

Destination Partner



CONVENTION
BUREAU



مؤتمر صحة الدولي الثاني عشر لطب الأطفال 12th SEHA International Paediatric Conference 18-20 January, 2018 | Rosewood Hotel, Abu Dhabi, UAE

SPONSORSHIP PROSPECTUS



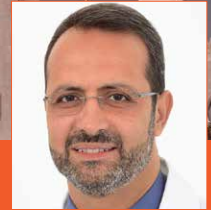
SAVE THE DATE 18-20 January, 2018 | Rosewood Hotel, Abu Dhabi, UAE



SPONSORSHIP INVITATION LETTER



Dr. Anwar
Sallam



Dr. Aiman
Rahmani

Dear Partners,

On behalf of the scientific and the organizing committee, we are delighted to invite you to the "12th SEHA International Paediatric Conference" which is going to be held on **18-20 January, 2018** at Rosewood Hotel in Abu Dhabi.

SEHA Paediatric Conference is an international meeting developed specifically to gather world class scientists, renowned teaching faculty and thought leaders to encourage exchange of knowledge, experience and best practices in the arena of Paediatrics.

The program aims to discuss the latest evidence in the management and treatment of common problems in General Paediatrics, Paediatric Hematology/Oncology, Endocrinology, Genetics, & Metabolic, Gastroenterology, Pulmonology, Infection, PICU, Cardiology, Neurology, Allergy, Immunology, Nephrology and Emergency.

The speakers are world-renowned paediatricians from the USA, UK, Europe, Middle East and Far East. The event will provide participants the opportunity to meet with international experts to discuss their challenging cases at these sessions.

SEHA Paediatric Forum anticipates more than 1000 participants around the region with thought provoking keynote lectures, Oral Presentations, Poster Presentations, Hands-on Workshops and updated new information alongside recent developments will be discussed in detail.

This is an established international conference which will provide a very important exposure to sponsors. The conference provides a vital opportunity to promote your company, products and services. In terms of sponsorship, we offer exposure that will help position your brand and its strengths, and most importantly, feature your support to medical advancement in the UAE.

We encourage you to join us for one of the exciting events we are planning, and experience firsthand the pride we take to improve the child health in the UAE and the region.

The sponsorship packages come with a diverse portfolio of promotional opportunities. We would be more than happy to provide you with more information and on how we could best tailor these to suit your needs.

Being an important partner to SEHA, we would encourage your participation in this important meeting. We have enclosed a sponsorship commitment letter that details the different levels of participation from which you can choose how you would like to participate in the event and support our efforts

We appreciate your support in the past and hope you continue to partner with us in this work

Best regards,

Dr. Anwar Sallam
Conference Chair
Chief Medical Officer
SEHA, Abu Dhabi, UAE

Dr. Aiman Rahmani
Conference Co-Chair
Chair Department, Neonatology-Paediatrics
Tawam Hospital, Al Ain, UAE



ORGANIZING & SCIENTIFIC COMMITTEE

ORGANIZING COMMITTEE

- Dr. Amar Shibli, Chair - Tawam Hospital, Al Ain, Abu Dhabi, UAE
- Dr. Junaid Khan, Co-Chair - Al-Rahba Hospital, Abu Dhabi, UAE

Members:

- Dr. Osama Hamud - Al Ain Hospital, Al Ain, UAE
- Dr. Ibrahim Saddig - AHS, Abu Dhabi, UAE
- Dr. Jayachandran Panickar - SKMC, Abu Dhabi, UAE
- Dr. Christelle Du Plessis - Mafraq Hospital, Abu Dhabi, UAE
- Dr. Faisal Khanani - Tawam Hospital, Al Ain, Abu Dhabi, UAE
- Ms. Rizwana Altaf - SEHA, Abu Dhabi, UAE

• CME Coordinator :

Dr. Junaid Khan - Al-Rahba Hospital, Abu Dhabi, UAE

• International CME Coordinator :

Stephen Ludwig,
Children's Hospital Of Philadelphia, USA

SCIENTIFIC COMMITTEE

- Dr. Aiman Rahmani, Chair - Tawam Hospital, Al Ain, Abu Dhabi, UAE
- Dr. Sareea Al Remeithi, Co-chair - SKMC, Abu Dhabi, UAE

Members:

- Dr. Elsasdeq Sharif - Al Ain Hospital, Al Ain, Abu Dhabi, UAE
- Dr. Maqbool Qadir - Al-Rahba Hospital, Abu Dhabi, UAE
- Dr. Saleema Hameed - Al Gharbia Hospital, Abu Dhabi, UAE
- Dr. Taiseer Atrak - Mafraq Hospital, Abu Dhabi, UAE
- Dr. Maika Schumacher - SKMC, Abu Dhabi, UAE

