

ABU DHABI 2nd STATE OF THE ART LAPAROSCOPIC/ ENDOUROLOGY VIDEO PRESENTATION IN PEDIATRIC AGE GROUP TIPS & TRICKS BY THE EXPERTS

Pre-Congress Hands on Workshop on Animal Lab on 16 - 17 March, 2017

SAVE THE DATE
18-19 MARCH, 2017
ROSEWOOD HOTEL
ABU DHABI, UAE



HONORARY PRESIDENT OF CONGRESS
Dr. Mohamed Hobeldin
Dr. Abdul Rahim A I Mustafawi

PRESIDENT OF CONGRESS
Dr. Hesham Soliman El Safoury

CHAIRMAN OF CONGRESS
Dr. Adel Al Junaibi



SPONSORSHIP PROSPECTUS



SPONSORSHIP INVITATION LETTER

Dear Colleagues,

On behalf of the organizing committee, it gives us great pleasure to invite you to the **"Abu Dhabi 2nd State of the Art Laparoscopic / Endourology Video Presentation in Pediatric Age Group Tips & Tricks by the Experts"** to be held at Rosewood Hotel in Abu Dhabi, UAE on **18-19 March, 2017**.

The conference is designed to meet the needs of Pediatric Surgeons, Urologists, and other related specialties, physicians-in-training, and nurses who wish to expand the understanding and increase the knowledge of Laparoscopic, Endourology and minimally invasive surgical and diagnostic techniques in children.

Sessions will concentrate on a variety of procedures, techniques and issues important to laparoscopic, endourology and minimally invasive surgery in paediatric age group.

The event will feature faculty of leading experts in this field, the meeting consists of updates of multiple topics, plenary sessions, expert review and discussion of surgical videos and hands on clinical practice workshops performed by master pediatric surgeons.

At the conference, you will see an impressive program, rich in scientific content. From innovation showcases, to working prototypes of surgical and medical devices, the congress is a unique gathering of delegates on the forefront of knowledge to improve surgical outcomes for children.

The video session will bring panels of Master Pediatric Surgeons together to show you the finer points of their techniques and to discuss how to handle different pediatric surgical cases with attention given to lessons learned and appropriate action/reaction.

We encourage you to join us for one of the exciting presentations and events we are planning, and experience firsthand the pride we take to improve health for children in the UAE and the region

With ample opportunity to network, collaborate, and share ideas for better techniques and tools to improve Laparoscopic and Endourology pediatric surgery in the region, this should be the meeting you plan to attend in 2017.

This is an established international conference which will provide a very important exposure to sponsors. The conference provides a vital opportunity to promote your company products and services. In terms of sponsorship, we offer exposure that will help position your brand and its strengths, and most importantly feature your support to medical advancement in the UAE.

The sponsorship also comes with a diverse portfolio of promotional opportunities. We would be more than happy to provide you with more information and on how we could best tailor these to suit your needs.

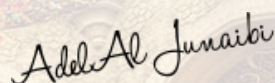
Being an important partner to Pediatric Surgery Society, we would encourage your participation in this important conference. We have enclosed a sponsorship commitment letter that details the different levels of participation from which you can choose how you would like to participate in the event and support our efforts.

We appreciate your participation in the past and hope you continue to partner with us in this work.

Yours sincerely,



Dr. Hesham Soliman El Safoury
Congress President



Dr. Adel Al Junaibi
Chairman of Congress
President of UAE Pediatric Surgery Society



Honorary President of Congress

- Dr. Mohamed Hobeldin
- Dr. Abdul Rahim Al Mustafawi

Chairman of the Congress

- Dr. Adel Al Junaibi

President Of Congress

- Dr. Hesham Soliman El Safoury

SCIENTIFIC COMMITTEE

- Dr. Mohamed Hobeldin
- Dr. Abdul Rahim Al Mustafawi
- Dr. Hesham Soliman El Safoury
- Dr. Adel Al Junaibi
- Dr. Seif Abdel Salam

