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دائرة الصحة
DEPARTMENT OF HEALTH



SEHA
شركة أبوظبي للخدمات الصحية
Abu Dhabi Health Services Co. P.S.C.

AHIMA
American Health Information
Management Association®

AHIMA
WORLD CONGRESS

AHIMA
WORLD CONGRESS
UAE Chapter

AHIMA World Congress (AWC)

Healthcare Information Summit



12 AHIMA
CEUs

25-26 October, 2018

Conference & Exhibition

Jumeirah Etihad Towers Hotel,
Abu Dhabi

27 October, 2018

**Professional Development
Workshops**

Cleveland Clinic Abu Dhabi

WELCOME MESSAGE



Dear Colleagues and Friends,

On behalf of the American Health Information Management Association (AHIMA) and the AHIMA World Congress (AWC), I invite you to participate in the **AHIMA World Congress' Healthcare Information Summit**, brought to you by the AWC UAE Chapter, on **25-26 October, 2018**.

AWC held this summit last year for the first time, building on a legacy of six (6) years of successful HIM Congress events. The Summit launched a new era in this region in which the importance of reliable, trustworthy data and information are basic to safe, quality care for individuals, and essential to improving the health of populations. More than 450 delegates and 40 speakers from 12 countries, including six (6) AHIMA subject matter experts from the US, led presentations during the summit.

The AWC UAE Chapter took a leading role in the preparation, support and success of last year's summit and will do so again this year.

General sessions and the concurrent tracks during this year's two-day summit will present broadly applicable topics and developments. The track sessions will **focus on AHIMA best practices, revenue cycle management, and workforce development** in the areas of medical coding, clinical documentation improvement, and data analytics/informatics. All sessions will utilize presentations and panels, as well as interactive approaches to heighten attendee engagement in and benefit from the sessions. Subject matter experts from the US and region will be featured throughout the program.

Participants will benefit from the ability to interact with other attendees during break and meal times, and from the opportunity to visit with great local companies and vendors, showcasing cutting-edge advancements in technologies and services in the exhibit area.

This event will provide those involved in health information management, informatics, data analysis, clinical documentation improvement, coding, administration, policy making, insurance, direct patient care, and technology services, with an opportunity to present, share and learn about global and regional challenges in health information, and solutions for addressing them.

I encourage you to plan to also attend one of our workshops on Saturday, 27 October (day after the summit). We will be offering many educational trainings and certification preparation workshops. Topics will include CCA, CCS-P, CCS, CDIP, CHDA, Informatics, and DRGs.

We look forward to seeing you 25-27 October, at the AWC Healthcare Information Summit and the AHIMA workshops!

A handwritten signature in black ink, appearing to read 'Wylecia Wiggs Harris'.

Wylecia Wiggs Harris, Ph.D., CAE

Chief Executive Officer

American Health Information Management
Association



AHIMA World Congress (AWC), the international arm of the American Health Information Management Association (AHIMA), is dedicated to providing the gold standard in membership services, best practices, professional training and development, and certifications to its members, credential holders and customers in over 66 countries. AWC has two international chapters in the United Arab Emirates (UAE) and the Philippines, with plans to continue adding chapters across the globe.

AHIMA/AWC has provided extensive training, testing and resources for physicians and health information professionals in the areas of clinical coding, clinical documentation improvement (CDI), data analytics, informatics, and information governance in many countries, including the UAE, Qatar, Saudi Arabia, Oman, Turkey, India, the Philippines, Canada, Australia, the United Kingdom, Belgium, Germany and Spain.



About AHIMA

AHIMA is a leading nonprofit professional association representing more than 103,000 health information management (HIM) practitioners worldwide. AHIMA is dedicated to educating, supporting, and promoting HIM professionals to excel in their careers and deliver value by acquiring, managing, and analyzing information for clinical and nonclinical decision making. AHIMA plays a leadership role in the effective management of health data and medical records needed to deliver quality healthcare and has earned its reputation as the most respected and recognized authority for HIM through its continuous dedication and commitment. Known throughout the world for its “Gold Standard” content and rigorous education, training, and certification programs, AHIMA’s well-proven content and methodologies benefit thousands of healthcare professionals across all continents. Of specific interest are its 10 professional certifications, half of which are offered internationally—the Certified Coding Associate (CCA®), Certified Coding Specialist (CCS®), Certified Coding Specialist—Physician-Based (CCS-P®), Certified Documentation Improvement Practitioner (CDIP®), and the Certified Health Data Analyst (CHDA®).



**Best in Class
Regional Healthcare Information Summit!**

Scientific Committee - Led by AHIMA Experts and Its Affiliates

The AWC Summit's Scientific Committee is a **diverse team of experts** comprised of:

- **US-based AHIMA leading Subject Matter Experts** (SMEs) in Healthcare Information Management, Medical Coding, Data Analytics, Informatics, Clinical Documentation Improvement (CDI), Privacy/Security and Information Governance (IG).
- This team approach **brings over 90 years of AHIMA's experience in high-quality training, professional development and certification preparation.**
- **AHIMA-trained regional SMEs, as well as internationally- and GCC/UAE-recognized specialists** from leading UAE healthcare authorities, healthcare systems, delivery systems, and insurance providers.
- This distinguished team **is building an exciting agenda for the Summit, that includes best practices from around the world, solutions for local challenges, and opportunities in various areas of healthcare information, medical coding and reimbursement, data analytics and informatics, CDI, and workforce development**, among other areas.