CONFERENCE HIGHLIGHTS

- General Pediatrics
- Endocrinology
- Genetics & Metabolic
- Gastroenterology
- Pulmonology
- Paediatric Hematology/Oncology
- Infection
- PICU
- Cardiology
- Neurology
- Allergy
- Immunology
- Nephrology
- Emergency

TARGET AUDIENCE

- Paediatricians
- Pediatric Subspecialists
- Family Medicine Physicians
- Paediatric Hematologist/Oncologist
- Emergency Medicine Physicians
- Residents & Fellows
- General Practitioners
- Dieticians
- Specialist Nurses and Therapists
- Nurses
- Pharmacists
- Medical Students
- And any Medical professional interested in Paediatrics



BECOME A SPONSOR:

Welcome to a comprehensive menu of opportunities to promote your brand at the SEHA International Paediatric Conference

We offer comprehensive sponsorship packages which include exhibit space and various branding opportunities. Sponsorship allows you to achieve your objectives before, during, and long after the event. Make sure your company stand form the crowd and get maximum exposure to qualified decision-makers from the industry with our value-added opportunities!

Our team is ready to tailor a package that suits your needs, reflects your company image and fits in with your budget. Please find below various sponsorship categories:

WHY SEHA INTERNATIONAL PAEDIATRIC CONFERENCE ?

- Align your brand with region's largest Paediatric Conference and influence the audience that matters most to you
- Connect with key industry decision makers, researchers and clinicians
- Maximum exposure at a premier Conference dedicated to Paediatrics.
- Exhibit and distribute your marketing and promotional materials
- Increase your Brand equity and promote new product and services
- Build new Business and maintain existing relationships
- Learn about best practices of the field from around the world!

SPONSORSHIP PACKAGES	
LEAD	\$ 50,000
DIAMOND	\$ 40,000
PLATINUM	\$ 30,000
GOLD	\$ 20,000
SILVER	\$ 13,500
BRONZE	\$ 8,500
EXHIBITOR	\$ 6,000



SPONSORSHIP AT A GLANCE

Level of Sponsorship	Lead	Diamond	Platinum	Gold	Silver	Bronze	Exhibitor
Pre-Conference Benefits							
Conference Website: Logo displayed as sponsor by tier	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Primarily Program Booklet: Logo displayed as sponsor by tier	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Marketing Collaterals (e-brochures, e-flyer & Roll ups) Logo displayed as sponsor by tier	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Sponsor Profile on website	300 words	200 words	100 words	No	No	No	No
Hyperlink to your corporate website	Yes	Yes	Yes	Yes	Yes	No	No
Preconference Email Blasts:	Yes	Yes	Yes	Yes	No	No	No
At Conference Benefits							
Delegates Registration (Educational Grant)	30	25	20	12	8	5	3
Exhibitor Space	21 sq m	14 sq m	14 sq m	12 sq m	8 sq m	6 sq m	6 sq m
Additional Delegate Registration Discount	Yes	Yes	Yes	Yes	No	No	No
Industry Symposium Opportunity	Yes	No	No	No	No	No	No
Sponsor Speaker (Educational Grant)	Yes	Yes	No	No	No	No	No
Sponsor Chair Person on Plenary Session (Educational Grant)	Yes	Yes	Yes	No	No	No	No
Workshop Sponsorship	No	Yes	No	No	No	No	No
Public Relations & Media: Acknowledgement in where ever possible	Yes	Yes	Yes	Yes	No	No	No
Exhibitor Pass	7	6	5	4	3	2	1
Registration Area Sponsorship	Yes	No	No	No	No	No	No
Logo on Roll ups and Signages	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo on the Backdrop	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Delegate Bag Insert	Yes	Yes	Yes	No	No	No	No



\$50,000

LEAD SPONSOR

PRE CONFERENCE OPPORTUNITIES:

- Logo placement on conference Book with acknowledgement as Lead Sponsor
- Company logo and 300 words profile featured on the website as Lead Sponsor
- Company logo to feature on the E- brochure.
- Logo placement on E-flyers posted on social media
- Reciprocal website hot link to the company's website from Conference website.
- Acknowledgements in all PR and media campaigns for the event
- Company Logo highlighted as the Lead Sponsor on pre-conference Newsletters

CONFERENCE OPPORTUNITIES:

Educational Grant (\$20,000)

- 30 Delegates registration

Exhibition & Promotion for the Industry (\$30,000)

