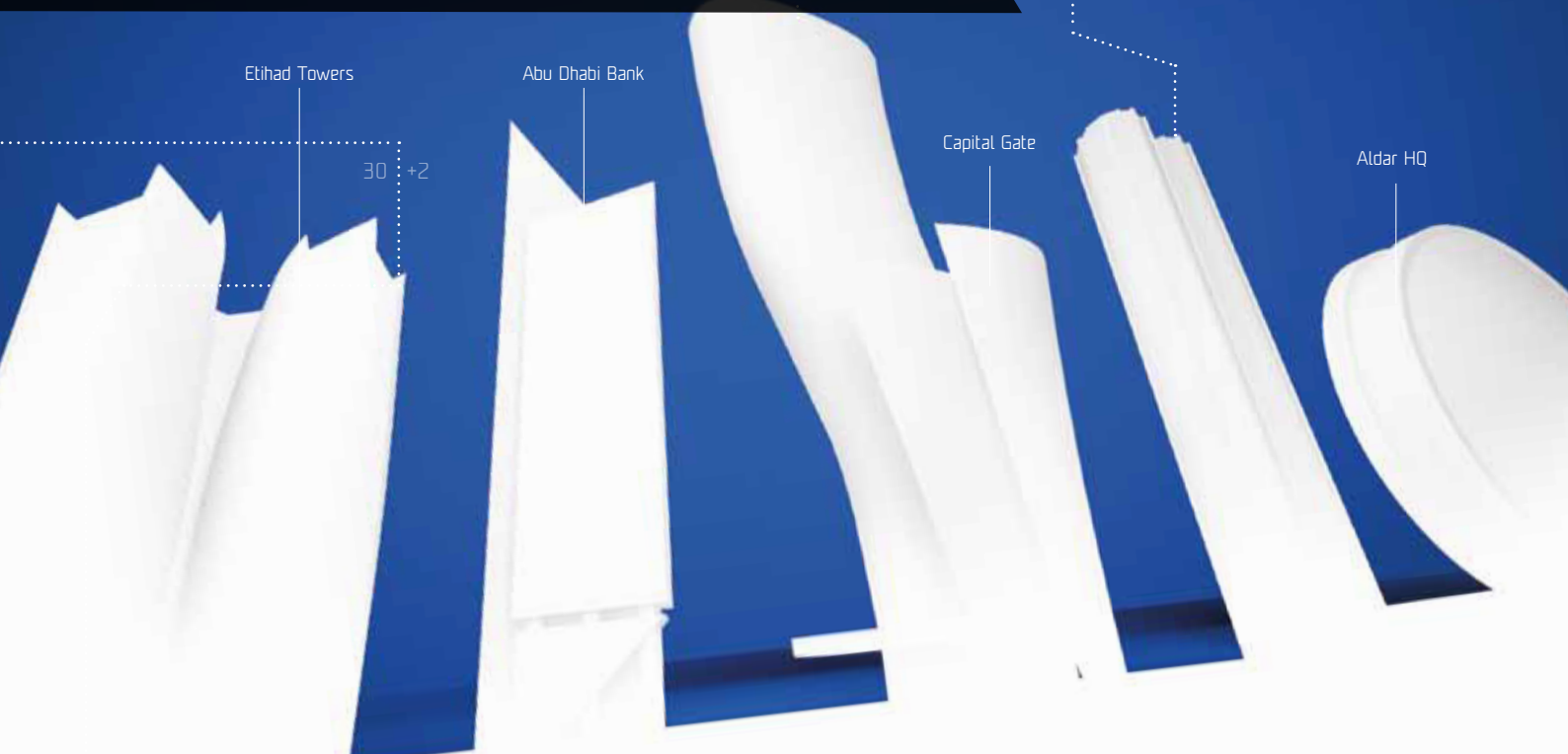


# Wounds International Middle East Conference



Accredited by HAAD for  
**11 CME Hours**

**FINAL ANNOUNCEMENT**

## THE LANDSCAPE IS CHANGING

### Abu Dhabi 2014

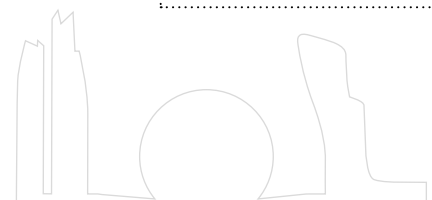
Wounds International are proud to announce our first 2-day annual conference for the Middle East region. Looking at aspects of clinical, practical and service delivery, this conference will provide a truly unique learning experience for all practitioners engaged in wound healing across the Middle East.