Organizing Committee

Alexandre Bouché - MBA, MA - **Co-Chair**

Linda D. Jewell - RHIT, CRCR, CHC - **Co-Chair**

Cheryl Cato, MBA, CAE

Melanie Endicott, MBA/HCM, RHIA, CDIP, CHDA, CPHI, CCS, CCS-P, FAHIMA

Michelle Broberg, RN, RM, CCS

Pamela Gyles, MSc

Jonasele Gonzales, CCS, RN, CPC

Jameel Ahmed, MBA, RHIA, CCS

Tasneem Abuelkhair, RHIA, CHPS

Shaheen Siddiqua Banu, CCA

Sirajunnisha Siddiquekhan, CCS, BPT, MPT, EMBA, DHCI

Dr. Pavani Pally, CCS, CCS-P, CPMA

Dr Sarah Sebai, MBBCh, CCST, CCS

Deil Mathew Batalla

Faye Sasani, CHIM

Seham Sumaidaa, BSHIM

The organizing committee reserve the right to make any modifications to the programme in occurrence of any unforeseen circumstances.

Summit Objectives

Master new methods to utilize healthcare data to optimize revenue and patient care! [Coded Data and Clinical Documentation Improvement (CDI)] • Increase reimbursement revenue • Decrease rate of insurance denials • Optimize patient care, safety, and outcomes • Protect healthcare data and information	Design processes and procedures for acquiring healthcare data and translate that data into usable information to (CDI and Data Analytics/Informatics) • Identify gaps in documentation • Engage/train physicians in proper documentation practices • Ensure accurate public reporting and facility/physician profiling • Improve quality measures and patient satisfaction • Foster communication between physicians, coders, CDI team, and administrators
Learn how to use AHIMA Best Practices to analyze healthcare data-operations, finance, clinical, research, etc. (Data Analytics, Informatics and Information Governance) • Forecasting • Reporting • Budgeting • Training • Quality Assurance • Performance Improvement • Latest Healthcare Technology	Develop a highly-trained and highly-skilled workforce using AHIMA Best Practices 1 AHIMA Certifications – Gold Standards 2 Professional Development Training 3 Publications and Books 4 Accreditation 5 Organizational Membership ○ Excellence in Healthcare Core Competences ○ Training Internal Trainers ○ Best Practices

Key Features

- State of the art lectures
- Best in class presentations by renowned speakers from different parts of the world
- World class exhibits
- Case Study discussions
- Hands-on workshops
- Global networking
- Connecting scientific community



Key Topics

- Best Practices
- Medical Coding
- Revenue Cycle
- Clinical Documentation Improvement (CDI)
- Workforce Development
- Health Data Analytics
- Health Informatics

Target Audience

- Healthcare Stakeholders
- Payers
- Providers
- Vendors and Auditors
- Coding Professionals
- Health Information Managers
- Insurers
- Data Analysts
- Administrators
- Doctors, Pharmacists, and Other
- Healthcare Professionals
- Chief Financial Officers (CFOs)
- Finance and Revenue Cycle Personnel
- Registration Personnel
- Clinical Researchers, Policy Makers and Regulators
- Government and Health Authority Officials

Accreditation



**12 AHIMA
CEUs**



INTERNATIONAL SPEAKERS



Alexandre Bouché

MA, MBA, Global Managing Director
AWC, USA



Dr. Lisa Campbell,

PhD, MHA, MPM, RHIA, CDIP
CCS, CCS-P, CPC, COC, CPC-I
AHIMA, USA



Nathan Patrick Taylor

MPH, MS, CHDA, CPHIMS
Director of Data Science & Analytics
at Symphony Post-Acute Network, USA



Berardino M. Parisi

MBA, Director,
Intl. Business Development,
American Medical Association (AMA)
Health Solutions Group



Dr. G. D. Mogli

PhD, MBA, FHRIM, FAHIMA
Visiting Professor of Medical Informatics,
Mahatma Gandhi Institute of Medical
Sciences, Maharashtra, India



Samaa AlJishi

BSc, Health informatics specialist,
Imam Abdulrahman Bin Faisal University,
KSA



Melanie Endicott

MBA/HCM, RHIA, CDIP, CHDA, CPHI, CCS,
CCS-P, FAHIMA, Interim vice president of
HIM Practice Excellence for AHIMA, USA



Wilbur Lo

MD, CDIP, CCA
AHIMA World Congress Faculty, USA



Gerald E. Harmon, MD

American Medical Association Immediate
Past Chair



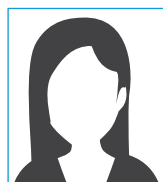
Sunelle Lubbe

MPH, Group Manager,
Health Information Management,
Mediclinic International, South Africa



Dr. Rajesh Kumar Sinha

MSc, PhD
Professor & Head Program Coordinator-
Health Informatics Program Department of
Health Information Management, India



Fatimah Albashrawi

BSc, Health informatics specialist,
Imam Abdulrahman Bin Faisal University,
KSA



NATIONAL SPEAKERS



Jim Massey

BSc, Innovator,
Healthcare Advisory Practice Cerner Middle East
UAE



Dr. Azeem Saeed

MD, MBBS, Staff Physician,
Hospital Medicine,
Medical Subspecialties Institute, UAE



Khalfan Al Saadi

BSc, General Manager and Board Member at
TASNEEF-RNA Business Assurance, UAE



Anita Nambiar Kangat

RHIT CHIM CPC-I CPMA CCS CCS-P CPC
Associate Member of IFHIMA
Director at AAPC Middle East, UAE



