



3rd Masterclass in Gastroenterology, Hepatology & Related Diseases Conference

SPONSORSHIP PROSPECTUS



April 5-6, 2018

Rosewood Hotel, Abu Dhabi, UAE



ACDS

Advanced Center for Daycare Surgery

مركز المتقدمة لجراحة اليوم الواحد

شركة الشرق الأوسط وشمال أفريقيا للمؤتمرات ذ.م.م.

Organized by

mena

CONFERENCE

www.menaconference.com



SPONSORSHIP INVITATION LETTER

Dear Partners,

On the behalf of the organizing Committee, It gives us great pleasure to invite you to participate as a sponsor in the **"3rd Masterclass in Gastroenterology, Hepatology and Related Diseases Conference"** which is planned to be held on 5-6, April, 2018 at **Rosewood Hotel in Abu Dhabi**

This program is designed to update practitioners who care for patients with digestive diseases with an in-depth knowledge of recent, cutting-edge advancements in Gastroenterology, Hepatology and Related Diseases in order to stimulate knowledge and information among medical practitioners.

The two days event will bring together the foremost thought leaders and experts in Gastroenterology & Hepatology from the UAE, the region and all over the world to present data on multiple topics, including inflammatory bowel disease, colorectal neoplasia, General GI, Esophageal, motility, nutrition, pancreaticobiliary disorders, endoscopy, hepatology and many more.

To make this a complete scientific experience, great care is being taken to design a comprehensive program on GI and Hepatology in consultation with a renowned faculty from the field

The meeting will offer a superb opportunity for physicians, medical specialists and all healthcare professionals to attend expert updates and to share and exchange best practices, knowledge and experiences and to network with new and established colleagues, creating and strengthening clinical collaborations.

With ample opportunity to network, collaborate and share ideas for better techniques and tools to improve the GI and Hepatology diseases in the UAE and the region , this should be the meeting you plan to attend in 2018.

This is an established conference which will provide a very important exposure to sponsors. The conference provides s a vital opportunity to promote your company products and services. In terms of sponsorship, we offer exposure that will help position your brand and its strengths and most importantly feature your support to medical advancement in the UAE.

The sponsorship comes with a diverse portfolio of promotional opportunities. We would be more than happy to provide you with more information and on how we could best tailor these to suit your needs.

Being an important partner to ADCS, we would encourage your participation in this important conference. We have enclosed a sponsorship commitment letter that details the different levels of participation from which you can choose how you would like to participate in the event and support our efforts

We appreciate your participation in the past and hope you continue to partner with us in this work
Looking forward to hearing from you soon as your participation is very important to the success of this important event.



Dr. Salem Awadh Sabih
Conference Chairman
Consultant Gastroenterology & Hepatology,
Advanced Day Care Surgery, Abu Dhabi, UAE



Dr. Makki H Fayadh
Conference Co-Chairman
Consultant Gastroenterology & Hepatology,
Advanced Day Care Surgery, Abu Dhabi, UAE





ORGANIZING & SCIENTIFIC COMMITTEE

Conference Chairman

- **Dr. Salim Awadh Sabih**, Consultant Gastroenterology & Hepatology, Advanced Center for Daycare Surgery

Conference Co-chairman

- **Dr. Makki H Fayadh**, Consultant Gastroenterology & Hepatology, Advanced Center for Daycare Surgery