ORGANIZING COMMITTEE

- Dr. Seif Abdel Salam
- Dr. Sadikullah Khan
- Ms. Rowena Pesarillo
- Ms. Maria Teresa Pidlaoan

INTERNATIONAL SPEAKERS

- Prof. Alaa Ghoneimi, France
- Prof. Varlet Francois, France
- Prof . Chung Kwong Yeung, Hong Kong





BECOME A SPONSOR:

Welcome to a comprehensive menu of opportunities to promote your brand at the **Abu Dhabi 2nd State of the Art Laparoscopic / Endourology Video Presentation in Pediatric Age Group Tips & Tricks by the Experts.**

We offer comprehensive sponsorship packages which include exhibit space and various branding opportunities. Sponsorship allows you to achieve your objectives before, during, and long after the event. Make sure your company stand form the crowd and get maximum exposure to qualified decision-makers from the industry with our value-added opportunities!

Our team is ready to tailor a package that suits your needs, reflects your company image and fits in with your budget. Please find below various sponsorship categories:

WHY SHOULD YOUR COMPANY PARTICIPATE?

- Align your brand and influence the audience that matters most to you
- Connect with key industry decision makers, researchers and clinicians
- Maximum exposure at a premier exhibition.
- Exhibit and distribute your marketing and promotional materials
- Increase your Brand equity and promote new product and services
- Build new Business and maintain existing relationships
- Learn about best practices of the field from around the world!

TARGET AUDIENCE

The conference been specifically designed to meet the needs of practicing pediatric surgeons, urologists, and other related specialties, physicians-in-training, and nurses who are interested in minimally invasive surgery in children.

SPONSORSHIP PACKAGES	
LEAD	\$ 30,000
DIAMOND	\$ 25,000
PLATINUM	\$ 20,000
GOLD	\$ 15,000
SILVER	\$ 10,000
BRONZE	\$ 7,000
EXHIBITOR	\$ 5,000



SPONSORSHIP AT A GLANCE

Level of Sponsorship	Lead	Diamond	Platinum	Gold	Silver	Bronze	Exhibitor
Pre-Conference Benefits							
Conference Website: Logo displayed as sponsor by tier	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Primarily Program Booklet: Logo displayed as sponsor by tier	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Marketing Collaterals (e-brochures, e-flyer & Roll ups) Logo displayed as sponsor by tier	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Sponsor Profile on website	300 words	200 words	100 words	No	No	No	No
Hyperlink to your corporate website	Yes	Yes	Yes	Yes	Yes	No	No
Preconference Email Blasts:	Yes	Yes	Yes	Yes	No	No	No
At Conference Benefits							
Exhibitor Space	27 sq m	24 sq m	21 sq m	8 sq m	8 sq m	6 sq m	12 sq m
Free Delegate Pass	30	25	20	12	8	5	0
Additional Delegate Registration Discount	Yes	Yes	Yes	Yes	No	No	No
Industry Symposium Opportunity	Yes	No	No	No	No	No	No
Nominate Speakers	Yes	Yes	No	No	No	No	No
Nominate Chair Person on Plenary Session	Yes	Yes	Yes	No	No	No	No
Workshop Sponsorship	No	Yes	No	No	No	No	No
Public Relations & Media: Acknowledgement in where ever possible	Yes	Yes	Yes	Yes	No	No	No
Exhibitor Pass	7	6	5	4	3	2	1
Registration Area Sponsorship	Yes	No	No	No	No	No	No
Logo on Roll ups and Signages	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo on the Backdrop	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Delegate Bag Insert	Yes	Yes	Yes	No	No	No	No



LEAD SPONSOR

\$30,000

PRE CONFERENCE OPPORTUNITIES:

- Logo placement on conference Book with acknowledgement as Lead Sponsor
- Company logo and 300 words profile featured on the website as Lead Sponsor
- Company logo to feature on the E- brochure.
- Logo placement on E-flyers posted on social media
- Reciprocal website hot link to the company's website from Conference website.
- Acknowledgements in all PR and media campaigns for the event
- Company Logo highlighted as the Lead Sponsor on pre-conference Newsletters

CONFERENCE OPPORTUNITIES:

