

# AIDA 2020

## 6<sup>th</sup> Abu Dhabi International Conference in Dermatology & Aesthetics



MARK YOUR  
CALENDAR

10-12 September, 2020



VIRTUAL  
CONFERENCE

Abu Dhabi, UAE



ACCESS VIRTUALLY  
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Accredited by the European Accreditation  
Council for Continuing Medical Education  
(EACCME®) for **19 European CME**  
Credits (ECMEC®s)

In collaboration with



THE REGION'S LARGEST SKIN CARE EVENT

## Welcome Message



Dear Colleagues,

On behalf of the scientific committee, it gives us immense pleasure to announce the **6<sup>th</sup> Abu Dhabi International Conference in Dermatology and Aesthetics**, which is going to be held on **10-12 September, 2020** as a Virtual Conference in Abu Dhabi, UAE

All aspects of Dermatology, Dermatologic Surgery, Plastic Surgery, Aesthetic Medicine, Cosmetics, Laser Technology and Anti-aging including new advancement and development, basics, clinical applications, controversies, and others will be explored by the field pioneers. In addition to, multiple comprehensive live courses, Clinical cases, hands-on workshops and satellite symposia.

AIDA Congress 2020 will be held in conjunction with the International Master Course on Aging Skin, The International Board of Cosmetic Surgery (IBCS), the International Academy of Cosmetic Surgery (IACS), The European Society of Laser Dermatology (ESLD) and The International Cosmetic Congress (ICC) with a great number of world renowned figures and leaders in Dermatology and Dermatologic subspecialties will meet and share their experience in this astonishing conference in the region.

This unique event anticipates more than 1000 participants around the region. We encourage you to join us for one of the exciting events we are planning, and experience firsthand the pride we take to improve the skin health for our patients in the UAE and the region.

Our collective excellence will ensure an engaging meeting where new ideas will abound to deepen your skills and enhance your clinical practice.

With ample opportunity to network, collaborate, and share ideas for better techniques and tools to improve the well-being of our patients, this should be the meeting you plan to attend in 2020.

Let's meet on 10-12 September, 2020 and build new ideas for the future of Dermatology and Aesthetic Medicine.

**Dr. Khaled Othman**

Conference Chair; Dermatology and Aesthetics, Consultant Dermatology & Venerology, Abu Dhabi, UAE

**Dr. Muqdad Al-Hammadi**

Co-Chair, Plastic Surgery  
Chief Plastic Surgery,  
Mafraq Hospital  
Abu Dhabi, UAE

**Dr. Yasser Elassiuty**

Co-Chair, MD, Consultant Dermatology & Venerology, Lecturer Of Dermatology  
American Fellow in Dermatology,  
Lamasat Medical Polyclinic, Al Ain, UAE

**Dr. Najla Taher**

Chair, Scientific Committee  
Head of Dermatology, Abu Dhabi  
Police Medical Services,  
Abu Dhabi, UAE

**Dr. Christen Youssef**

Chair, Organizing Committee  
Asst. Lecturer of Dermatology,  
Egypt; Everlast Wellness Medical  
Center, UAE

**Dr. Huda Rajab Ali**

Conference General Secretary  
Chair of Dermatology Department,  
AHS-SEHA, Abu Dhabi, UAE

## Organizing Committee



**Dr. Christen Youssef**  
Chair, Organizing Committee  
Asst. Lecturer of Dermatology, Egypt  
Everlast Wellness Medical Center, UAE



**Dr. Khaled Othman**  
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**Dr. Yasser Elasiuty**  
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American Fellow in Dermatology,  
Lamasat Medical Polyclinic, Al Ain, UAE



**Dr. Sameh Fahmy**  
Dermatology Lecturer, Royal College UK  
Medical Director, Visage Poly Clinic



**Dr. Mohamed Abozeid**  
MD, MRCS, ENGLAND, Chairman of  
VENUS Society, Plastic Surgeon,  
Consultant of Plastic Surgery, Cairo  
University Medical School, Egypt



**Dr. Yasser Elgohary**  
Consultant Dermatology,  
Beni Suef University  
Egypt



**Dr. Griztalos Konstantinos**  
Dermatologist Cosmetic Surgeon  
Head Dermatologist at AlNajat  
Medical Center, Kuwait, Consultant at  
Goldman Clinic Brazil and Milano  
Estetica Italy Greece



**Dr. Maha Ezzat Hassanin**  
Consultant of Dermatology,  
Central Medical Administration,  
Egypt



**Mr. Khaled Afify**  
General Manager,  
MENA Conference  
Abu Dhabi, UAE

## Scientific Committee



**Dr. Najla Taher**  
Chair, Scientific Committee  
Head of Dermatology, Abu Dhabi  
Police Medical Services, Abu Dhabi,  
UAE



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Conference Chair: Dermatology and  
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Lamasat Medical Polyclinic, Al Ain, UAE



**Dr. Edwardo Krulig**  
Plastic Surgeon, Aesthetic and  
Reconstructive Surgery, Aesthetic  
Medicine, Poland



**Dr. Huda Rajab Ali**  
Conference General Secretary  
Chair of Dermatology Department,  
AHS-SBHA, Abu Dhabi, UAE



**Dr. Paraskevas (Vakis) Kontoes**  
MD, PhD, Head Director Consultant  
Plastic Surgeon, HYGIA Hospital,  
Athens, Greece