NATIONAL SPEAKERS



Dr. Hamed Al Hashemi
Director, Strategy & Corporate
Performance Division, DOH, UAE



Andrey Timoshkin, MSc
Head of Statistics & Modelling
Abu Dhabi Department of Health, DOH
UAE



Dr. Kalthoom Mohammed
PhD, MBBS, Director-Hospitals Department
UAE Ministry of Health & Prevention, UAE



Prof. Mohammed Hag-Ali
PhD, BSc, MSc, Executive Dean,
Higher Colleges of Technology, UAE



Fatima Abdulla Al Blooshi
MQM, Strategy & Performance Management
Director, Strategy and Performance
Management, Al Ain Hospital-SEHA, UAE



Linda A. Clark
MHA, MBA, FACHE
CEO at Corniche Hospital,
Abu Dhabi Health Services, Abu Dhabi UAE



Dr. Riaz Akseer
MD, PhD, Division Chair and Professor of
Health Science in Abu Dhabi Women's College,
Higher Colleges of Technology, UAE



Dr. Jawad Hashim
Associate Professor, Consultant,
UAE University of College of Medicine
UAE



Dr. Mohamed Ali Karkoukli
MD, MPH, CPHQ, MIB, CMQ
Acting Group Chief Total Quality Officer
Abu Dhabi Health Services (SEHA), UAE



Humaid Mansouri
CEO, Al Ain Hospital
Al Ain, UAE



Lina Jichi
MSc, Manager of Health Financing Advisory
& Monitoring Department, Strategy Division,
Department of Health, UAE



Dr. Vinaya Kumar Penugonda
BDS, MFGDP RCS, MBA, CSSBB, CPP
Corporate Senior Standards & Process Analyst,
SEHA – Abu Dhabi Health Services, UAE



Jameel Ahmed
MBA, RHIA, CCS, BSc,
Corporate Senior Coding Officer,
SEHA-Abu Dhabi Health Services, UAE



Dr. Sarah Sebai
Insurance Manager, CFO,
Revenue Development Department,
Al Ain Hospital, UAE



Dr. Nigel Umar Beejay
MB BChir, MA (Cantab), FACP, CPE, Dip (Med Hyp)
Consultant Physician, Gastroenterologist,
King's College Hospital London, UAE



Healthcare Information Summit 2017 at a glance

450

Delegates

40

Speakers

06

Exhibitors

500m²

Exhibition Area



14

CME hrs

37

Lectures

03

Tracks

14

AHIMA CEU'S

Highlighted session

- Best Practices - 25+ sessions
- Medical Coding - 15+ sessions
- Revenue Cycle - 15+ sessions
- Clinical Documentation Improvement (CDI) - 15 sessions
- Workforce Development - 10+ sessions
- Health Data Analytics - 10+ sessions
- Health Informatics - 10+ sessions
- IR-DRG - 3+ sessions
- Health Privacy and Security - 2 sessions

Why Delegates Attend AWC ?

98%

Keep up to date to the latest trend on Health Information Management

90%

Meet the industry colleagues

85%

Establish new contacts & collaborations

80%

Find / Buy specific product or service



I really enjoyed this great event that happened in the UAE. It was very innovative, informative, and well organized. I feel proud to be on the AWC UAE Steering Board and look forward to continuing to serve to advance the welfare of healthcare information in the UAE

Sirajunnisha Siddiquekhan (SKSH)

Medical Coding Officer

Time	Content Key:  Coding  Clinical Documentation Improvement  Informatics & Data Analytics  Best Practices  Revenue Cycle Management  Local Workforce Development		
8:30-9:00 a.m.	Registration		
9:00-9:30 a.m.	Welcome & Introductions Alexandre Bouché, MA, MBA , Global Managing Director, AHIMA World Congress, USA Wylecia Wiggs Harris, PhD, CAE , Chief Executive Officer, AHIMA, USA		
9:30-10:00 a.m.	Keynote Session: Abu Dhabi Department of Health Update Overview of the strategies and goals for the healthcare system in Abu Dhabi and the UAE. Dr. Hamed Al Hashemi , Department of Health, Abu Dhabi, UAE		Speech Only 
10:00-10:45 a.m.	AWC Organizational Membership in UAE: Al Ain Hospital AWC Organizational Membership: Quality Clinical Documentation as a Foundation to Quality Patient Care, Increased Revenue and Improved Data Applications. Alexandre Bouché, MA, MBA , Global Managing Director, AHIMA World Congress, USA Humaid Mansouri , CEO, Al Ain Hospital, Al Ain, UAE Fatima Al Baloushi , Performance and Strategy Director, Al Ain Hospital – SEHA, UAE Dr. Sarah Sebai , Insurance Manager, CFO, Revenue Development Department, Al Ain Hospital, UAE Melanie Endicott, MBA/HCM, RHIA, CDIP, CHDA, CPHI, CCS, CCS-P, FAHIMA , Interim Vice President, HIM Practice Excellence, AHIMA, USA Dr. Wilbur Lo, MD, CDIP, CCA , AHIMA World Congress Faculty, AHIMA, USA		
10:45-11:00 a.m.	Coffee Break		
11:00-11:40 a.m.	AHIMA Panel Presentation: The CDI Process Subject matter experts from AHIMA will walk through a case study demonstrating the CDI process from beginning to end. Quality clinical documentation is the foundation of all other core competencies, including coding, data analytics, informatics, and reimbursement. This session will address how your organization can work towards better and more accurate case mix index (CMI), severity of illness (SOI) and risk of mortality (ROM) scores, patient satisfaction and less medical necessity denials. Dr. Lisa Campbell, PhD, MPM, MHA, RHIA, CDIP, CCS-P, CCS, CPC, COC, CPC-I AHIMA World Congress Faculty, AHIMA, USA Melanie Endicott, MBA/HCM, RHIA, CDIP, CHDA, CPHI, CCS, CCS-P, FAHIMA , Interim Vice President, HIM Practice Excellence, AHIMA, USA Dr. Wilbur Lo, MD, CDIP, CCA , AHIMA World Congress Faculty, AHIMA, USA Nathan Patrick Taylor, MPH, MS, CHDA, CPHIMS , AHIMA World Congress Faculty, AHIMA, USA		
11:40 a.m.-12:00 p.m.	The Value of Professional Certification for the UAE Workforce The session discusses the importance of professional certification and the hybrid education model to embed professional certification into academic curricula. Examples will be included in the discussion. Prof. Mohammed Hag Ali , Exec Dean – Health Sciences, Higher Colleges of Technology, Abu Dhabi, UAE		
12:00-1:30 p.m.	Lunch Break & Visit Exhibit Hall		
1:30-2:00 p.m.	Track 1 - Coding Best Practices in Coding: Establishing, Measuring and Monitoring Coder Productivity You can't measure what you don't monitor. Attend this session to learn about tools and techniques to establish, measure and monitor coder productivity.	Track 2 - CDI Indicators and How They Impact Us To demonstrate accountability, healthcare facilities must implement effective strategies and performance indicators that support the organizational strategy. Indicators would be expressed as numbers, rates, or averages that can provide a basis for clinicians,	Track 3 - Informatics & Data Analytics Creating a Reporting Strategy for Modern Healthcare Attend this session to learn how to apply AHIMA best practices in health data analytics, coding and clinical documentation improvement.