- 21 (7X3) sqm Exhibition space in a premium location of your choice for networking
- Opportunity to sponsor two speaker on company's behalf (Subject to approval)
- Opportunity to organize satellite symposium (Subject to approval)
- Opportunity to sponsor a chairperson for a plenary session
- Company Logo/highlighted as Lead Sponsor on all conference artworks (Banners, roll ups and Pop ups) throughout the conference
- Logo on signage at registration and exhibition areas
- Insert of printed literature into delegate bag (max. 2 A4 inserts)
- 7 complimentary passes for Company Representatives
- Option to purchase additional 25 registrations at the early bird registration fee till the date of the conference
- Registration area sponsorship opportunity
- Recognition with certificate of appreciation from the Chair persons at the Conference



\$40,000

DIAMOND SPONSOR

PRE CONFERENCE OPPORTUNITIES:

- Logo placement on conference Book with acknowledgement as Diamond Sponsor
- Company logo and 200 words profile featured on the website as Diamond Sponsor
- Company logo to feature on the E- brochure.
- Logo placement on E-flyers posted on social media
- Reciprocal website hot link to the company's website from Conference website.
- Acknowledgements in all PR and media campaigns for the event
- Company Logo highlighted as the Diamond Sponsor on pre-conference Newsletters

CONFERENCE OPPORTUNITIES:

Educational Grant (\$15,000)

- 25 Delegates registration

Exhibition & Promotion for the Industry (\$25,000)

- 14 (7X2) sqm Exhibition space in a premium location of your choice for networking
- Opportunity to sponsor a speaker on company's behalf (Subject to approval)
- Opportunity to sponsor a chairperson for a plenary session
- Opportunity to sponsor workshop
- Company Logo/highlighted as Diamond Sponsor on all conference artworks (Banners, roll ups and Pop ups) throughout the conference
- Logo on signage at registration and exhibition areas
- Insert of printed literature into delegate bag (max. 1 A4 insert)
- 6 complimentary passes for Company Representatives
- Option to purchase additional 15 registrations at the early bird registration fee till the date of the conference
- Recognition with certificate of appreciation from the Chair persons at the Conference



\$30,000

PLATINUM SPONSOR

PRE CONFERENCE OPPORTUNITIES:

- Logo placement on conference Book with acknowledgement as Platinum Sponsor
- Company logo and 100 words profile featured on the website as Platinum Sponsor
- Company logo to feature on the E- brochure.
- Logo placement on E-flyers posted on social media
- Reciprocal website hot link to the company's website from Conference website.
- Company Logo highlighted as the Platinum Sponsor on pre-conference Newsletters

CONFERENCE OPPORTUNITIES:

Educational Grant (\$12,000)

- 20 Delegates registration

Exhibition & Promotion for the Industry (\$18,000)

- 14 (7X2) sqm Exhibition space in a premium location of your choice for networking
- Opportunity to sponsor a chairperson for a plenary session
- Company Logo/highlighted as Platinum Sponsor on all conference artworks (Banners, roll ups and Pop ups) throughout the conference
- Logo on signage at registration and exhibition areas
- Insert of printed literature into delegate bag (max. 1 A4 insert)
- 5 complimentary passes for Company Representatives
- Option to purchase additional 10 registrations at the early bird registration fee till the date of the conference
- Recognition with certificate of appreciation from the Chair persons at the Conference



GOLD SPONSOR

\$20,000

PRE CONFERENCE OPPORTUNITIES:

- Logo placement on conference Book with acknowledgement as Gold Sponsor
- Company logo featured on the website as Gold Sponsor
- Company logo to feature on the E- brochure.
- Logo placement on E-flyers posted on social media
- Reciprocal website hot link to the company's website from Conference website.
- Company Logo highlighted as the Gold Sponsor on pre-conference Newsletters

CONFERENCE OPPORTUNITIES:

Educational Grant (\$8,000)

- 12 Delegates registration

Exhibition & Promotion for the Industry (\$12,000)

- 12 (6X2) sqm Exhibition space in a premium location of your choice for networking
- Company Logo/highlighted as Gold Sponsor on all conference artworks (Banners, roll ups and Pop ups) throughout the conference
- Logo on signage at registration and exhibition areas
- 4 complimentary passes for Company Representatives
- Option to purchase additional 05 registrations at the t early bird registration fee till the date of the conference
- Recognition with certificate of appreciation from the Chair persons at the Conference



\$13,500

SILVER SPONSOR

PRE CONFERENCE OPPORTUNITIES:

- Logo placement on conference Book with acknowledgement as Silver Sponsor
- Company logo to feature on the E- brochure.
- Reciprocal website hot link to the company's website from Conference website.