**Dr. Alberto Goldman**  
MD, Plastic Surgeon, Brazil



**Prof. Mohamed Abozeid**  
VENUS Society, Plastic Surgeon,  
Consultant of Plastic Surgery,  
Cairo University Medical School, Egypt



**Dr. Ashraf Badawi**  
Assistant Professor of Dermatology, Laser Institute,  
Cairo University, Egypt. Vice President of the European  
Society for Laser Dermatology (ESLD), Canada



**Dr. Benjamin Ascher**  
MD, Plastic Surgeon Board Certified IMCA  
Congresses, Scientific Director Lecturer & Clinical  
Assistant, Paris Academy, Paris France



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MD, Consultant, Dermatology, Allergy  
and Cosmetic Dermatology, Bodyworks,  
Assistant Professor, Faculty of Dermatology,  
University of Erlangen, Germany,  
Health Bay Clinic, Dubai, UAE



**Dr. Abeer Alkobaisi**  
Consultant Plastic & Reconstructive Surgeon,  
Cosmi Plastic Clinic, Bahrain



**Dr. Ahmed M. Sadek**  
Board Member of The International Dermoscopy  
Society Dermato-Venereology Specialist,  
Cairo Hospital for Dermatology & Venereology  
(Al-Haud AlMarsoud), Egypt



**Prof. Nawaf B.S.N. Al-Mutairi**  
Professor, Department of Medicine,  
Head of Dermatology Department  
Farwaniya Hospital, Kuwait



**Dr. Saed Al-Kaladari**  
Consultant Plastic Surgeon,  
Dr. Kaladari Surgi-Art Centre, Doha, Qatar



**Prof. Angelo Rebelo**  
Associate Professor on Plastic and  
Aesthetic Surgery, Italy



**Dr. Ahmed Noreldin**  
Head of Plastic Surgery Department  
Cairo University, Egypt



**Dr. Fatma Mostafa**  
Consultant Dermatologist,  
Sharjah University, UAE



**Dr. Mohammed Saleh A. Qari**  
Assistant Professor & Consultant of  
Dermatology, Dermatological Surgery &  
Laser, King Abdulaziz University, Faculty of  
Medicine, Jeddah, KSA



**Dr. Prabhu Mishra**  
President, International Association of  
Stemcell & Regenerative Medicine, India

## Advisory Board Committee



**Prof. Ashraf Badawi**  
Assistant Professor of Dermatology,  
Laser Institute, Cairo University,  
Egypt. Vice President of the  
European Society for Laser  
Dermatology "ESLD", Canada



**Prof. Rungsima  
Wanitphakdeedecha**  
Dermatologist and Dermatologic  
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**Dr. Peter Peng**  
Specialist in Dermatology  
Lasers, Aesthetics, Hair Restoration,  
Dr. Peter Hsien-Li Peng Director  
P-Skin Professional Clinic, Taiwan



**Dr. Chytra V. Anand**  
CEO & Consultant Cosmetic  
Dermatologist,  
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**Prof. Jerry Shapiro**  
Director, Disorders of the Hair and  
Scalp, The Ronald O. Perelman  
Department of Dermatology  
New York University School of  
Medicine, New York, USA



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Dermato-Venereology Specialist,  
Former Manager of Cairo Hospital  
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**Dr. Tony Nasser**  
Specialist Plastic &  
Reconstructive Surgery,  
Dr. Toni Nassar Cosmetic  
Surgery Clinic, Dubai, UAE



**Dr. Prabhu Mishra**  
President, International  
Association of  
Stemcell & Regenerative  
Medicine, India

## Learning Objectives

- Review current state-of-the-art advances in Dermatology, Aesthetics, Anti-aging Medicine, Laser and Cosmetics
- Apply gained knowledge to the care and treatment of patients
- Recognize new and evolving therapies for various conditions involving the skin.
- Apply clinical practice recommendations and evidence-based guidelines to advance patient care in daily practice
- Implement evidence-based best practice strategies
- Apply the various treatment options available

## Important Dates!

- **31<sup>st</sup> May, 2020**  
Abstract Submission Deadline
- **15<sup>th</sup> August, 2020**  
Early Bird Registration Closes

## Highlighted Topics Include:

### Dermatological Diseases

- Allergy
- Psoriasis
- Advanced in Acne
- Hair Care
- Hair Therapies and Transplantation
- Alopecia Areata
- Clinical Dermatology
- Dermatology: Therapies & Advances
- Diagnostic Techniques in Dermatology
- PIGMENTARY DISORDERS (vitiligo, melasma, melanoma, hyper-pigmentations)
- Nail disorders
- Photodynamic therapy in medical and Aesthetic Dermatology
- Psychodermatology
- Dermatological Oncology
- Burns
- Paediatric Dermatology
- Acute dermatological Diseases
- Skin-Toxic Pharmacology
- Skin Cancer
- Clinical Immunology
- Viral Skin Infection
- Bacterial Skin Infection
- Rosacea - Update on Latest Treatments

### Laser Therapy

- (acne treatment, vascular, resurfacing treatment of melasma and pigmentary disorders, hair growth and diode), + work shop
- Advanced laser treatment for skin diseases