Time	Content Key:  Coding  Clinical Documentation Improvement  Informatics & Data Analytics  Best Practices  Revenue Cycle Management  Local Workforce Development
	Dr. Lisa Campbell, PhD, MPM, MHA, RHIA, CDIP, CCS-P, CCS, CPC, COC, CPC-I, AHIMA World Congress Faculty, AHIMA, USA    organizations, and payers aiming to achieve improvement in care and the processes by which patient care is provided Anita Kangat, RHIT, CHIM, CPC-I, CPMA, CCS, CCS-P, CPC, Regional Director, AAPC Middle East, UAE   Jim Massey, Cerner Middle East, Dubai, UAE  
2:10-2:40 p.m.	Readiness for Privatization of Healthcare, Clinical Coding Evaluation This session will identify the important factors determining a successful health care privatization process from the clinical coding aspect, including developing consensus on elements pertaining to health information management department's infrastructure, policies, economic viability and employees and an instrument to help in assessing readiness, to ensure proper reimbursement. Samaa Aljishi & Fatimah Albashrawi, Interns, Imam Abdulrahman bin Faisal University, Dammam, KSA  How Clinical Validation of Diabetic Complications Leads to Robust IR-DRGs This session will provide a clinical discussion of the pathophysiology and management of diabetic foot ulcers, as well as a discussion of Coding Clinic guidelines for diabetic foot ulcers. Coding case studies involving diabetic foot ulcers will be utilized to illustrate the impact of proper documentation on IR-DRGs. Dr. Wilbur Lo, MD, CDIP, CCA, AHIMA World Congress Faculty, AHIMA, USA Dr. Azeem Saeed, MD, Staff Physician, Medical Subspecialties Institute, Cleveland Clinic Abu Dhabi, UAE     Impact of Nursing Informatics in Patient Safety Attend this session to identify the nature and types of informatics applications utilized during nursing care, as well as interpret the role of informatics application in nursing care and determine the impact of nursing informatics in patient care. Dr. Rajesh Kumar Sinha, PhD, Professor & Head of Department, Manipal Academy of Higher Education, India  
2:50-3:20 p.m.	ICD-11: It's Here... Now What? The "implementation-ready" version of ICD-11 was released by the WHO in June 2018. But what does this mean? When is it likely to be implemented throughout the world? Come to this session to find out about ICD-11 and get a sneak peek at this new code set! Melanie Endicott, MBA/HCM, RHIA, CDIP, CHDA, CPHI, CCS, CCS-P, FAHIMA, Interim Vice President, HIM Practice Excellence, AHIMA, USA     Teaching Medical Students about Clinical Documentation and Coding: Tips and Best Practices This session will describe the critical features of each SOAP component of an electronic patient encounter note, differentiate between problem-oriented medical records vs. traditional charting, and list 6 common errors that medical students and residents make in clinical documentation and coding. Dr. Jawad Hashim, MD, Associate Professor/Consultant Physician, UAE University/Ambulatory Healthcare Services SEHA, Al Ain, UAE    DOH Strategy, Goals, and Progress to Date in Artificial Intelligence Attend this session to learn about Abu Dhabi DoH experience in developing first in the region AI Policy and strategy to encourage innovations in this area. Andrey Timoshkin, Department of Health, Abu Dhabi, UAE 
3:20-3:40 p.m.	Coffee Break

Time

Content Key:



Coding



Clinical Documentation Improvement



Informatics & Data Analytics



Best Practices



Revenue Cycle Management



Local Workforce Development

3:40-4:10 p.m.