Scientific Committee

Head Of Scientific Committee

Dr. Nigel Beejay, Consultant, Advanced Center for Daycare Surgery

Members

- Hepatology: **Dr. Alaa Eldin Ibrahim**, Consultant, Internal Medicine / Gastroenterology
- Endocrine **Dr. Tarek Badawy**, Consultant Internal Medicine And Endocrine
- Surgery **Dr. Mahmoud Abdellatif Bahram**, Consultant General Surgery
- Cardiology **Dr. Ayman Gouda Abdel Aziz**, Consultant Cardiology
- Obstetrics and Gynecology **Dr. Abeer Mohamed El Hadi**
- Obstetrics and Gynecology **Dr. Yezhisai Anbazhagan**
- Dermatology **Dr. Hesham Moneer Ahmad Farghal**
- Rheumatology **Dr. Nagwa Mahmoud Mossalem**, Consultant Internal Medicine
- Nephrology **Dr. Yassin Ibrahim M. El-Shahat**
- Urology **Prof. Dr. Ahmed Magdy Ghali**
- Histopathology **Dr. Saba Al-Bazzaz**
- Radiology **Dr. Daaa Aldeeb**
- Clinical Pathology **Dr. Lamyaa Ibrahim**

Organizing Committee

Head Of Organizing Committee

- **Mr. Mahmoud Juma** – CEO, Advanced Center for Daycare Surgery

Members

- Mr. Khaled Afifi
- Mr. Samer Rashed
- Ms. Beverly Cruz

Conference Secretary

- Ms. Dianne Rachel Pastorfide





WHO SHOULD ATTEND

This activity is designed to meet the educational needs of practicing physicians and other healthcare professionals interested in learning the latest information on diseases specific to Gastroenterology and Hepatology, including:

- Gastroenterologists
- Hepatologists
- Radiology
- Pathology
- General Surgeons
- Internists
- Oncologists
- General Practitioners
- Family Medicine
- Medical and Surgical Residents
- Dieticians
- Trainees & GI Endoscopy Nurses
- Pharmacists
- Nurses
- Medical Students
- And Allied Healthcare professionals interested in the topic





BECOME A SPONSOR:

Welcome to a comprehensive menu of opportunities to promote your brand at the 3rd Masterclass in Gastroenterology, Hepatology Conference, 2018.

We offer comprehensive sponsorship packages which include exhibit space and various branding opportunities. Sponsorship allows you to achieve your objectives before, during, and long after the event. Make sure your company stand form the crowd and get maximum exposure to qualified decision-makers from the industry with our value-added opportunities!

Our team is ready to tailor a package that suits your needs, reflects your company image and fits in with your budget. Please find below various sponsorship categories:

WHY 3RD MASTERCLASS IN GASTROENTEROLOGY, HEPATOLOGY CONFERENCE?

- Align your brand with region's largest Gastroenterology, Hepatology conference and influence the audience that matters most to you
- Connect with key industry decision makers, researchers and clinicians
- Maximum exposure at a premier Conference dedicated to Gastroenterology & Hepatology.
- Exhibit and distribute your marketing and promotional materials
- Increase your Brand equity and promote new product and services
- Build new Business and maintain existing relationships
- Learn about best practices of the field from around the world!

SPONSORSHIP PACKAGES	
LEAD	\$ 40,000
DIAMOND	\$ 35,000
PLATINUM	\$ 27,000
GOLD	\$ 20,000
SILVER	\$ 13,500
BRONZE	\$ 8,500
EXHIBITOR	\$ 6,000



SPONSORSHIP AT A GLANCE

Level of Sponsorship	Lead	Diamond	Platinum	Gold	Silver	Bronze	Exhibitor
Pre-Conference Benefits							
Conference Website: Logo displayed as sponsor by tier	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Primarily Program Booklet: Logo displayed as sponsor by tier	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Marketing Collaterals (e-brochures, e-flyer & Roll ups) Logo displayed as sponsor by tier	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Sponsor Profile on website	300 words	200 words	100 words	No	No	No	No
Hyperlink to your corporate website	Yes	Yes	Yes	Yes	Yes	No	No
Preconference Email Blasts:	Yes	Yes	Yes	Yes	No	No	No
At Conference Benefits							
Delegates Registration (Educational Grant)	40	30	25	20	15	10	5
Exhibitor Space	14 sq m	14 sq m	12 sq m	8 sq m	6 sq m	6 sq m	6 sq m
Additional Delegate Registration Discount	Yes	Yes	Yes	Yes	No	No	No
Industry Symposium Opportunity	Yes	No	No	No	No	No	No
Sponsor Speakers	Yes	Yes	No	No	No	No	No
Sponsor Chair Person on Plenary Session	Yes	Yes	Yes	No	No	No	No
Workshop Sponsorship	No	Yes	No	No	No	No	No
Public Relations & Media: Acknowledgement in where ever possible	Yes	Yes	Yes	Yes	No	No	No
Exhibitor Pass	7	6	5	4	3	2	1
Registration Area Sponsorship	Yes	No	No	No	No	No	No
Logo on Roll ups and Signages	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo on the Backdrop	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Delegate Bag Insert	Yes	Yes	Yes	No	No	No	No