### Cosmetic Dermatology

- Botox update+ work shop
- Fillers updates+ work shop
- The world of Chemical peels
- PRP and Mesotherapy hot topics
- Aging Dermatology
- Forever young concept
- Medical skin care and rejuvenation
- Peri-orbital and dark circles treatment
- Comprehensive acne scar treatment
- Perioral rejuvenation
- Treatment Options for Women's Hair
- Loss
- Pearls to Rejuvenate Aging Knees
- Things You Did Not Know You Could do with a Filler
- Fillers complications
- Non surgical lipodissolve

### Minimal Invasive Surgeries

- Non-invasive Lifting and tightening of the skin + work shop
- Stem cells and fat grafting
- Body contouring
- Hand and face rejuvenation
- Threads face and body lifting
- Female genital aesthetic
- Male genital aesthetic
- Facial liposculpture
- Liposuction and fat grafting
- Nose correction

## Target Audience

- Clinical Dermatology
- Pediatric Dermatology
- Cosmetic Dermatology
- Psychodermatology
- Dermatological Oncology
- Aesthetic Medicine
- Anti-aging Medicine
- Plastic Surgery
- General Surgery
- Obstetrics & Gynecology
- Dental Medicine
- Family Medicine
- General Practitioners
- Nurses

## Key Features

- Presentation by renowned speakers from over the world
- Poster presentations and world class exhibits
- Interactive Sessions
- Platform for global networking
- Connecting scientific community

# International Speakers

AIDA 2020



**Dr. Ashraf Badawi**

Assistant Professor of Dermatology, Laser Institute, Cairo University, Egypt, Visiting Professor of Dermatology and Laser applications, Szeged University, Hungary, Laser Consultant, Canada, Vice President of the European Society for Laser Dermatology "ESLD"



**Dr. Albert Wolkerstorfer**

Dermatologist, Dept Dermatology and Netherlands Institute for Pigment Disorders, Amsterdam UMC, Netherlands



**Dr. Pablo Boixeda**

Associate Professor of Dermatology Universidad Alcalá Laser Unit, Dermatology Department, Hospital Ramon y Cajal, Madrid Clínica Biolaser la Moraleja (Grupo Pedro Jaén), Spain



**Dr. Hugues Cartier**

Dermatologist, IMCAS Global Course Coordinator Associate Editor Dermatology Therapy, Vice-Président de la SFME, Past-President Groupe Laser de la SFD, Dermatologie - Laser Centre Medical Saint-Jean, 8 Square Saint-Jean Arras. France



**Dr. Hans-Joachim Laubach**

ESLD President, Head of Derm Laser Consultation, LaserMD, Geneva Area, Switzerland



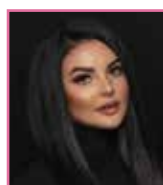
**Dr. Ayman El-Attar**

Aesthetic Physician and Surgeon, President of the American Aesthetic Association, New Jersey, USA



**Dr. Alexander Melerzanov**

Dean Biological and Medical Physics, Moscow Institute of Physics & Technology (State University), Russia



**Dr. Daria Ziolkowska**

CEO and Founder of Velvet Lashes by Daria brand, Director of Velvet Lashes Training Academy and Owner of Velvet Beauty Salon, UK



**Dr. Dirk Harald Groene**

Founding Director, Clinic for Interdisciplinary Dermatology, Skin Lasers & Surgery Specialists, Berlin, Germany



**Dr. Ahmed M. Sadek**

Dermato-Venereology Specialist, Former Manager of Cairo Hospital for Dermatology & Venereology (Al-Haud Al-Marsoud), Cairo, Egypt



**Dr. Eman Sanad**

Prof. of Dermatology & Laser Surgery, Faculty of Medicine, Benha University, Egypt



**Prof. Hussein Ghanem**

Consultant Dermatologist Cairo, Egypt



**Dr. Yehia El Gareem**

Professor of Dermatology Consultant of Aesthetic Dermatology, Egypt



**Dr. Hasan El-Fakahany**

Assoc. Prof. of Dermatology & Andrology in Minia University, Egypt



**Prof. Mohamed Abozeid**

VENUS Society, Plastic Surgeon, Consultant of Plastic Surgery, Cairo University Medical School, Egypt



**Dr. Wael Seoudy**

Prof. of Dermatology Ain Shams University, Vice President of ICC Conference, Egypt Lecturer and Consultant of Dermatology, Venereology & Andrology Misr University for Science and Technology (MUST), Cairo, Egypt



# International Speakers

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**Dr. Maha Ezzat Hassanin**  
Consultant Of Dermatology,  
Central Medical Administration,  
MOA, Egypt



**Dr. Yasser Elgohary**  
Consultant Dermatologist,  
Beni Suef University, Egypt



**Dr. Peter Peng**  
Specialist in Dermatology  
Lasers, Aesthetics, Hair Restoration,  
Dr. Peter Hsien-Li Peng Director  
P-Skin Professional Clinic, Taiwan



**Dr. Tingsong Lim**  
Medical Director,  
Medical Aesthetic Doctor,  
Clique Clinic, Malaysia



**Dr. Al Bzour Bogdan**  
Congress Speech Presentation on Hair Restoration,  
University of Medicina Cluj Napoca, Romania