### 5th and 6th June 2014

Rosewood Hotel, Sowwah Square, Abu Dhabi

#### This conference is for:

Consultants, Specialist nurses,  
Link nurses & Registered nurses  
in wound care, plastic surgery, vascular  
and general surgery, internal medicine,  
orthopaedics, podiatry and physical  
therapists  
General & Family practitioners  
Other allied healthcare professionals  
with an interest in wound care



Further details at [www.woundsinternational.com](http://www.woundsinternational.com)



# THE LANDSCAPE IS CHANGING

## Rosewood Hotel, Abu Dhabi

### 5th and 6th June 2014

Wounds International is the only open-access global website dedicated to providing free to download, peer-reviewed, practical wound care information and education. With over 50,000 visitors per month, from over 160 countries, we have developed an excellent understanding of the educational needs of clinicians delivering wound care services, wherever they practice.

We also have a strong heritage in working with local and regional clinicians to develop conferences and events with programme content that is relevant to local treatment protocols and provides delegates with insights that genuinely change practice and improve patient care.

Wounds International are very proud to announce that we will be partnering with MENA Conferences and Gulnaz Tariq, Wound Care Manager from Sheikh Khalifa Medical City, part of the SEHA Group of Hospitals in Abu Dhabi to deliver our first conference in the Middle East. Held on the 5-6th June 2014 at the stunning Rosewood Hotel in Abu Dhabi, we cordially invite clinicians from the GCC and wider Middle East countries to join us for what we guarantee will be a truly unique and positive learning experience.

The core speaker group for this event work and practice in the Middle East region and the programme has been developed with their support and input. They will also be complemented by a small panel of internationally recognised practitioners who will share their expertise and knowledge in key areas of wound care.

This event will provide any practitioner, at any level, with an unforgettable learning experience through a combination of interactive plenaries and hands-on workshops. Topics have been carefully selected to provide you with a good balance of practical, clinical and service delivery sessions with clear learning outcomes.

Together with our colleagues from SEHA and MENA Conferences, we very much look forward to welcoming you at our event.



**Gulnaz Tariq, Wound Care Manager, Sheikh Khalifa Medical City, Abu Dhabi**



**Rob Yates, Publishing Director, Wounds International**



Further details at [www.woundsinternational.com](http://www.woundsinternational.com)