- 30 complimentary delegate passes for the conference, providing that they are eligible to attend the conference
- 21 (7X3) sqm Exhibition space in a premium location of your choice for networking
- Opportunity to nominate two speaker on company's behalf (Subject to approval)
- Opportunity to organize satellite symposium (Subject to approval)
- Opportunity to nominate a chairperson for a plenary session
- Company Logo/highlighted as Lead Sponsor on all conference artworks (Banners, roll ups and Pop ups) throughout the conference
- Logo on signage at registration and exhibition areas
- Insert of printed literature into delegate bag (max. 2 A4 inserts)
- 7 complimentary passes for Company Representatives
- Option to purchase additional 25 registrations at the early bird registration fee till the date of the conference
- Recognition with certificate of appreciation from the Chair persons at the Conference



DIAMOND SPONSOR

\$25,000

PRE CONFERENCE OPPORTUNITIES:

- Logo placement on conference Book with acknowledgement as Diamond Sponsor
- Company logo and 200 words profile featured on the website as Diamond Sponsor
- Company logo to feature on the E- brochure.
- Logo placement on E-flyers posted on social media
- Reciprocal website hot link to the company's website from Conference website.
- Acknowledgements in all PR and media campaigns for the event
- Company Logo highlighted as the Diamond Sponsor on pre-conference Newsletters

CONFERENCE OPPORTUNITIES:

- 25 complimentary delegate passes for the conference, providing that they are eligible to attend the conference
- 14 (7X2) sqm Exhibition space in a premium location of your choice for networking
- Opportunity to nominate a speaker on company's behalf (Subject to approval)
- Opportunity to nominate a chairperson for a plenary session
- Opportunity to sponsor workshop
- Company Logo/highlighted as Diamond Sponsor on all conference artworks (Banners, roll ups and Pop ups) throughout the conference
- Logo on signage at registration and exhibition areas
- Insert of printed literature into delegate bag (max. 1 A4 insert)
- 6 complimentary passes for Company Representatives
- Option to purchase additional 15 registrations at the early bird registration fee till the date of the conference
- Recognition with certificate of appreciation from the Chair persons at the Conference



PLATINUM SPONSOR

\$20,000

PRE CONFERENCE OPPORTUNITIES:

- Logo placement on conference Book with acknowledgement as Platinum Sponsor
- Company logo and 100 words profile featured on the website as Platinum Sponsor
- Company logo to feature on the E- brochure.
- Logo placement on E-flyers posted on social media
- Reciprocal website hot link to the company's website from Conference website.
- Company Logo highlighted as the Platinum Sponsor on pre-conference Newsletters

CONFERENCE OPPORTUNITIES:

- 20 complimentary delegate passes for the conference, providing that they are eligible to attend the conference
- 14 (7X2) sqm Exhibition space in a premium location of your choice for networking
- Opportunity to nominate a chairperson for a plenary session
- Company Logo/highlighted as Platinum Sponsor on all conference artworks (Banners, roll ups and Pop ups) throughout the conference
- Logo on signage at registration and exhibition areas
- Insert of printed literature into delegate bag (max. 1 A4 insert)
- 5 complimentary passes for Company Representatives
- Option to purchase additional 10 registrations at the early bird registration fee till the date of the conference
- Recognition with certificate of appreciation from the Chair persons at the Conference



GOLD SPONSOR

\$15,000

PRE CONFERENCE OPPORTUNITIES:

- Logo placement on conference Book with acknowledgement as Gold Sponsor
- Company logo featured on the website as Gold Sponsor
- Company logo to feature on the E- brochure.
- Logo placement on E-flyers posted on social media
- Reciprocal website hot link to the company's website from Conference website.
- Company Logo highlighted as the Gold Sponsor on pre-conference Newsletters

CONFERENCE OPPORTUNITIES:

- 12 complimentary delegate passes for the conference, providing that they are eligible to attend the conference
- 8 (4X2) sqm Exhibition space in a premium location of your choice for networking
- Company Logo/highlighted as Gold Sponsor on all conference artworks (Banners, roll ups and Pop ups) throughout the conference
- Logo on signage at registration and exhibition areas
- 4 complimentary passes for Company Representatives
- Option to purchase additional 05 registrations at the t early bird registration fee till the date of the conference
- Recognition with certificate of appreciation from the Chair persons at the Conference



SILVER SPONSOR

\$10,000

PRE CONFERENCE OPPORTUNITIES:

- Logo placement on conference Book with acknowledgement as Silver Sponsor
- Company logo to feature on the E- brochure.
- Reciprocal website hot link to the company's website from Conference website.