How Can Predictive Data Analytics Based on Accurate Documentation Shape Up Hospitals' Profitability?

This session will describe current status of healthcare spend and challenges; use predictive analytics to show the projection of healthcare spend; show how hospitals can improve revenue collection and produce efficient plans if based on more accurate documented claims data; and provide effective ideas on improving the sustainability of healthcare business, based on the regulators holistic view of data analytics.

Lina Jichi, Manager, Health Financing Advisory and Monitoring Department Strategy Division, Department of Health, Abu Dhabi, UAE



AWC Organizational Membership

AWC Organizational Membership (OM) provides a full suite of customized, expert-level services and access to AHIMA resources. Measurable benefits of the CDI OM include improved patient care and safety, reduced length of stay, increased case mix index and improved severity of illness/risk of mortality scores

Alexandre Bouché, MA, MBA, Global Managing Director, AHIMA World Congress, USA

Melanie Endicott, MBA/HCM, RHIA, CDIP, CHDA, CPHI, CCS, CCS-P, FAHIMA, Interim Vice President, HIM Practice Excellence, AHIMA, USA

Dr. Wilbur Lo, MD, CDIP, CCA, AHIMA World Congress Faculty, AHIMA, USA



Artificial Intelligence (AI)-Enabled Integrated Health Information Systems: A solution to numerous HIM challenges

This session will go through the global trends on usage of AI in HIM systems, highlighting the following: 1) types of AI applications in EHR modules, 2) Critical success factors of AI usage, and 3) AI initiatives in the UAE and Global Health Care sector.

Dr. Vinaya Penugonda, MFGDP RCS, MBA, CSSBB, CPP, Corporate Senior Standards & Process Analyst, Corporate Finance, Abu Dhabi Health Services Company, SEHA -Abu Dhabi Health Services



4:20-4:50 p.m.

ICD-10-CM: Bring Your Coding Books and Let's Code!

This fun, interactive session will have the attendees coding various scenarios to reinforce the coding guidelines and instructional notations.

Melanie Endicott, MBA/HCM, RHIA, CDIP, CHDA, CPHI, CCS, CCS-P, FAHIMA, Interim Vice President, HIM Practice Excellence, AHIMA, USA



Applying Project Management Processes to Successfully Implement a CDI Program in a Physician Office

A Clinical Documentation Improvement (CDI) program is no longer limited to the inpatient hospital setting. The demand for quality of care as demonstrated by the health record has made it necessary to improve documentation in all settings. This session highlights techniques for implementing a Physician Office CDI program, as told through the lens of a Certified Documentation Improvement Practitioner (CDIP).

Dr. Lisa Campbell, PhD, MPM, MHA, RHIA, CDIP, CCS-P, CCS, CPC, COC, CPC-I, AHIMA World Congress Faculty, AHIMA, USA



Showdown! Data Analytics vs. Informatics

At times, the lines between analytics and informatics are blurred. Does analytics sit alone or is it part of the informatics domain? Can one be done without the other? In this session, we will answer those questions and define each term with examples from real-world cases. Additionally, we will examine areas where the two domain interacts at critical points giving professionals the chance to improve performance, make sound decisions, and deliver clean and accurate data to healthcare providers. By the end of the session, you will be able to identify the tasks and processes that fall under the analytics and informatics role.

Nathan Patrick Taylor, MPH, MS, CHDA, CPHIMS, AHIMA World Congress Faculty, AHIMA, USA



Time	Content Key:  Coding  Clinical Documentation Improvement  Informatics & Data Analytics  Best Practices  Revenue Cycle Management  Local Workforce Development
8:30-9:00 a.m.	Registration
9:00-9:15 a.m.	Welcome Alexandre Bouché, MA, MBA , Global Managing Director, AHIMA World Congress, USA
9:15-9:40 a.m.	Keynote Session: Quality Clinical Documentation Leads to Quality Patient Care, Quality Data Use, and Improved Financial Health Clinical Documentation and Coding are considered as one of the major issues to be supported and monitored in the healthcare industry, as it affects the outcome of treatment, quality of services and even revenue cycling. MOHAP was able to identify the areas for improvement to achieve the desired goal, adopted improvement strategy and overcame the challenges. Dr. Kalthoom Mohammad , Director of Hospitals Department, Ministry of Health and Prevention, UAE    
9:40-10:05 a.m.	Practical Application of AHIMA Best Practices Hear from experts in Coding, CDI, and Data Analytics about AHIMA best practices being instituted in real-world situations. Future challenges and opportunities in each of these areas will also be discussed. Moderator: Melanie Endicott, MBA, RHIA, CDIP, CPHI, CCS, CCS-P, FAHIMA AHIMA Subject Matter Experts: Lisa L. Campbell, PhD, MPM, MHA, RHIA, CDIP, CCS-P, CCS, CPC, COC, CPC-I; Wilbur Lo, MD, CDIP, CCA; and Nathan Patrick Taylor, MPH, MS, CHDA, CPHIMS 
10:05-10:30 a.m.	Cultural Differences that Impact Successful Outcomes We live and work in a multi-cultural society. If we do not understand and accommodate for this, it can impact our ability to achieve our organizational goals and outcomes. We will discuss some real-life experiences and strategies for working successfully recognizing the differences and strengths of different cultures. Linda Clark , CEO, Corniche Maternity Hospital, Abu Dhabi, UAE   
10:30-10:45 a.m.	Coffee Break
10:45-11:15 a.m.	Keynote Session: The Value of CDI As we are all in pursuit to materialize excellence, we should ask and embrace the why, the how, and the who. We should learn from the past, assess our present, define our vision, and then identify the contributing factors to achieve it. A solution to ensure optimal documentation used to be a dream in the past, today it is a reality. However, it is not about the solution, it is how authentic and genuine our pursuit is to serve the patient and community. For that our priority is best serving the patient, being fair and just with our staff by building their capacity, achieving financial stability to our organization, then being a prototype model in the business domain in terms of efficiency, effectiveness, sustainability, reliability, transparency, trustworthy, then profitability. Clinical Documentation Improvement "CDI" is a choice to being good rather than just looking good. Dr. Mohamed Ali Karkoukli , Chief Quality Officer, SEHA, Abu Dhabi, UAE    
11:15-11:30 a.m.	Keynote Session: Regulatory Governance by Third-Party Certification The healthcare sector is considered as a priority in many countries; however, it is strategically special for UAE and Abu Dhabi's futuristic vision. Additionally, quality in healthcare from international experience had always adapted per the legal context, service improvements and patients' experience. From that it had become vital to control compliance of laws and regulations to protect the public interests and the role of Third-Party Certification is becoming more strategic to provide assurance of healthcare processes. For example, JAWDA Data Certification (JDC) provides a compliance assurance of data quality for Department of Health - Abu Dhabi (DoH) and this plays a major role in providing information about the current trends and improvement options which contributes to the development of new legislative standards/regulations. A regulatory governance by Third-Party Certification to be effective needs to act within a Classification Framework, such framework needs to be led by innovation that the current market requires, in addition to providing assurance and compliance measures of entities to specific