LEAD SPONSOR

\$40,000

PRE CONFERENCE OPPORTUNITIES:

- Logo placement on conference Book with acknowledgement as Lead Sponsor
- Company logo and 300 words profile featured on the website as Lead Sponsor
- Company logo to feature on the E- brochure.
- Logo placement on E-flyers posted on social media
- Reciprocal website hot link to the company's website from Conference website.
- Acknowledgements in all PR and media campaigns for the event
- Company Logo highlighted as the Lead Sponsor on pre-conference Newsletters

CONFERENCE OPPORTUNITIES:

Educational Grant (\$16,000)

- 40 Delegates registration

Exhibition & Promotion for the Industry (\$24,000)

- 14 (7X2) sqm Exhibition space in a premium location of your choice for networking
- Opportunity to sponsor two speaker on company's behalf (Subject to approval)
- Opportunity to organize satellite symposium (Subject to approval)
- Opportunity to sponsor a chairperson for a plenary session
- Company Logo/highlighted as Lead Sponsor on all conference artworks (Banners, roll ups and Pop ups) throughout the conference
- Logo on signage at registration and exhibition areas
- Insert of printed literature into delegate bag (max. 2 A4 inserts)
- 7 complimentary passes for Company Representatives
- Option to purchase additional 25 registrations at the early bird registration fee till the date of the conference
- Registration area sponsorship opportunity
- Recognition with certificate of appreciation from the Chair persons at the Conference



DIAMOND SPONSOR

\$35,000

PRE CONFERENCE OPPORTUNITIES:

- Logo placement on conference Book with acknowledgement as Diamond Sponsor
- Company logo and 200 words profile featured on the website as Diamond Sponsor
- Company logo to feature on the E- brochure.
- Logo placement on E-flyers posted on social media
- Reciprocal website hot link to the company's website from Conference website.
- Acknowledgements in all PR and media campaigns for the event
- Company Logo highlighted as the Diamond Sponsor on pre-conference Newsletters

CONFERENCE OPPORTUNITIES:

Educational Grant (\$14,000)

- 30 Delegates registration

Exhibition & Promotion for the Industry (\$21,000)

- 14 (7X2) sqm Exhibition space in a premium location of your choice for networking
- Opportunity to sponsor a speaker on company's behalf (Subject to approval)
- Opportunity to sponsor a chairperson for a plenary session
- Opportunity to sponsor workshop
- Company Logo/highlighted as Diamond Sponsor on all conference artworks (Banners, roll ups and Pop ups) throughout the conference
- Logo on signage at registration and exhibition areas
- Insert of printed literature into delegate bag (max. 1 A4 insert)
- 6 complimentary passes for Company Representatives
- Option to purchase additional 15 registrations at the early bird registration fee till the date of the conference
- Recognition with certificate of appreciation from the Chair persons at the Conference



PLATINUM SPONSOR

\$27,000

PRE CONFERENCE OPPORTUNITIES:

- Logo placement on conference Book with acknowledgement as Platinum Sponsor
- Company logo and 100 words profile featured on the website as Platinum Sponsor
- Company logo to feature on the E- brochure.
- Logo placement on E-flyers posted on social media
- Reciprocal website hot link to the company's website from Conference website.
- Company Logo highlighted as the Platinum Sponsor on pre-conference Newsletters