CONFERENCE OPPORTUNITIES:

- 8 complimentary delegate passes for the conference, providing that they are eligible to attend the conference
- 6 (3X2) sqm Exhibition space in a premium location of your choice for networking
- Company Logo/highlighted as Silver Sponsor on all conference artworks (Banners, roll ups and Pop ups) throughout the conference
- Logo on signage at registration and exhibition areas
- 3 complimentary passes for Company Representatives
- Recognition with certificate of appreciation from the Chair persons at the Conference



BRONZE SPONSOR

\$7,000

PRE CONFERENCE OPPORTUNITIES:

- Logo placement on conference Book with acknowledgement as Bronze Sponsor
- Company logo to feature on the E- brochure.

CONFERENCE OPPORTUNITIES:

- 5 complimentary delegate passes for the conference, providing that they are eligible to attend the conference
- 6 (3X2) sqm Exhibition space in a premium location of your choice for networking
- Company Logo/highlighted as Bronze Sponsor on all conference artworks (Banners, roll ups and Pop ups) throughout the conference
- Logo on signage at registration and exhibition areas
- 2 complimentary passes for Company Representatives
- Recognition with certificate of appreciation from the Chair persons at the Conference



EXHIBITOR

\$ 5,000

PRE CONFERENCE OPPORTUNITIES:

- Logo placement on conference Book with acknowledgement as Exhibitor
- Company logo to feature on the E- brochure.

CONFERENCE OPPORTUNITIES:

- 6 (3X2) sqm Exhibition space of your choice for networking
- Company Logo/highlighted as Exhibitor Sponsor on all conference artworks (Banners, roll ups and Pop ups) throughout the conference
- 1 complimentary passes for Company Representatives
- Recognition from the Chair persons at the Conference



ADDITIONAL SPONSORSHIP OPPORTUNITIES

DELEGATE BAG SPONSOR

\$10,000

- Company logo Branded on Delegate Bags given to every Attendees upon registration.
- Logo placement on conference Book and other conference collaterals with acknowledgement as Supporting Sponsor
- Company logo and profile to be featured on event website with acknowledgement as Supporting Sponsor
- Company Logo on the E-Brochure
- Reciprocal website hot link to the company's website from Conference website.
- Insert of Corporate Literature into delegate bag (max. 2 A4 insert)

LANYARD SPONSOR

\$5,000

- Company Logo exclusively will be printed on the lanyard
- Conference lanyards to be given to all attendees upon registration.
- Company's logo and profile to be featured on the website as Supporting Sponsor.
- Reciprocal hot link to your website from the event website.
- 5 Complimentary delegates pass

PHOTO BOOTH SPONSOR

\$3,000

- Exclusive sponsor of photo booth
- Sponsor logo included on photo paper
- Logo placement on conference Book and other conference collaterals with acknowledgement as Supporting Sponsor
- Company logo and profile to be featured on event website with acknowledgement as Supporting Sponsor
- Company Logo on the E-Brochure



ADDITIONAL SPONSORSHIP OPPORTUNITIES

WI-FI SPONSOR

\$2,000

- Help all conference attendees get connected at the Conference as the Official WiFi sponsor.
- Company logo on signage the includes Wi-Fi login instruction
- Wi-Fi Network Branded with company logo
- 2 complimentary conference registrations
- Logo and link placement on event registration website
- Sponsorship recognition in conference program

EXHIBITION STAND INFORMATION

The Exhibition Stands will include the following items:

- Shell Scheme Stand in aluminum white powder coated profile with white infill panel
- (2 sided walls for corner booths and 3 sided walls for aisle booth)
- Blue Fascia board with white text displaying exhibitor name and stand no. (English) in computer cut vinyl sticker.
- 100w track spotlights & 250w power socket
- Round table with a laminate top, 76cmH X 90cm D.
- Black stackable chairs
- Waste bin



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ROSEWOOD HOTEL
ABU DHABI, UAE

Sponsor Booking Form

In order to ensure that all sponsors communicate their requirements, we recommend filling in the booking form below.