Time

Content Key:  Coding  Clinical Documentation Improvement  Informatics & Data Analytics  Best Practices  Revenue Cycle Management  Local Workforce Development

requirements/regulations/standards. This model can be utilized for entities and for the whole certification model or sector where the scope can be modulated, calibrated and planned according to the priorities of the regulators.

Khalfan AlSaadi, General Manager, TASNEEF-RINA Business Assurance, Abu Dhabi, UAE

11:30 a.m.-
12:00 p.m.

AMA CPT®: Coding that Moves Medicine

Trusted for more than 50 years, the AMA CPT® code set drives communication across health care by enabling the seamless processing and advanced analytics for medical procedures and services in the United States. AMA CPT® is the code to medicine's future.

Berardino M. Parisi, MBA, Director, International Business Development, American Medical Association, USA.

Dr. Gerald E. Harmon, MD, American Medical Association, Immediate Past Chair, USA.

12:00-1:30 p.m.

Lunch Break & Visit Exhibit Hall

1:30-2:00 p.m.

Track 1 - Coding

MRCRD- How This Concept Can Optimize Patient Care and Streamline Clinical Documentation

This session will introduce the MRCRD concept. Clinical case studies will be utilized to show the practical applications of MRCRD.

Dr. Wilbur Lo, MD, CDIP, CCA, AHIMA World Congress Faculty, AHIMA, USA

Track 2 - CDI

Copy/Paste and Clinical Documentation Usability

This session will help you recognize copy/paste as a documentation gap, as well as identify the multiple areas that copy/paste impacts, such as accuracy, revenue, medicolegal, etc. And you will learn how to minimize the impact of copy/paste and improve documentation.

Fatima Abdulla Al Baloushi, Strategy and Performance Management Director, Al Ain Hospital - SEHA, UAE

Track 3 - Informatics & Data Analytics

Investigating the Practices and Awareness Levels of Health Care Facility Staff and Patients Towards Implementation of Electronic Medical Records

This session will provide the global perspective of EMRs and their implementation. Focus is on locating the gaps of knowledge that exist in understanding EMRs with patients as well as hospital staff.

Dr. Riaz Akseer, MD, PhD, Assistant Professor, Higher Colleges of Technology, Abu Dhabi, UAE

2:10-2:40 p.m.

A Coding Audit Tool for a Young Coding Environment

This session will present a real case example to share a coding audit tool developed to audit coding an environment where coding is still young and where DRGs are not implemented on a national level.

Balanced Scorecards: Contributions to Quality Management and Quality Improvement

A performance management tool and valuable asset to the management team for decision making. A balanced scorecard is a set of measures derived from the strategies and overall vision of an organization to communicate and stimulate changes for the management of performance quality within.

Injecting Intelligence and Interactivity into your Dashboards.

Recent advances in data analytics tools allow developers to embed intelligent features inside new dashboards. Additionally, developers can increase the usability of dashboards by incorporating interactive controls, such as buttons and drop-down boxes, allowing users to analyze data in novel ways. In this session, you will see examples of intelligent and interactive dashboards currently being used in the healthcare industry. By the end of the session, you will be able to identify the type of data and use case that allows for the creation of intelligent and interactive dashboards.