**Dr. Chytra V. Anand**  
CEO & Consultant Cosmetic Dermatologist,  
Kosmoderma Clinics, India



**Dr. Prabhu Mishra**  
President, International Association of  
Stemcell & Regenerative Medicine, India



# National Speakers

AIDA 2020



**Dr. Khaled M. Othman**

Conference Chair; Dermatology and Aesthetics,  
Consultant Dermatology & Venerology,  
Abu Dhabi, UAE



**Dr. Yasser Ellassiuty**

Co-Chair, MD, Consultant Dermatology  
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American Fellow in Dermatology,  
Lamasat Medical Polyclinic, Al Ain, UAE



**Dr. Christen Youssef**

Chair, Organizing Committee  
Asst. Lecturer of Dermatology, Egypt  
Everlast Wellness Medical Center, UAE



**Dr. Amal Wagih**

European Board of Dermatology &  
Venereology Certified Dermatologist  
Damas Medical Center, Sharjah, UAE



**Dr. Fatima Al Breiki**

Consultant Dermatologist  
Tawam Hospital, Al Ain, UAE



**Dr. Fatma Mostafa Shaban**

Consultant Dermatologist  
Sharjah University, UAE



**Dr. Huda Rajab Ali**

Conference General Secretary  
Chair of Dermatology Department,  
AHS-SEHA, Abu Dhabi, UAE



**Mahran Ashour**

Healthcare Business Consultant,  
Director of Glamour Care Clinics (GCC),  
Dubai, UAE



**Dr. Shafii Mohammed**

Prevention and Control of Infection Director  
Cleveland Clinic, Abu Dhabi, UAE



# Scientific Program

AIDA 2020

## Day 1 – September 10, 2020 – Thursday (GST/ UAE Time)

| TIME/GST      | TOPIC                                                                                               | SPEAKER                               |
|---------------|-----------------------------------------------------------------------------------------------------|---------------------------------------|
| 12:00-12:15   | Welcome and Opening Remarks - Dr. Khaled Othman & Dr. Yasser Ellassiuty, UAE                        |                                       |
| 12:15-14:15   | SESSION I: HOT TOPICS IN DERMATOLOGY<br>Chairpersons:                                               |                                       |
| 12:15-12:30   | Clinical Dermoscopic Confocal Pathological Correlations Lecture                                     | Dr. Ahmed M. Sadek, Egypt             |
| 12:30-12:45   | Skin Manifestation of COVID19                                                                       | Dr. Huda Rajab, UAE                   |
| 12:45-13:00   | Biologics and Immunosuppressive Therapy in COVID 19                                                 | Dr. Huda Rajab, UAE                   |
| 13:00-13:15   | Is Prurigo Pigmentosa a Really Rare Disease?                                                        | Dr. Fatma Mostafa Shaban, UAE         |
| 13:15-13:30   | Breakthroughs in Melasma Management                                                                 | Dr. Tingsong Lim, Malaysia            |
| 13:30-13:45   | Food and Vitiligo                                                                                   | Dr. Hasan El-Fakahany, Egypt          |
| 13:45-14:00   | Latest Updates on Hair Restoration – Hair Implant & Stem Cells Transplantation                      | Dr. Al Bzour Bogdan, Romania          |
| 14:00-14:15   | Panel Discussion                                                                                    |                                       |
| 14:15-14:30   | Exhibition Visit & Online Networking                                                                |                                       |
| 14:30-16:00   | SESSION II: LIP INJECTION UPDATES<br>Chairpersons:                                                  |                                       |
| 14:30-14:45   | Lip Injection                                                                                       | Dr. Chytra V. Anand, India            |
| 14:45-15:00   | Modern Lips in Aesthetics Industry – Flat Side Profile, High Cupid's Bow & Most Desired Heart Shape | Dr. Daria Ziolkowska, UK              |
| 15:00-15:15   | Techniques to Prevent & Treat Dermal Filler Lip Complications                                       | Prof. Hussein Ghanem, Egypt           |
| 15:15-16:00   | Panel Discussion                                                                                    |                                       |
| 16:00-16:15   | Exhibition Visit & Online Networking                                                                |                                       |
| 16:15-17:20   | SESSION III: IMCAS SESSION<br>Chairpersons:                                                         |                                       |
| 16:15-16:40   | Selected Cases from IMCAS ALERT and Lasers and EBDs                                                 | Prof. Dr. Ashraf Badawi, Canada       |
| 16:40-17:05   | IMCAS Academy Clinical Dermatology Alert: Selected Cases                                            | Dr. Ahmed Sadek, Egypt                |
| 17:05-17:20   | Panel Discussion                                                                                    |                                       |
| 17:20-17:45   | Exhibition Visit & Online Networking                                                                |                                       |
| 17:45-19:00   | SESSION IV: THE ART OF AESTHETICS: MEET THE ICC EXPERTS<br>Chairpersons:                            |                                       |
| 17:45 – 18:00 | Blepharoplasty Step by Step                                                                         | Prof. Mohamed Abozeid, Egypt          |
| 18:00 – 18:15 | Combination of Botox-LASER/EBD in Scar Prevention                                                   | Dr. Wael Seoudy, Egypt                |
| 18:15 – 18:30 | The Art of Aesthetic Procedures Combination                                                         | Dr. Yasser Elgohary, Egypt            |
| 18:30 – 18:45 | Breast Rejuvenation: A Dermatologist Point of View and Combined Treatments                          | Dr. Maha Ezzat, Egypt                 |
| 18:45 – 19:00 | Panel Discussion                                                                                    |                                       |
| 19:00-20:30   | SESSION V: LASER & EBD UPDATES<br>Chairpersons:                                                     |                                       |
| 19:00-19:15   | Laser Practice During the COVID-19 Pandemic – What Changed                                          | Prof. Dr. Ashraf Badawi, Canada       |
| 19:15-19:30   | Interactions of Lasers and EBDs with Fillers                                                        | Dr. Hugues Cartier, France            |
| 19:30-19:45   | Laser Treatment of Vascular Lesions – What Did We Learn Over the Years                              | Dr. Albert Wolkerstorfer, Netherlands |
| 19:45-20:00   | Laser Treatment of Cutaneous Lupus Erythematosus: A Three-Decade Experience                         | Dr. Pablo Boixeda, Spain              |
| 20:00-20:15   | Updates on Laser Treatment for Pigmented Lesions                                                    | Dr. Hans Laubach, Switzerland         |
| 20:15-20:30   | Panel Discussion                                                                                    |                                       |
| 20:30         | End of Day 1                                                                                        |                                       |