CONFERENCE OPPORTUNITIES:

Educational Grant (\$10,800)

- 25 Delegates registration

Exhibition & Promotion for the Industry (\$16,200)

- 12 (6X2) sqm Exhibition space in a premium location of your choice for networking
- Opportunity to sponsor a chairperson for a plenary session
- Company Logo/highlighted as Platinum Sponsor on all conference artworks (Banners, roll ups and Pop ups) throughout the conference
- Logo on signage at registration and exhibition areas
- Insert of printed literature into delegate bag (max. 1 A4 insert)
- 5 complimentary passes for Company Representatives
- Option to purchase additional 10 registrations at the early bird registration fee till the date of the conference
- Recognition with certificate of appreciation from the Chair persons at the Conference



GOLD SPONSOR

\$20,000

PRE CONFERENCE OPPORTUNITIES:

- Logo placement on conference Book with acknowledgement as Gold Sponsor
- Company logo featured on the website as Gold Sponsor
- Company logo to feature on the E- brochure.
- Logo placement on E-flyers posted on social media
- Reciprocal website hot link to the company's website from Conference website.
- Company Logo highlighted as the Gold Sponsor on pre-conference Newsletters

CONFERENCE OPPORTUNITIES:

Educational Grant (\$8,000)

- 20 Delegates registration

Exhibition & Promotion for the Industry (\$12,000)

- 8 (4X2) sqm Exhibition space in a premium location of your choice for networking
- Company Logo/highlighted as Gold Sponsor on all conference artworks (Banners, roll ups and Pop ups) throughout the conference
- Logo on signage at registration and exhibition areas
- 4 complimentary passes for Company Representatives
- Option to purchase additional 05 registrations at the t early bird registration fee till the date of the conference
- Recognition with certificate of appreciation from the Chair persons at the Conference



SILVER SPONSOR

\$13,500

PRE CONFERENCE OPPORTUNITIES:

- Logo placement on conference Book with acknowledgement as Silver Sponsor
- Company logo to feature on the E- brochure.
- Reciprocal website hot link to the company's website from Conference website.

CONFERENCE OPPORTUNITIES:

Educational Grant (\$5,400)

- 15 Delegates registration

Exhibition & Promotion for the Industry (\$8,100)

- 6 (3X2) sqm Exhibition space in a premium location of your choice for networking
- Company Logo/highlighted as Silver Sponsor on all conference artworks (Banners, roll ups and Pop ups) throughout the conference
- Logo on signage at registration and exhibition areas
- 3 complimentary passes for Company Representatives
- Recognition with certificate of appreciation from the Chair persons at the Conference



BRONZE SPONSOR

\$8,500

PRE CONFERENCE OPPORTUNITIES:

- Logo placement on conference Book with acknowledgement as Bronze Sponsor
- Company logo to feature on the E- brochure.

CONFERENCE OPPORTUNITIES:

Educational Grant (\$3,500)

- 10 Delegates registration

Exhibition & Promotion for the Industry (\$5,000)

- 6 (3X2) sqm Exhibition space in a premium location of your choice for networking
- Company Logo/highlighted as Bronze Sponsor on all conference artworks (Banners, roll ups and Pop ups) throughout the conference
- Logo on signage at registration and exhibition areas
- 2 complimentary passes for Company Representatives
- Recognition with certificate of appreciation from the Chair persons at the Conference



EXHIBITOR

\$ 6.000

PRE CONFERENCE OPPORTUNITIES:

- Logo placement on conference Book with acknowledgement as Exhibitor
- Company logo to feature on the E- brochure.