Time	Content Key: COD Coding CDI Clinical Documentation Improvement IDA Informatics & Data Analytics BP Best Practices RCM Revenue Cycle Management WFD Local Workforce Development		
	Sunelle Lubbe, RN, Mediclinic International, South Africa COD WFD RCM	Anita Kangat, RHIT, CHIM, CPC-I, CPMA, CCS, CCS-P, CPC, Regional Director, AAPC Middle East, UAE CDI RCM	Nathan Patrick Taylor, MPH, MS, CHDA, CPHIMS, AHIMA World Congress Faculty, AHIMA, USA IDA WFD BP
2:50-3:20 p.m.	Best Practices in Coding: Establishing, Measuring and Monitoring Coder Productivity You can't measure what you don't monitor. Attend this session to learn about tools and techniques to establish, measure and monitor coder productivity. Dr. Lisa Campbell, PhD, MPM, MHA, RHIA, CDIP, CCS-P, CCS, CPC, COC, CPC-I, AHIMA World Congress Faculty, AHIMA, USA COD WFD BP	AWC Organizational Membership AWC Organizational Membership (OM) provides a full suite of customized, expert-level services and access to AHIMA resources. Measurable benefits of the CDI OM include improved patient care and safety, reduced length of stay, increased case mix index and improved severity of illness/risk of mortality scores Alexandre Bouché, MA, MBA, Global Managing Director, AHIMA World Congress, USA Melanie Endicott, MBA/HCM, RHIA, CDIP, CHDA, CPHI, CCS, CCS-P, FAHIMA, Interim Vice President, HIM Practice Excellence, AHIMA, USA Dr. Wilbur Lo, MD, CDIP, CCA, AHIMA World Congress Faculty, AHIMA, USA CDI BP WFD RCM COD	Release of Information Process: A Journey from Paper-Based ROI Process to EHR Applications Usage This session will focus on the various types of release of information processes, from paper to electronic. Learn how to use technology to improve turnaround time and eliminate the need to create duplicate documents for the ROI process. Jameel Ahmed, RHIA, CCS, SEHA Corporate HIM Manager, Abu Dhabi, UAE IDA CDI WFD
3:20-3:40 p.m.	Coffee Break		
3:40-4:10 p.m.	ICD-10-CM: Bring Your Coding Books and Let's Code! This fun, interactive session will have the attendees coding various scenarios to reinforce the coding guidelines and instructional notations. Melanie Endicott, MBA/HCM, RHIA, CDIP, CHDA, CPHI, CCS, CCS-P, FAHIMA, Interim Vice President, HIM Practice Excellence, AHIMA, USA Dr. Lisa Campbell, PhD, MPM, MHA, RHIA, CDIP, CCS-P, CCS, CPC, COC, CPC-I, AHIMA World Congress Faculty, AHIMA, USA COD BP	Clinical Documentation Improvement: An Outline of the Factors that can Enhance Clinical Documentation and Improve Patient Outcomes and Organizational Success This session will highlight all the elements of the CDI team and explain how quality of documentation is linked to better patient care, improved safety and appropriate reimbursement for clinical care which is delivered. Dr. Nigel Beejay, MB BChir, MA (Cantab), FACP, CPE, Dip (Med Hyp), Kings College Clinics Hospital, Abu Dhabi, UAE CDI RCM	Challenges in Hospital IT and Networking Design for Acquiring Healthcare Data for Efficient Management of Health Information Patient care must be meticulously documented to provide swift, safe, improved and cost contained care and to meet the needs of medical education, research, legal, insurance, epidemiological, national and international healthcare organizations. Dr. G.D. Mogli, PhD, MBA, FHRIM, FAHIMA, Visiting Professor, Medical Informatics, Mahatma Gandhi Institute of Medical Sciences, India IDA CDI WFD
4:20-5:00 p.m.	Closing & Awards Alexandre Bouché, MA, MBA, Global Managing Director, AHIMA World Congress, USA		

AHIMA Workshops

Content Key:  Coding  Clinical Documentation Improvement  Informatics & Data Analytics  Best Practices  Revenue Cycle Management  Local Workforce Development

Hybrid Coding Exam Prep Workshop for CCA, CCS-P, CCS (combined prep for all three certifications)

Dr. Lisa Campbell, PhD, MPM, MHA, RHIA, CDIP, CCS-P, CCS, CPC, COC, CPC-I, AHIMA World Congress Faculty, AHIMA, USA

8:30 a.m. – 4:15 p.m.

CEUs: 8

AHIMA members receive a 10% discount; AWC Organizational Members receive a 20% discount Register for this workshop and the AWC Healthcare Information Summit and receive a 10% discount on both registrations (cannot be combined with other discounts).

This innovative one-day, hybrid workshop covers the domains for all three of AHIMA's coding credentials - CCA, CCS-P, and CCS. All registrants will be provided with an introductory webinar prior to the workshop that explains the three coding credentials and provides some test-preparation tips, the exam preparation book, and a post-workshop assessment that can be used as a practice exam. This workshop provides coders with a review of the exam domains and assists them in strengthening and reinforcing competencies needed to prepare for their selected coding exam. This workshop will serve as a valuable supplement to a candidate's overall test preparation plan. Each domain item in the workshop contains information specific to that content area as well as practice test questions.

Entry-level coders (CCA-eligible) and experienced coders (CCS-P & CCS-eligible) will:

- Benefit from a structured review of and exercises on the examination domains
- Become aware of needed areas for focus in test preparation
- Benefit from a review and application of ICD-10-CM/PCS coding guidelines
- Benefit from a review of CPT/HCPCS Level II codes
- Have increased confidence in their level of readiness for the CCA, CCS-P, or CCS certification exam

CDIP Exam Prep Workshop

Workshop Instructor: Dr. Wilbur Lo, MD, CDIP, CCA, AHIMA World Congress Faculty, AHIMA, USA

9:30 a.m. – 4:30 p.m.

CEUs: 7

AHIMA members receive a 10% discount; AWC Organizational Members receive a 20% discount Register for this workshop and the AWC Healthcare Information Summit and receive a 10% discount on both registrations (cannot be combined with other discounts).