## Day 2 – September 11, 2020 – Friday (GST/UAE Time)

| TIME/GST    | TOPIC                                                                                                                         | SPEAKER                          |
|-------------|-------------------------------------------------------------------------------------------------------------------------------|----------------------------------|
| 10:50-11:00 | Welcome and Opening Remarks - Dr. Khaled Othman & Dr. Yasser Ellassiuty, UAE                                                  |                                  |
| 11:00-11:15 | Infection Control in Clinical Practice Setting and COVID-19                                                                   | Dr. Shafii Mohammed, UAE         |
| 11:15-13:30 | SESSION VI: HOT TOPICS IN DERMATOLOGY<br>Chairpersons:                                                                        |                                  |
| 11:15-11:30 | Updates in Atopic Dermatitis Treatment                                                                                        | Dr. Huda Rajab Ali, UAE          |
| 11:30-11:45 | Aesthetic Dermatology Challenging Cases Lecture                                                                               | Dr. Ahmed M. Sadek, Egypt        |
| 11:45-12:00 | Partial Thickness Burns: Questions and Answers About the Updated Management Protocols                                         | Dr. Amal Wagih, UAE              |
| 12:00-12:15 | An Evolution in the Management of PsO                                                                                         | Dr. Fatima Al Breiki, UAE        |
| 12:15-13:00 | Prayer, Exhibition Visit & Online Networking                                                                                  |                                  |
| 13:00-13:15 | New Era in the Management of Atopic Dermatitis                                                                                | Dr. Fatima Al Breiki, UAE        |
| 13:15-13:30 | Panel Discussion                                                                                                              |                                  |
| 13:30-14:45 | SESSION VII: INJECTIBLES and COMPLICATIONS UPDATES<br>Chairpersons:                                                           |                                  |
| 13:30-13:45 | Diversities in Facial Aesthetics: Gender, Ethnicity and Culture                                                               | Dr. Tingsong Lim, Malaysia       |
| 13:45-14:00 | Pitfalls in Cheek Augmentation                                                                                                | Dr. Yehia El Gareem, Egypt       |
| 14:00-14:15 | Aesthetic Clinic Complications, The Golden Rules                                                                              | Dr. Ahmed M. Sadek, Egypt        |
| 14:15-14:30 | Less is More in Aesthetic Medicine                                                                                            | Dr. Tingsong Lim, Malaysia       |
| 14:30-14:45 | Panel Discussion                                                                                                              |                                  |
| 14:45-15:45 | SESSION VIII: LASER & EBD<br>Chairpersons:                                                                                    |                                  |
| 14:45-15:00 | Fractional co2 Laser in Treating Acral Vitiligo                                                                               | Dr. Hasan El-Fakahany, Egypt     |
| 15:00-15:15 | Histology Based Dual Energy Picosecond Laser for Skin Rejuvenation in Asians                                                  | Dr. Peter Peng, Taiwan           |
| 15:15-15:30 | Tear Trough with Eye Bags-Surgical or Nonsurgical Approach?<br>– Key Evaluations, Injection Algorithms & Injection Techniques | Dr. Peter Peng, Taiwan           |
| 15:30-15:45 | Panel Discussion                                                                                                              |                                  |
| 15:45-16:00 | Exhibition Visit & Online Networking                                                                                          |                                  |
| 16:00-17:30 | SESSION IX: WHAT IS NEW IN REJUVENATION AND ANTI-AGING<br>Chairpersons:                                                       |                                  |
| 16:00-16:15 | Cognitive Functions Support within General Anti-Aging Strategy                                                                | Dr. Alexander Melerzanov, Russia |
| 16:15-16:30 | Stem Cells Updates                                                                                                            | Dr. Prabhu Mishra, India         |
| 16:30-16:45 | Non-Surgical Blepharoplasty via Plasma Energy                                                                                 | Dr. Al Bzour Bogdan, Romania     |
| 16:45-17:00 | Approach on “Mommy Makeover” - Injectables, Body Sculpturing and EBD’s                                                        | Dr. Dirk Harald Groene, Germany  |
| 17:00-17:15 | Universal Stress Response: How to Fight it                                                                                    | Dr. Alexander Melerzanov, Russia |
| 17:15-17:30 | Panel Discussion                                                                                                              |                                  |
| 17:30-18:30 | SESSION X: THREADS & INJECTABLES<br>Chairpersons:                                                                             |                                  |
| 17:30-17:45 | Rethinking the Management of Delayed Thread Complications                                                                     | Dr. Christeen Youssef, UAE       |
| 17:45-18:00 | Threads for Breast Lifting                                                                                                    | Dr. Eman Sanad, Egypt            |
| 18:00-18:15 | Update of Botox 2020 in Non-Aesthetic Procedures                                                                              | Dr. Khaled Othman, UAE           |
| 18:15-18:30 | Panel Discussion                                                                                                              |                                  |
| 18:30       | End of Day 2                                                                                                                  |                                  |