CONFERENCE OPPORTUNITIES:

Educational Grant (\$2,400)

- 5 Delegates registration

Exhibition & Promotion for the Industry (\$3,600)

- 06 (3X2) sqm Exhibition space of your choice for networking
- Company Logo/highlighted as Exhibitor Sponsor on all conference artworks (Banners, roll ups and Pop ups) throughout the conference
- 1 complimentary passes for Company Representatives
- Recognition from the Chair persons at the Conference



ADDITIONAL SPONSORSHIP OPPORTUNITIES

DELEGATE BAG SPONSOR

\$10,000

- Company logo Branded on Delegate Bags given to every Attendees upon registration.
- Logo placement on conference Book and other conference collaterals with acknowledgement as Supporting Sponsor
- Company logo and profile to be featured on event website with acknowledgement as Supporting Sponsor
- Company Logo on the E-Brochure
- Reciprocal website hot link to the company's website from Conference website.
- Insert of Corporate Literature into delegate bag (max. 2 A4 insert)

LANYARD SPONSOR

\$10,000

- Company Logo exclusively will be printed on the lanyard
- Conference lanyards to be given to all attendees upon registration.
- Company's logo and profile to be featured on the website as Supporting Sponsor.
- Reciprocal hot link to your website from the event website.
- 5 Complimentary delegates pass

PHOTO BOOTH SPONSOR

\$6,000

- Exclusive sponsor of photo booth
- Sponsor logo included on photo paper
- Logo placement on conference Book and other conference collaterals with acknowledgement as Supporting Sponsor
- Company logo and profile to be featured on event website with acknowledgement as Supporting Sponsor
- Company Logo on the E-Brochure



ADDITIONAL SPONSORSHIP OPPORTUNITIES

WI-FI SPONSOR

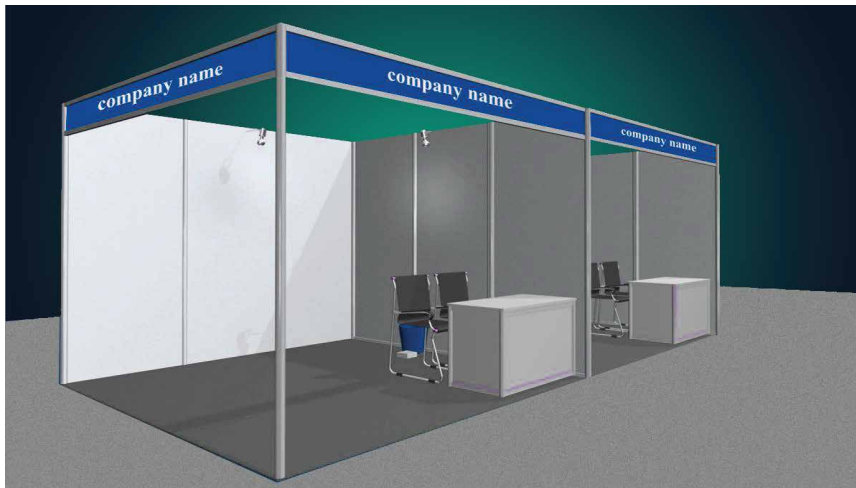
\$4,000

- Help all conference attendees get connected at the Conference as the Official WiFi sponsor.
- Company logo on signage the includes Wi-Fi login instruction
- Wi-Fi Network Branded with company logo
- 2 complimentary conference registrations
- Logo and link placement on event registration website
- Sponsorship recognition in conference program

EXHIBITION STAND INFORMATION

The Exhibition Stands will include the following items:

- Shell Scheme Stand in aluminum white powder coated profile with white infill panel
- (2 sided walls for corner booths and 3 sided walls for aisle booth)
- Blue Fascia board with white text displaying exhibitor name and stand no. (English) in computer cut vinyl sticker.
- 100w track spotlights & 250w power socket
- Round table with a laminate top, 76cmH X 90cm D.
- Black stackable chairs
- Waste bin





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Rosewood Hotel
Abu Dhabi, UAE

Sponsor Booking Form

In order to ensure that all sponsors communicate their requirements, we recommend filling in the booking form below.

Kindly fill in the form below with all your requirements and submit to Mena conference.