CONFERENCE OPPORTUNITIES:

Educational Grant (\$6,000)

- 8 Delegates registration

Exhibition & Promotion for the Industry (\$7,500)

- 8 (4X2) sqm Exhibition space in a premium location of your choice for networking
- Company Logo/highlighted as Silver Sponsor on all conference artworks (Banners, roll ups and Pop ups) throughout the conference
- Logo on signage at registration and exhibition areas
- 3 complimentary passes for Company Representatives
- Recognition with certificate of appreciation from the Chair persons at the Conference



\$8,500

BRONZE SPONSOR

PRE CONFERENCE OPPORTUNITIES:

- Logo placement on conference Book with acknowledgement as Bronze Sponsor
- Company logo to feature on the E- brochure.

CONFERENCE OPPORTUNITIES:

Educational Grant (\$3,000)

- 5 Delegates registration

Exhibition & Promotion for the Industry (\$5,500)

- 6 (3X2) sqm Exhibition space in a premium location of your choice for networking
- Company Logo/highlighted as Bronze Sponsor on all conference artworks (Banners, roll ups and Pop ups) throughout the conference
- Logo on signage at registration and exhibition areas
- 2 complimentary passes for Company Representatives
- Recognition with certificate of appreciation from the Chair persons at the Conference



\$ 6,000

EXHIBITOR

PRE CONFERENCE OPPORTUNITIES:

- Logo placement on conference Book with acknowledgement as Exhibitor
- Company logo to feature on the E- brochure.

CONFERENCE OPPORTUNITIES:

Educational Grant (\$2,400)

- 3 Delegates registration

Exhibition & Promotion for the Industry (\$3,600)

- 6 (3X2) sqm Exhibition space of your choice for networking
- Company Logo/highlighted as Exhibitor Sponsor on all conference artworks (Banners, roll ups and Pop ups) throughout the conference
- 1 complimentary passes for Company Representatives
- Recognition from the Chair persons at the Conference



ADDITIONAL SPONSORSHIP OPPORTUNITIES

DELEGATE BAG SPONSOR

\$10,000

- Company logo Branded on Delegate Bags given to every Attendees upon registration.
- Logo placement on conference Book and other conference collaterals with acknowledgement as Supporting Sponsor
- Company logo and profile to be featured on event website with acknowledgement as Supporting Sponsor
- Company Logo on the E-Brochure
- Reciprocal website hot link to the company's website from Conference website.
- Insert of Corporate Literature into delegate bag (max. 2 A4 insert)

LANYARD SPONSOR

\$10,000

- Company Logo exclusively will be printed on the lanyard
- Conference lanyards to be given to all attendees upon registration.
- Company's logo and profile to be featured on the website as Supporting Sponsor.
- Reciprocal hot link to your website from the event website.
- 5 Complimentary delegates pass

PHOTO BOOTH SPONSOR

\$6,000

- Exclusive sponsor of photo booth
- Sponsor logo included on photo paper
- Logo placement on conference Book and other conference collaterals with acknowledgement as Supporting Sponsor
- Company logo and profile to be featured on event website with acknowledgement as Supporting Sponsor
- Company Logo on the E-Brochure



ADDITIONAL SPONSORSHIP OPPORTUNITIES

WI-FI SPONSOR

\$4,000

- Help all conference attendees get connected at the Conference as the Official WiFi sponsor.
- Company logo on signage the includes Wi-Fi login instruction
- Wi-Fi Network Branded with company logo
- 2 complimentary conference registrations
- Logo and link placement on event registration website
- Sponsorship recognition in conference program

EXHIBITION STAND INFORMATION

The Exhibition Stands will include the following items:

- Shell Scheme Stand in aluminum white powder coated profile with white infill panel
- (2 sided walls for corner booths and 3 sided walls for aisle booth)
- Blue Fascia board with white text displaying exhibitor name and stand no. (English) in computer cut vinyl sticker.
- 100w track spotlights & 250w power socket
- Round table with a laminate top, 76cmH X 90cm D.
- Black stackable chairs
- Waste bin



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12th SEHA International Paediatric Conference

18-20 January, 2018 | Rosewood Hotel, Abu Dhabi, UAE

Sponsor Booking Form

In order to ensure that all sponsors communicate their requirements, we recommend filling in the booking form below.

Kindly fill in the form below with all your requirements and submit to Mena conference.