## Day 3 – September 12, 2020 – Saturday (GST/UAE Time)

| TIME/GST     | TOPIC                                                                                          | SPEAKER                                   |
|--------------|------------------------------------------------------------------------------------------------|-------------------------------------------|
| 11:00-11:10  | Welcome and Opening Remarks - Dr. Khaled Othman & Dr. Yasser Ellassiuty, UAE                   |                                           |
| 11:10-12:20  | SESSION XI: BUSINESS AND AESTHETIC FIELD<br>Chairpersons:                                      |                                           |
| 11:10-11:25  | Business of Aesthetic Surgery and Cosmetic Dermatology                                         | Mahran Ashour, UAE                        |
| 11:25-11:40  | How to Exceed Your Patient Expectations                                                        | Mahran Ashour, UAE                        |
| 11:40-11:55  | The Latest Trends in Digital Marketing                                                         | Mahran Ashour, UAE                        |
| 11:55-12:10  | Panel Discussion                                                                               |                                           |
| 12:10- 12:25 | Exhibition Visit & Online Networking                                                           |                                           |
| 12:25-14:10  | SESSION XII: AESTHETIC GYNECOLOGY<br>Chairpersons:                                             |                                           |
| 12:25-12:40  | Novel Classification of Labia Minora Hypertrophy Atannaz-Attar Classification                  | Dr. Ayman El Attar, USA                   |
| 12:40-12:55  | Energy Based Devices (EBD) for Female Genital Ageing                                           | Dr. Eman Sanad, Egypt                     |
| 12:55-13:10  | Botulinum Toxin Management of Vaginismus: Video Presentation                                   | Dr. Ayman El Attar, USA                   |
| 13:10-13:25  | Techniques for Hyaluronic Acid Applications in Female Genital Rejuvenation: Video Presentation | Dr. Ayman El Attar, USA                   |
| 13:25-13:40  | Clitoris Hood Reduction for Orgasmic Disorders                                                 | Dr. Ayman El Attar, USA                   |
| 13:40-13:55  | Cosmetic and Aesthetic Gynecology Common Procedures                                            | Dr. Khaled Othman, UAE                    |
| 13:55-14:10  | Panel Discussion                                                                               |                                           |
| 14:10-14:25  | Exhibition Visit & Online Networking                                                           |                                           |
| 14:25-16:25  | SESSION XIII: AIDA WORKSHOPS<br>Chairpersons:                                                  |                                           |
| 14:25-15:25  | Threads Workshop: RAINBOW 6D Thread Technique on the Face<br>Sponsored by RX Medical           | Dr. Shadi Jaber, UAE<br>(Meeting Room 1)  |
| 15:25-16:25  | Fillers Workshop: KADELA Filler, Corrects Wrinkles – Hydrates Face<br>Sponsored by RX Medical  | Dr. Ahmed Habiba, UAE<br>(Meeting Room 1) |
| 16:25        | End of Day 3                                                                                   |                                           |



## What is a Virtual Conference?

A virtual conference is an event that happens completely online that attendees can access from wherever they are, providing they have internet access. By using the purpose-built platform, the event will be available online via PC, mobile or tablet for all to attend. The high-quality audio and visual feed can be accessed by participants globally. Delegates can interact, network and collaborate using web chat, audio chat or video chat functionalities built into our virtual event platform.

## Features

- Delegates can view in real time and switch between parallel sessions and access recordings of all sessions for up to one month after the conference within the platform.
- The online platform is being built to guarantee online networking opportunities with speakers and fellow conference delegates.
- Posters and a virtual exhibit hall are integrated.
- Compete with fellow participants to win a prize on our interactivity leader board, making connecting from your home or office more fun!



Meeting Room



Exhibitor Booth



Exhibition Hall

## AIDA Virtual Exhibition 2020

The online conference platform has been designed to guarantee a truly immersive and virtual experience for all participants. You will be able to network with exhibitors directly on the virtual booths and with fellow delegates using the intra-environment emails or instant chats along with open discussions in the lounge area with a special group chat included.

Free time to visit the exhibition and posters has been integrated into the program along with facilitated networking opportunities with speakers and fellow conference delegates.

## Continuing Medical Education

The **6th AIDA International Conference** is accredited by the European Accreditation Council of Continuing Medical Education (EACCME) for **19 European CME Credits**.