For further inquiries or any clarifications please contact:

Mr. Jerico

Phone : +971 2 4919888

Mob : +971 565033749

Email: jerico@menaconference.com

Sponsorship Requirements

Kindly indicate which type of sponsorship package you are interested in:

<input type="checkbox"/> Lead	\$40,000
<input type="checkbox"/> Diamond	\$35,000
<input type="checkbox"/> Platinum	\$27,000
<input type="checkbox"/> Gold	\$20,000
<input type="checkbox"/> Silver	\$13,500
<input type="checkbox"/> Bronze	\$8,500

Advertising Opportunities

If you are interested in purchasing value adding branding opportunities, kindly check all that apply:

<input type="checkbox"/> Delegate Bag Sponsor	\$10,000
<input type="checkbox"/> Lanyard Sponsor	\$10,000
<input type="checkbox"/> Photo Booth Sponsor	\$6,000
<input type="checkbox"/> Wi-Fi Sponsor	\$4,000

Conference Passes

Kindly indicate the quantity required for additional company representatives above your free allowance per space booked and delegate passes:

Item	Amount	No's
<input type="checkbox"/> Representative Pass	AED 500	
<input type="checkbox"/> Delegates Pass, Doctors (Early Bird)	AED 1000	
<input type="checkbox"/> Delegates Pass, Non Doctors (Early Bird)	AED 500	
<input type="checkbox"/> Pharmacists (early bird)	AED 750	

In compliance with the UAE Government mandate, VAT will be applicable at a standard rate of 5%

Payments

Please choose one of the following mode of payment:

- ☐ By cheque payable to MENA
- ☐ By Credit card
- ☐ By Bank Transfer

Sponsoring Company:

.....

Contact Name:

Designation:

Address:

P.O. Box:

City: Country:

Tel:

Mobile:

Fax:

E-mail:

Website:

Upon submitting the booking form, please note that MENA event coordinator will get back to you for confirmation including a contract for your final revision within 7-10 days.

Name:

Date:

Signature

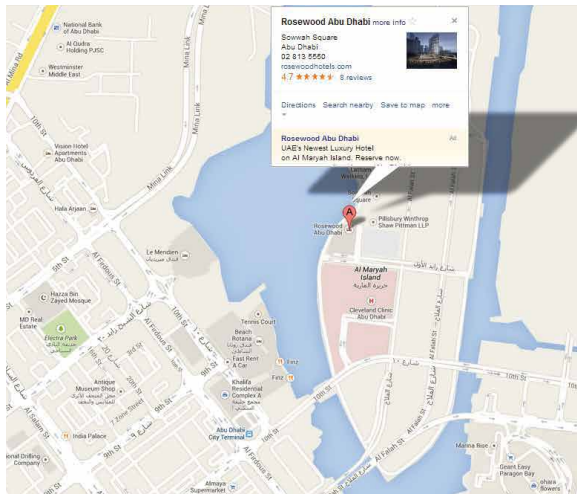
Thank you for your booking confirmation

شركة الشرق الأوسط وشمال أفريقيا للمؤتمرات ذ.م.م.



Venue & Floor Plan

Rosewood Abu Dhabi first opened its doors in May 2013, marking the first presence of the Rosewood Hotels & Resorts brand in the United Arab Emirates. Defining new standards, this five-star hotel offers locals and tourists a distinct and personalized luxury lifestyle experience in the heart of city.