Kindly fill in the form below with all your requirements and submit to Mena conference.

For further inquiries or any clarifications please contact:

Mr. Nadish Mirza

Phone : +971 2 4919888

Mob : +971 565033782

Email:

nadish@menaconference.com

Sponsorship Requirements

Kindly indicate which type of sponsorship package you are interested in:

- | | | |
|-----------------------------------|-------|----------|
| ☐ Lead | | \$30,000 |
| ☐ Diamond | | \$25,000 |
| ☐ Platinum | | \$20,000 |
| ☐ Gold | | \$15,000 |
| ☐ Silver | | \$10,000 |
| ☐ Bronze | | \$7,000 |

Advertising Opportunities

If you are interested in purchasing value adding branding opportunities, kindly check all that apply:

- | | | |
|---|-------|----------|
| ☐ Delegate Bag Sponsor | | \$10,000 |
| ☐ Lanyard Sponsor | | \$5,000 |
| ☐ Photo Booth Sponsor | | \$3,000 |
| ☐ Wi-Fi Sponsor | | \$2,000 |

Conference Passes

Kindly indicate the quantity required for additional company representatives above your free allowance per space booked and delegate passes:

Doctors	
☐ 1000 AED	Early Bird Registration (before 18th February 2017)
☐ 1200 AED	Late & Onsite registration (after 18th February 2017)
Non-Doctors	
☐ 600 AED	Early Bird Registration (before 18th February 2017)
☐ 800 AED	Late & Onsite registration (after 18th February 2017)

Payments

Please choose one of the following mode of payment:

- ☐ By cheque payable to MENA
- ☐ By Credit card
- ☐ By Bank Transfer

Sponsoring Company:

.....

Contact Name:

Designation:

Address:

P.O. Box:

City: Country:

Tel:

Mobile:

Fax:

E-mail:

Website:

Upon submitting the booking form, please note that MENA event coordinator will get back to you for confirmation including a contract for your final revision within 7-10 days.

Name:

Date:

Signature

Thank you for your booking confirmation

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EXHIBITION SPACE CONTRACT

This is an application form (please tick a box):

☐ Booth Space including shell scheme. Minimum space 3 x 2 mtrs (6 sqm)

Stand No.

☐ Booth space only. Minimum space 3 x 2 mtrs (6 sqm)

(For Organiser Use only)

100% Amount must be paid upon signing the contract.

Shell Scheme Stand (AED 1950 per sqm):

Space required (sqm) Total

..... x AED 1950

Space Only Stand (AED 1850 per sqm):

Space required (sqm) Total

..... x AED 1850

Grand Total: AED

- Applications received before 1st January 2017 must be accompanied by 50% deposit to confirm reservation of space (with the balance payable on 1st February 2017).
- Applications received after 1st February 2017 must be accompanied by full payment in order to be considered.

Payments

Please choose one of the following mode of payment:

☐ By Online (www.menaconference.com)

☐ By cheque payable to MENA

☐ By Credit card

☐ By Bank Transfer

Bank Transfer

Account Name: Middle East North Africa Conference

Bank Name: Bank of Baroda, Hamdan St, Abu Dhabi, UAE

Bank Account No.: 90020200006131

Swift Code: BARBAEADADH

Iban No.: AE290110090020200006131

Exhibiting Company:

Contact Name:

Designation:

Address:

P.O. Box:

City: Country:

Tel:

Mobile:

Fax:

E-mail:

Website:

We agree to abide by all provisions, rules and regulations,
which are part of this contract.