# AIDA 2019 at a Glance

68

Lectures

6

CME Hours

22

ECME Hours

03

Workshops

02

Courses

## & AESTHETICS

September, 2019 | Jumeirah Etihad Towers Hotel, Abu Dhabi, UAE

THE REGION'S NEAREST SKIN CARE EVENT



### Delegates Feedback

98%

of the delegates attended the conference to learn about the latest research, developments & clinical practice in Dermatology, Aesthetic Medicine, Plastic Surgery, Cosmetics, Laser Technology & Anti-Aging

95%

of delegates said that the subjects covered within the agenda were excellent

93%

rated the speakers as excellent

96%

of the delegates attended to earn CME hours to renew their professional licenses

91%

of the delegates said that they will attend the conference again in 2019

### Sessions Covered

- HOT TOPICS IN DERMATOLOGY
- INJECTIBLES FOR FACE TREATMENT
- LASER & EBD UPDATES
- HAIR CLINICAL SESSION
- REJUVENATION
- LOWER FACE & NECK TREATMENT UPDATES
- THREADS & INJECTABLES
- ANTI-AGING
- BUSINESS AND AESTHETIC FIELD
- AESTHETIC GYNECOLOGY

“The Scientific materials was very rich in knowledge & practically useful”  
Dr. Hashim Mohamed, Doctor, SEHA

“This event learn me a lot up date with good workshop and cover all aspect in dermatology and cosmetic”  
Dr. Eman Ockba, Dermatologist, SEHA

“Very useful and resourceful event”  
Sabira Idrees, Specialist Dermatologist, Mediclinic Airport Road Hospital



Jumeirah Etihad Towers Hotel  
Abu Dhabi, UAE

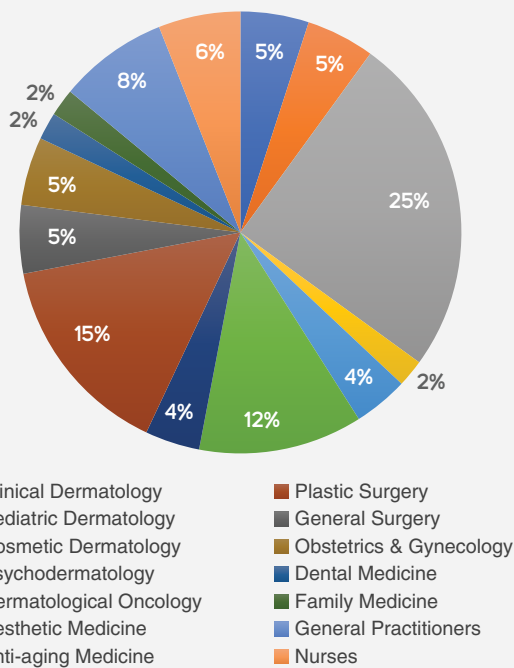
## Delegates / Speakers Summary

### Delegates Participation from Different Countries

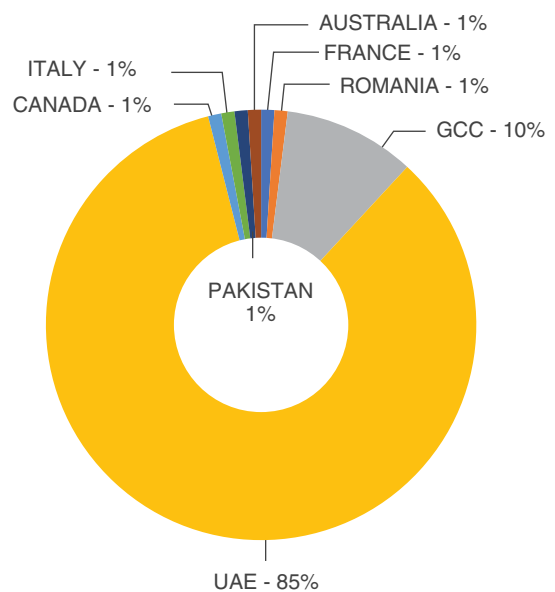


Over 550 Participants attended the conference which was extremely beneficial in their practice.

### Delegates by Specialty



### Delegates by Country



### Why Delegates Attend AIDA 2019 ?

**94%**

Keep up to date to the latest dermatology & aesthetics techniques

**89%**

Meet the industry colleagues

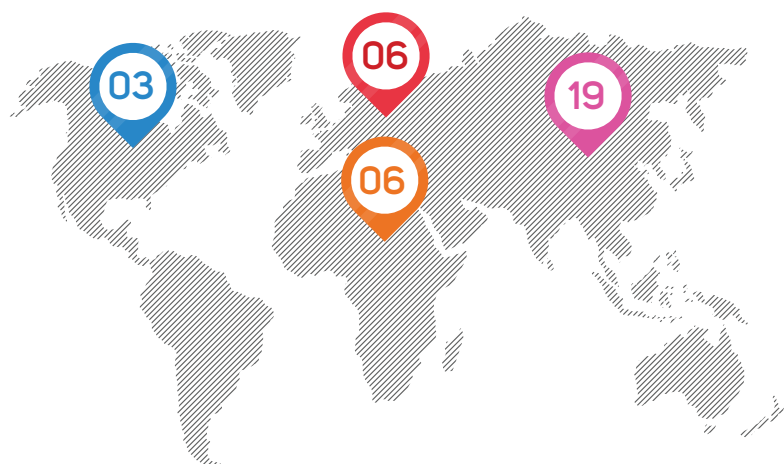
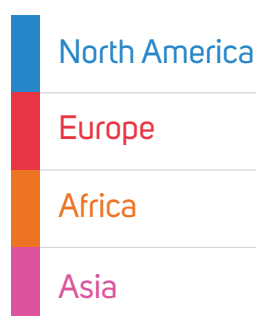
**91%**

Establish new contacts & collaborations

**85%**

Find / Buy specific product or service

### Speakers by Continent



## Exhibition Summary



### Why our Exhibitors chose AIDA 2019 ?



The Abu Dhabi Largest Skin Care event hosted by 17 Leading companies from the industry.