Prepare to earn AHIMA's highly-respected Certified Documentation Improvement Practitioner (CDIP) certification. This one-day in-person workshop covers all the six domains in the CDIP exam: Clinical & Coding Practice, Leadership, Record Review & Document Clarification, CDI Metrics & Statistics, Research & Education, and Compliance. Faculty will incorporate real-world examples and learning activities into the training to facilitate learner retention. All registrants will be provided with an introductory webinar prior to the workshop that explains the CDIP credential and provides some test-preparation tips, the exam preparation book, and a post-workshop assessment that can be used as a practice exam. After successful completion of the workshop and certification-specific pre and post online study and assessment, attendees will be better prepared for the CDIP certification exam.

Attendees will be able to:

- Apply knowledge of official coding guidelines and MS-DRG assignment
- Understand CDI workflow processes
- Analyze and develop effective physician queries
- Evaluate CDI metrics and statistics for tracking the effectiveness of the CDI program
- Identify and apply CDI best practices
- Become aware of needed areas of focus for test preparation

AHIMA Workshops

Content Key:



Coding



Clinical Documentation Improvement



Informatics & Data Analytics



Best Practices



Revenue Cycle Management



Local Workforce Development

CHDA Exam Prep Workshop

Workshop Instructor: **Nathan Patrick Taylor, MPH, MS, CHDA, CPHIMS**, AHIMA World Congress Faculty, AHIMA, USA

8:30 a.m. – 4:15 p.m.

CEUs: 8

AHIMA members receive a 10% discount; AWC Organizational Members receive a 20% discount Register for this workshop and the AWC Healthcare Information Summit and receive a 10% discount on both registrations (cannot be combined with other discounts).

Healthcare continues to become more data-driven, making health data analysts more valuable than ever. Individuals who earn the Certified Health Data Analyst (CHDA) designation will achieve recognition of their expertise in health data analysis and validation of their mastery of this domain. This workshop is an extensive one-day face-to-face event designed to prepare the healthcare professional to sit for the CHDA examination. All domains covered in the CHDA exam are reviewed, including Business Needs Assessment, Data Acquisition and Management, Data Analysis, Data Interpretation and Reporting, and Data Governance.

The CHDA Exam Prep Workshop will prepare CHDA-eligible candidates to:

- Sit for the CHDA certification exam
- Apply knowledge of how to interpret analytical findings for clinical, financial, and operational recommendations
- Validate results through qualitative and quantitative analysis
- Demonstrate the expertise needed to generate routine and ad-hoc reports using internal and external
- Review the development and maintenance of data architecture and data structures to support business needs

DRG Workshop

Workshop Instructors: **Susan Elisabeth Young, CHIM CTR**, Clinical & Product Manager, HIS Health Information Systems, 3M Health Information Systems; **Dr. Thilo Koepfer**, International Business Unit, 3M Health Information Systems, Inc. and **Melanie Endicott, MBA/HCM, RHIA, CDIP, CHDA, CPHI, CCS, CCS-P, FAHIMA**, Interim Vice President, HIM Practice Excellence, AHIMA, USA

9:00 a.m. – 12:00 p.m.

CEUs: 3

AHIMA members receive a 10% discount; AWC Organizational Members receive a 20% discount Register for this workshop and the AWC Healthcare Information Summit and receive a 10% discount on both registrations (cannot be combined with other discounts).

DRG systems are becoming commonplace around the globe. Attend this workshop to learn about the various DRG systems available to the healthcare industry, along with seeing demonstrations of various DRG systems in action. Attendees will learn about IR-DRGs, AR-DRGs, MS-DRGs, APR-DRGs, along with the impact of severity of illness (SOI) and risk of mortality (ROM) on certain DRGs. Complications/Co-morbidities (CCs) and Major Complications/Co-morbidities (MCCs) will also be discussed. The impact of accurate code and DRG assignment on case mix index (CMI) will be covered.

Attendees will be able to:

- Review the development of the various DRG systems
- Analyze how the DRG system works with case scenarios
- Evaluate SOI, ROM, CCs and MCCs
- Calculate CMI

AHIMA WORLD CONGRESS

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- 87%** of the exhibitors said the quality of business visitors was excellent
- 80%** of the exhibitors booked their stands for the AWC Summit 2018

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☐ 500 AED	Students Full Summit Registration (ID required)
☐ 950 AED	One Day Registration

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A confirmation email will be sent upon receipt of your registration form. Please note that full payment must be received prior to the event. Payment can be made via Online / Credit card / Cheque/Bank drafts in AED. All payment should be in favour of Mena Conference



Workshops registration Fees

☐ 900 AED	Hybrid Coding Exam Prep Workshop for CCA, CCS-P, CCS (combined prep for all three certifications)
☐ 900 AED	CDIP Exam Prep Workshop
☐ 900 AED	CHDA Exam Prep Workshop and CPHI Preview
☐ 450 AED	DRG Workshop

- AHIMA members receive 10% discount and AWC Organizational Members receive a 20% discount.
- Attendees of both the 2-day Summit and a workshop receive an additional 10% discount on both the summit and the workshop.

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Cancellation / Substitution Policy

If you are unable to attend, a substitute delegate will be very welcome in your place. If this is not suitable, a 20% administration fee will apply. Registrations cancelled less than two weeks before the event are non refundable.

The organizing committee reserve the right to make any modifications to the programme in occurrence of any unforeseen circumstances.

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25-26 October, 2018
Conference & Exhibition
Jumeirah Etihad Towers Hotel,
Abu Dhabi

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