# PROGRAMME

## DAY 1: THURSDAY 5 JUNE

07.00–08.15	Registration
08.00–08.30	Welcome Keynote: Changing the landscape of wound care in the Middle East
	Gulnaz Tariq, Wound Care Manager, Sheikh Khalifa Medical City, Abu Dhabi, UAE Madeleine Flanagan, Principal Lecturer/Programme Leader, Dermatology and Wound Management, University of Hertfordshire, UK
08.30–09.00	Official opening
09.00–09.30	Understanding the true cost of wounds
	Professor Keith Harding, Dean, Cardiff University & Medical Director, Welsh Wound Innovation Centre, UK
09.30–10.00	Pressure ulcers: using data to improve clinical outcomes
	Keryln Carville, Associate Professor, Domiciliary Nursing, Silver Chain Nursing Association and Curtin University, Australia
10.00–10.30	Eliminating pressure ulcers: interactive panel debate
	Chair: Keryln Carville, Associate Professor, Domiciliary Nursing, Silver Chain Nursing Association and Curtin University, Australia Panel: Emilio Galea, Nursing Education, Mafraq Hospital, Abu Dhabi, UAE Jeffrey Fairley, Head, Division of Plastic Surgery, Al Noor Hospital, Abu Dhabi, UAE Deirdre Hegarty, Chief Nursing Officer, Mafraq Hospital, Abu Dhabi, UAE
10.30–11.15	Refreshments and exhibition viewing
11.15–11.45	Wound infection: SSI—challenges and solutions
	Jassin Hamad, Physician, Sheikh Khalifa Centre, Abu Dhabi, UAE Ahmed Maasher, General Surgeon, Sheikh Khalifa Medical Centre, Abu Dhabi, UAE
11.45–12.15	Wounds International Plenary: The challenge of wound cleansing in current practice
	Hassam Itani, Family Doctor, Dubai, UAE
12.15–12.45	Four D's of wound healing: dressings, devices, diagnostics and drugs
	Professor Keith Harding, Dean, Cardiff University & Medical Director, Welsh Wound Innovation Centre, UK
12.45–14.00	Lunch, prayer and exhibition viewing
14.00–14.45	Skills workshops Rotation 1
	WORKSHOP 1: How do you differentiate a moisture lesion from a pressure ulcer Keryln Carville, Associate Professor, Domiciliary Nursing, Silver Chain Nursing Association and Curtin University, Australia
	WORKSHOP 2: How to maintain skin integrity Emma Cullen-Gill, Tissue Viability Department, Al Ain Hospital, UAE Sabah Abu Shawish, Wound Care Charge Nurse, Tawam Hospital, UAE
	WORKSHOP 3: Wound cleansing a practical approach Madeleine Flanagan, Principal Lecturer/Programme Leader, Dermatology and Wound Management, University of Hertfordshire, UK Hassam Itani, Family Doctor, Dubai, UAE
14.45–15.30	Skills workshops Rotation 2: WORKSHOPS AS ABOVE
15.30–16.00	Refreshments and exhibition viewing
16.00–16.45	Skills workshops Rotation 3: WORKSHOPS AS ABOVE



## LEARNING OBJECTIVES

### This conference will:

- Improve outcomes for patients with wounds through sharing of best practice and expertise
- Increase understanding of innovative approaches to wound management
- Improve clinical skills through practice-based workshops

45 +3

60 +4

Etihad Towers

30 +2

Abu Dhabi Bank

Capital Gate

Aldar HQ

GMT

# PROGRAMME

DAY 2: FRIDAY 6 JUNE	
07.00–08.15	Registration
08.15–09.45	Setting up services for effective wound care delivery in the Middle East: Interactive panel discussion
	<p>Chair: Madeleine Flanagan, Principal Lecturer/Programme Leader, Dermatology and Wound Management, University of Hertfordshire, UK</p> <p>Panel: Dr Huda Al Dhubaib, General Surgeon and Diabetic Foot Specialist, Kuwait</p> <p>Dr Salma Ebrahim Khuraibet, Diabetic Foot and Wound Care Specialist, Kuwait</p> <p>Sarah Bagazi, Wound Care Specialist, King Khalid National Guard Hospital, Jeddah, Saudi Arabia</p> <p>Linda Haskins, Assistant Director of Nursing, Sheikh Khalifa Medical City, Abu Dhabi, UAE</p>
09.45–10.15	Empowering the patient: the role of patient education
	Gulnaz Tariq, Wound Care Manager, Sheikh Khalifa Medical City, Abu Dhabi, UAE
10.15–10.45	Refreshments and exhibition viewing
10.45–12.00	Innovations in diabetic foot ulcer management with Q&A
	<p>Chair: Professor Keith Harding, Dean, Cardiff University &amp; Medical Director, Welsh Wound Innovation Centre, UK</p> <p>Reducing amputation risk – optimising interventions for improved outcomes</p> <p>Mohammed Al Derwish, Head of Foot Unit, University Diabetes Centre, Jeddah, Saudi Arabia</p> <p>The role of negative pressure wound therapy in diabetic foot wound management</p> <p>Dr Patrick Aldons, Senior Visiting Consultant Physician, The Prince Charles Hospital, Brisbane, Australia</p> <p>Skin closure techniques: the role of the plastic surgeon</p> <p>Zuhair Al Fardan, Assistant Professor, Department of Plastic and Reconstructive Surgery, UAE University, Al Ain, UAE</p>
12.00–12.30	Treatment pathways for burn wound management
	Christopher Reuter, Associate Professor of Plastic Surgery, Chief of Plastic Reconstructive Surgery, Zayed Military Hospital, Abu Dhabi, UAE
12.30–14.00	Lunch and exhibition viewing
14.00–14.45	Skills workshops Rotation 1
	<p><b>WORKSHOP 1: How to create effective patient education</b></p> <p>Hassam Itani, Family Doctor, Dubai, UAE</p> <p><b>WORKSHOP 2: How to set up a Wound service</b></p> <p>Madeleine Flanagan, Principal Lecturer/Programme Leader, Dermatology and Wound Management, University of Hertfordshire, UK</p> <p>Linda Haskins, Assistant Director of Nursing, Sheikh Khalifa Medical City, Abu Dhabi, UAE</p> <p><b>WORKSHOP 3: Biofilms: translating evidence into practice</b></p> <p>Professor Keith Harding, Dean, Cardiff University &amp; Medical Director, Welsh Wound Innovation Cent</p>
14.45–15.30	Skills workshops Rotation 2: WORKSHOPS AS ABOVE
15.30–16.00	Refreshments and exhibition viewing
16.00–16.45	Skills workshops Rotation 3: WORKSHOPS AS ABOVE
16.45–17.15	Closing ceremony & launch of Wounds Middle East