There is no other show in the Abu Dhabi which brings together as many industry experts to show case and discuss the latest development of the skin health.

### Exhibitors Survey Results



“The presentations were very descriptive and covered latest trends in the field of dermatology making it very knowledgeable and useful”

Shikha Singh Rajani  
Trainee, Sheikh Khalifa Medical City, Abu Dhabi, UAE





## Practical Workshops

### Practical Workshop & Courses Topics Discussed:

- Atopic Dermatitis and Dupixent
- Secukinumab in Psoriatic Disease
- A New Era in Skin Quality, Juvederm Volite a Treatment for Hydration, Smoothness and Elasticity Lasting up to 9 months
- Basic Course on Laser & EBD Applications
- Hair Clinical Experience Course



"Learning new scientific knowledge for procedures, changing landscape of Aesthetics"

Deborah Stevens,  
Nursing Manager, Everlast Wellness Medical Center  
Abu Dhabi, UAE

"Good arrangement and hospitality & good food" Nirmala  
Tharakan  
Dermatologist, Ahalia Hospital, Hamdan  
Abu Dhabi, UAE





# 6th Abu Dhabi International Conference & Exhibition in Dermatology & Aesthetics

10-12 September, 2020 | Virtual Conference, Abu Dhabi, UAE

**How to Register** [www.menaconference.com](http://www.menaconference.com)

**Tel : +971 2 4919888**

**This conference has a limited capacity. Pre-registration is mandatory.**

## Personal Details

FULL NAME

JOB TITLE

PLACE OF WORK

CITY

MOBILE

TEL. (work)

FAX

E-MAIL

☐ Yes, I would like to receive information on future events and services by e-mail.

☐ I do not want my address to appear on the delegates list.

## Conference Registration & Course Fees

| CONFERENCE FEES                   |                                 |
|-----------------------------------|---------------------------------|
| <input type="checkbox"/> 1200 AED | 3 Days Conference (Doctors)     |
| <input type="checkbox"/> 900 AED  | 3 Days Conference (Non-Doctors) |

5% VAT (Value Added Tax) will be added as per UAE Law.

A confirmation email will be sent upon receipt of your registration form. Please note that full payment must be received prior to the event. Payment can be made via Online / Credit card / Cheque/Bank drafts in AED. All payment should be in favour of **MENA CONFERENCE**

## Payments

Please choose one of the following mode of payment

- ☐ By Online ([www.menaconf.com](http://www.menaconf.com)) ☐ By cheque payable to MENA  
☐ By Credit card ☐ By Bank Transfer

| BANK TRANSFER    |                                          |
|------------------|------------------------------------------|
| ACCOUNT NAME     | MIDDLE EAST NORTH AFRICA CONFERENCE      |
| BANK NAME        | BANK OF BARODA, HAMDAN STREET, ABU DHABI |
| BANK ACCOUNT NO. | 90020200006131                           |
| SWIFT CODE       | BARBAEADAH                               |
| IBAN NO.         | AE290110090020200006131                  |

## Organizing Office

شركة المشرق الأوسط وشمال إفريقيا للمؤتمرات ذ.م.م.

**MENA CONFERENCE**

**For registration and further information, please contact**

**Mr. Jerico or Ms. Maria via**

Phone: +971 2 4919888

Mob : +971 565033749, +971 565033745

Email: [jerico@menaconference.com](mailto:jerico@menaconference.com), [maria@menaconference.com](mailto:maria@menaconference.com)

## Cancellation / Substitution Policy

If you are unable to attend, a substitute delegate will be very welcome in your place. If this is not suitable, a 10% administration fee will apply. Registrations cancelled less than one week before the event are non refundable.

The organizing committee reserve the right to make any modifications to the programme in occurrence of any unforeseen circumstances.

## Event Venue



A confirmation email will be sent upon receipt of your registration form. Please note that full payment must be received prior to the event. Payment can be made via Online / Credit card / Cheque/Bank drafts in AED. All payment should be in favour of **MENA CONFERENCE**

# AIDA 2020

## 6<sup>TH</sup> ABUDHABI INTERNATIONAL CONFERENCE IN DERMATOLOGY & AESTHETICS

10-12 September, 2020



VIRTUAL  
CONFERENCE

Abu Dhabi, UAE



ACCESS VIRTUALLY  
FROM THE SAFETY  
OF YOUR HOME



With an effort to promote and encourage high-standard clinical excellence, **AIDA Award 2020** aims to give recognition to physicians striving to make breakthrough innovations in the field of Aesthetics. Participants are cordially invited to apply for the "Best Clinical Case in Aesthetics" and participate in the award ceremony.



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Middle East North Africa Conference Company LLC

[www.menaconference.com](http://www.menaconference.com)

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