روزوود أبو ظبي

ROSEWOOD
ABU DHABI

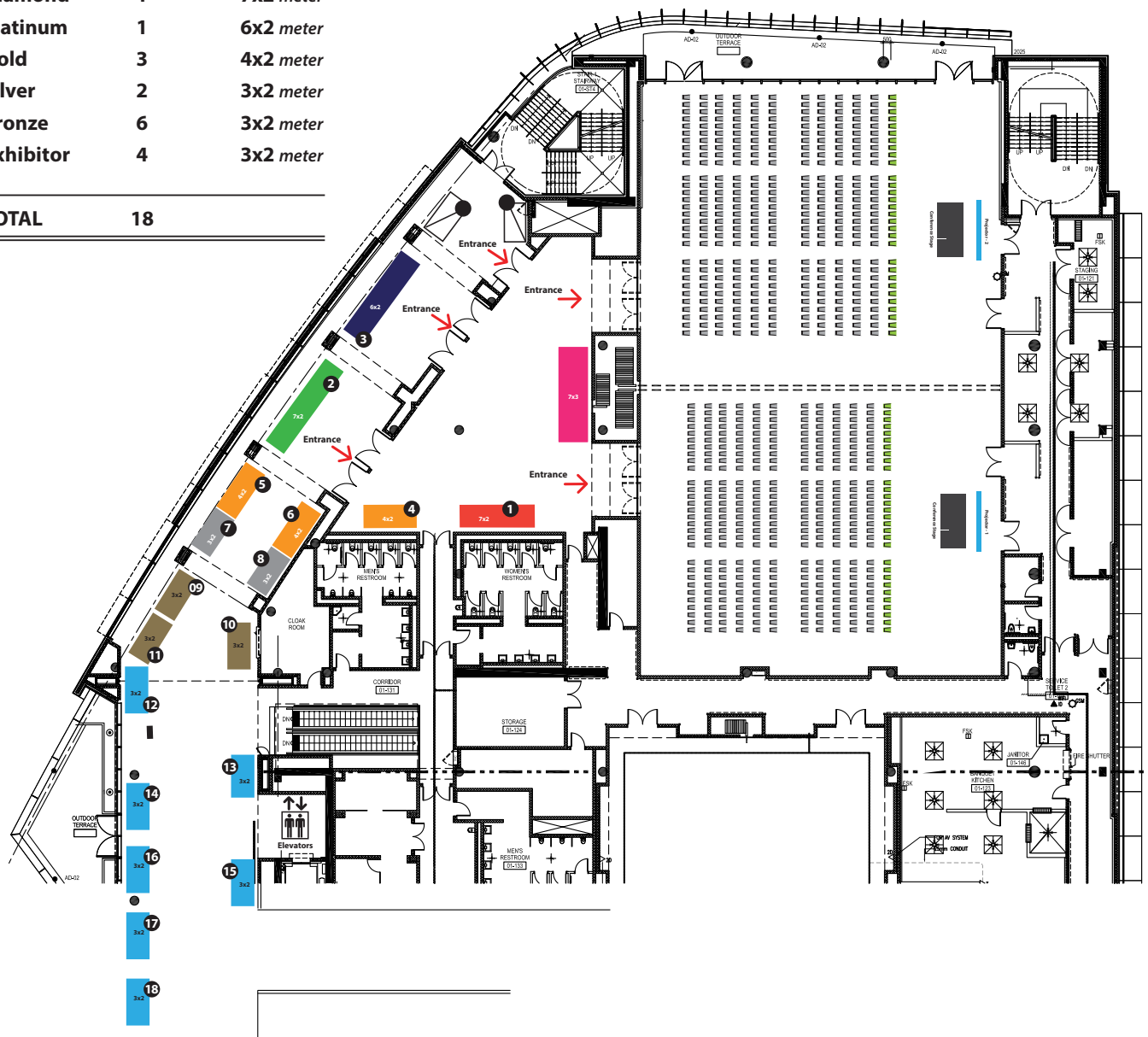
Rosewood Abu Dhabi

T: +971 2 813 5550

E: abudhabi.concierge@rosewoodhotels.com

<http://www.rosewoodhotels.com/>

Category	NOs	Booth Size
Lead	1	7x2 meter
Diamond	1	7x2 meter
Platinum	1	6x2 meter
Gold	3	4x2 meter
Silver	2	3x2 meter
Bronze	6	3x2 meter
Exhibitor	4	3x2 meter
TOTAL	18	





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شركة الشرق الأوسط وشمال إفريقيا للمؤتمرات ذ.م.م.

MENA

CONFERENCE

For Registration and
more inquiries, please contact:

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Mob : +971 565033749

Email: jerico@menaconference.com