Times and topics are subject to change

# Wounds International Middle East Conference

## How to Register

[www.menaconf.com](http://www.menaconf.com)

[info@menaconf.com](mailto:info@menaconf.com)

Tel : +971 2 4919888

This conference has a limited capacity. Pre-registration is mandatory.

## Personal Details

FULL NAME

JOB TITLE

PLACE OF WORK

CITY

COUNTRY

MOBILE

TEL (WORK)


FAX

EMAIL

- Yes, I would like to receive information on future events and services by e-mail.  
 I do not want my address to appear on the delegates list.

## Fees & Mode of payment

**REGISTRATION FEE: 500 AED**

A confirmation email will be sent upon receipt of your registration form. Please note that full payment must be received prior to the event. Payment can be made via Online / Credit card / Cheque/Bank drafts in AED. All payment should be in favour of 

## Payments

Please choose one of the following mode of payment

- By Online (www.menaconf.com)  By cheque payable to MENA  
 By Credit card  By Bank Transfer

### BANK TRANSFER

ACCOUNT NAME	MIDDLE EAST AND NORTH AFRICA CONFERENCE
BANK NAME	BANK OF BARODA, HAMDAN STREET, ABU DHABI
BANK ACCOUNT NO.	90020200006131
SWIFT CODE	BARBAEADADH
IBAN NO.	AE290110090020200006131

## Cancellation / Substitution Policy

If you are unable to attend, a substitute delegate will be very welcome in your place. If this is not suitable, a 20% administration fee will apply. Registration cancelled less than two weeks before the event are non-refundable.

## Event Venue

Rosewood Hotel, Abu Dhabi

The waterfront hotel is located on Al Maryah Island at the core of Abu Dhabi's new Central Business District, near the prestigious Sowwah Square, The Galleria and the new Cleveland Clinic. The man-made island occupies a unique location at a midpoint between Abu Dhabi's existing downtown district, the upcoming developments at Al Reem Island and Mina Zayed, and the new cultural district on Saadiyat Island, providing a vibrant and cosmopolitan atmosphere for delegates.



روزوود أبو ظبي  
**ROSEWOOD**  
ABU DHABI

### Address and Contact Details

Rosewood Hotel - Abu Dhabi, UAE  
T: +971 2 813 5550  
E: [abudhabi.concierge@rosewoodhotels.com](mailto:abudhabi.concierge@rosewoodhotels.com)  
<http://www.rosewoodhotels.com/>

## Organising Office

شركة الشرق الأوسط وشمال أفريقيا للمؤتمرات ذ.م.م.



For registration and further information, please contact

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## THE LANDSCAPE IS CHANGING

**Rosewood Hotel, Sowwah Square, Abu Dhabi 2014**

**5th and 6th June 2014**

To book your place at the conference, please use the form overleaf.

You may also register online at [www.menaconf.com](http://www.menaconf.com)

For further information about Wounds International go to:

[www.woundsinternational.com](http://www.woundsinternational.com)