For further inquiries or any clarifications please contact:

Mr. Afsal & Ms. Zandra

Event Coordinators

Phone: +971 2 4919888

Mob: +971 565033747, +917 565033746

Email: afsal@menaconference.com

Email: zandy@menaconference.com

Sponsorship Requirements

Kindly indicate which type of sponsorship package you are interested in:

- | | | |
|------------------------------------|-------|-----------|
| <input type="checkbox"/> Lead | | \$ 50,000 |
| <input type="checkbox"/> Diamond | | \$ 40,000 |
| <input type="checkbox"/> Platinum | | \$ 30,000 |
| <input type="checkbox"/> Gold | | \$ 20,000 |
| <input type="checkbox"/> Silver | | \$ 13,500 |
| <input type="checkbox"/> Bronze | | \$ 8,500 |
| <input type="checkbox"/> Exhibitor | | \$ 6,000 |

Advertising Opportunities

If you are interested in purchasing value adding branding opportunities, kindly check all that apply:

- | | | |
|---|-------|-----------|
| <input type="checkbox"/> Delegate Bag Sponsor | | \$ 10,000 |
| <input type="checkbox"/> Lanyard Sponsor | | \$ 10,000 |
| <input type="checkbox"/> Photo Booth Sponsor | | \$ 6,000 |
| <input type="checkbox"/> Wi-Fi Sponsor | | \$ 4,000 |

Conference Passes

Kindly indicate the quantity required for additional company representatives above your free allowance per space booked and delegate passes:

Registration Structure with 2 Workshops (Non SEHA Employees)		
Category	Standard Rates	Onsite Rates
<input type="checkbox"/> Physicians	AED 1,500	AED 1,700
<input type="checkbox"/> Laboratory Professionals / Allied Health Professionals / Nurses	AED 1,000	AED 1,200
<input type="checkbox"/> Medical Residents / Students	AED 460	AED 560

Sponsoring Company:

.....

Contact Name:

Designation:

Address:

P.O. Box:

City: Country:

Tel:

Mobile:

Fax:

E-mail:

Website:

Upon submitting the booking form, please note that MENA event coordinator will get back to you for confirmation including a contract for your final revision within 7-10 days.

Name:

Date:

Signature

Registration Structure with 2 Workshops (SEHA Employees (20 % Discount))		
Category	Standard Rates	Onsite Rates
<input type="checkbox"/> Physicians	AED 1,200	AED 1,400
<input type="checkbox"/> Laboratory Professionals / Allied Health Professionals / Nurses	AED 800	AED 960
<input type="checkbox"/> Medical Residents / Students	AED 460	AED 560

In compliance with the UAE Government mandate, VAT will be applicable at a standard rate of 5%

Payments

Please choose one of the following mode of payment:

- By cheque payable to MENA
 By Credit card
 By Bank Transfer

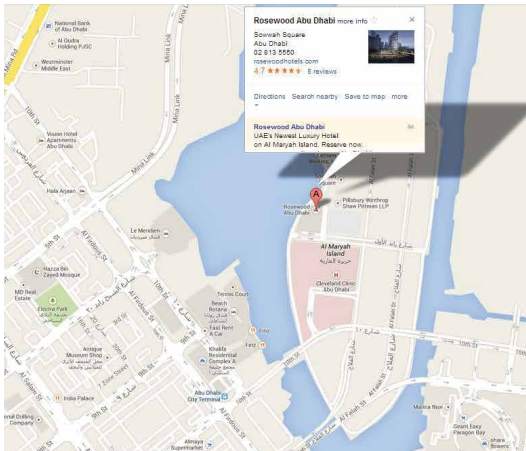
Thank you for your booking confirmation

شركة الشرق الاوسط وشمال افريقيا للمؤتمرات ذ.م.م.

mena CONFERENCE

Venue and Floor Plan

Rosewood Abu Dhabi first opened its doors in May 2013, marking the first presence of the Rosewood Hotels & Resorts brand in the United Arab Emirates. Defining new standards, this five-star hotel offers locals and tourists a distinct and personalized luxury lifestyle experience in the heart of city.



روزوود أبو ظبي
ROSEWOOD
 ABU DHABI

Rosewood Abu Dhabi
 T: +971 2 813 5550

E: abudhabi.concierge@rosewoodhotels.com
<http://www.rosewoodhotels.com/>

Category	NOs	Booth Size
■ Lead	1	7x3 meter
■ Platinum	1	7x2 meter
■ Gold	3	4x2 meter
■ Silver	1	3x2 meter
■ Bronze	2	4x2 meter
■ Exhibitor	4	3x2 meter
TOTAL	12	



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Abu Dhabi, UAE



Organizing Office

شركة الشرق الأوسط وشمال افريقيا للمؤتمرات ذ.م.م.

mena CONFERENCE

For inquiries, please contact:

Mr. Afsal

Event Coordinator

Phone: +971 2 4919888

Mob: +971 565033747

Email: afsal@menaconference.com