Name:

Date:

Signature

Managing Office

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For registration and further information, please contact:

Mr. Nadish Mirza

Phone: +971 2 4919888

Mob : +971 565033782

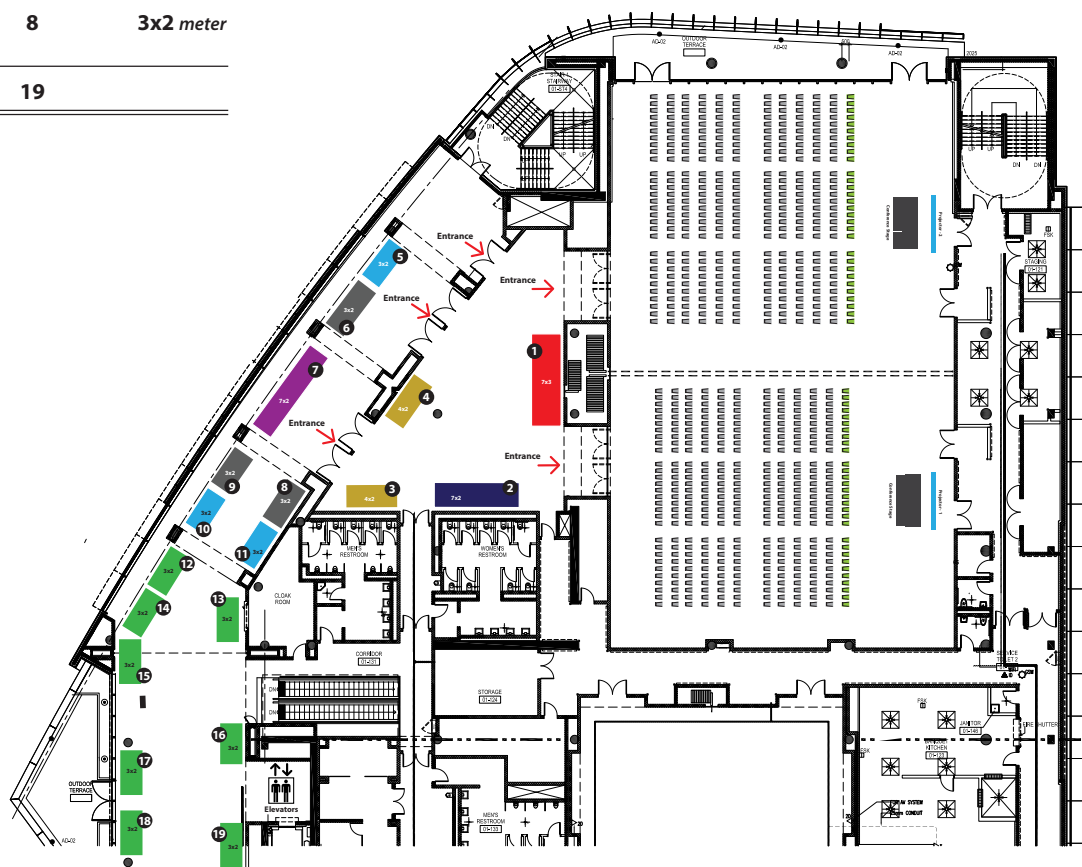
Email: nadish@menaconference.com



VENUE & FLOOR PLAN

Rosewood Abu Dhabi first opened its doors in May 2013, marking the first presence of the Rosewood Hotels & Resorts brand in the United Arab Emirates. Defining new standards, this five-star hotel offers locals and tourists a distinct and personalized luxury lifestyle experience in the heart of city.

Category	NOs	Booth Size
■ Lead	1	7x3 meter
■ Diamond	1	7x2 meter
■ Platinum	1	7x2 meter
■ Gold	2	4x2 meter
■ Silver	3	3x2 meter
■ Bronze	3	3x2 meter
■ Exhibitor	8	3x2 meter
TOTAL	19	



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Managed by

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mena

CONFERENCE

For Registration and
more inquiries, please contact:

Mr. Nadish Mirza or Ms. Andra via:

Phone: +971 2 4919888

Email: nadish@menaconference.com, andra.mae@menaconference.com