

4th International Oncology Conference



September 29-30, 2016
The Ritz-Carlton Grand Canal,
Abu Dhabi, UAE

SAVE THE DATE

“ Navigating Cancer Care by
early Detection and Prevention ”



Organized by

في بي اس للرعاية الصحية

vps
healthcare

www.uaeoncologycongress.com

September 29-30, 2016

Ritz Carlton Hotel, Abu Dhabi, UAE

Conference Information

The international oncology conference has established as the major event in the field on oncology . The organizing committee is delighted to welcome you all to the fourth edition which will be held during September 29-30, 2016 at Ritz Carlton, Abu Dhabi, UAE.

Building on the overwhelming response on early detection and prevention of cancer during the previous three conferences, our endeavor is to highlight importance of screening, early diagnosis and prevention of cancer leading to successful treatment outcomes. Continuing the trend the theme for 2016 conference is **"Navigating Cancer care by Early Detection & Prevention."**

With over 35 leading experts on cancer, the third international oncology conference was attended by more than 900 delegates and had a key note session by Nobel laureate Dr. Barry James Marshall .

The fourth International Oncology Conference will be one of the premier international cancer summit ever held in the region with the best scientific deliberations and distinguished faculty from major cancer institutes across the globe.

The organizing Committee aims to create an warm environment for attendees to connect with each other, share ideas, and establish the foundation for future collaborations.

If you would like to extend your support in knowledge sharing, present your pledge to the healthcare community, seek new business development opportunities, raise your company's profile, and increase your brand awareness, We take great pleasure in extending to you the opportunity for your company to further your key business objectives through partnering with us for the fourth international oncology conference .

We look forward to your participation

Highlighted Cancers

- Breast Cancer
- Colon Cancer
- Lung Cancer
- Gynecological Cancer
- Urological Cancer
- Hematological Malignancies

Target Audience

- Obstetrics and Gynecologists
- Family Physicians/ Internist
- General Practitioners
- Gastroenterologists
- Urologists
- Pulmonologists
- Medical, Surgical and Radiation Oncologists
- Radiologists
- Pathologists
- Pharmacists/Nurses
- Governmental and non-governmental cancer control officials
- Researchers and other professionals interested in the treatment of cancer

September 29-30, 2016
Ritz Carlton Hotel, Abu Dhabi, UAE

Sponsorship Categories

Dear Esteemed Sponsor

We offer comprehensive sponsorship packages which include exhibit space and various branding opportunities. Sponsorship allows you to achieve your objectives before, during, and long after the event. Our team is ready to tailor a package that suits your needs, reflects your company image and fits in with your budget. Signing on earlier will allow you to maximize exposure to qualified decision-makers from the industry. Please find below various sponsorship categories:

Sponsorship Levels

Category	Fees	Sponsorship Recognition
Lead	US\$ 100,000	Lead Sponsorship is reserved for leading organizations. It comprises the most prestigious promotional elements of the conference and will receive the highest level of service and support from the conference management team. The elements which comprise this sponsorship are only available as part of this package, thus ensuring its exclusivity. Key Opportunity: As a Lead Sponsor you will receive unsurpassed recognition by our audience with continuous brand exposure during the two-day Conference and beyond. Conference Opportunities: The following Conference opportunities are available to Lead Level Sponsor. These opportunities will provide the highest level of exposure to all Conference attendees. • Delegate Registrations – Complimentary registration for (50) Delegates of the company's choice, providing that they are eligible to attend the conference. • Venue Signage – Differentiated as a Lead sponsor, your company logo will be highlighted and emphasized • Conference Signage – Your company logo designated as a Lead sponsor on signage throughout the conference. Sponsor Hall Opportunities: The following Sponsor Hall Opportunity is available to Lead Level Sponsor. • This opportunity will provide exposure to Delegate attendees. • A triple standard sized booth in a front location. • LED Screen with HDMI and USB Port+System Mounting Board for infill Panel. • USB with abstract to 50 of your premier delegates. • 7 Company Representatives • 7 Luncheon Vouchers • Sponsor Hall Aisle Signage – Your company logo displayed on one of the aisle signs in the sponsor hall. Advertising Opportunities: The following advertising opportunity is available to Lead Level Sponsor • Conference Program Guide – Highlighted Lead level logo placement in the official Conference Program Guide. • Print Campaign – Company logo included in pre-event print publication produced by the Conference organizers. • WWW Posting – Acknowledgement of your company's sponsorship on the Conference website. • Logo banner on conference homepage as well as logo on Mena homepage for the duration of the registration and conference period. • Newsletter: - Company Logo/highlighted as the Lead Sponsor on all conference Email Newsletters and on all electronic bulletins and e-mail blasts.

September 29-30, 2016
Ritz Carlton Hotel, Abu Dhabi, UAE

Category	Fees	Sponsorship Recognition
Diamond	US\$ 70,000	Diamond Sponsorship is reserved for industry leading organizations. The company will receive the maximum level of exposure and you will be able to position your company as a leader in the regional market. The sponsorship package provides comprehensive branding coverage both before and during the event. Conference Opportunities: The following Conference opportunity is available to the Diamond Level Sponsor. This opportunity will provide the highest level of exposure to all Conference attendees. • Delegate Registrations – Complimentary registration for (35) Delegates of the company's choice, providing that they are eligible to attend the conference. Sponsor Hall Opportunities: The following Sponsor Hall Opportunity is available to Diamond Level Sponsor. • A double standard sized booth in a premium location • LED Screen with HDMI and USB Port+System Mounting Board for infill Panel. • USB with abstract to 35 of your premier delegates. • 6 Company Representatives • 6 Luncheon Vouchers • Sponsor Hall Aisle Signage – Your company logo displayed on one of the aisle signs in the sponsor hall. Advertising Opportunities: – The following advertising opportunity is available to Diamond Level Sponsor • Conference Program Guide – Highlighted Lead level logo placement in the official Conference Program Guide. • Print Campaign – Company logo included in pre-event print publication produced by the Conference organizers. • WWW Posting – Acknowledgement of your company's sponsorship on the Conference website. • Logo banner on conference homepage as well as logo on Mena homepage for the duration of the registration and conference period. • Newsletter - Company Logo/highlighted as the Diamond Sponsor on all conference Email Newsletters and on all electronic bulletins and e-mail blasts.
Category	Fees	Sponsorship Recognition
Platinum	US\$ 40,000	Platinum Sponsors will benefit from excellent exposure both before and during the Conference, with the third-highest priority of branding in all documentation and on-site signage (after Diamond Sponsor). The benefits common to Platinum Package are shown below, with the exclusive elements pertaining to this specific package. Conference Opportunities: The following Conference opportunity is available to the Platinum Level Sponsor. This opportunity will provide the highest level of exposure to all Conference attendees. • Delegate Registrations – Complimentary registration for (25) Delegates of the company's choice, providing that they are eligible to attend the conference. Sponsor Hall Opportunities: The following Sponsor Hall Opportunity is available to Platinum Level Sponsor. • This opportunity will provide exposure to Delegate attendees. • LED Screen with HDMI and USB Port+System Mounting Board for infill Panel. • USB with abstract to 25 of your premier delegates. • A double standard sized booth in a premium location • 5 Company Representatives • 5 Luncheon Vouchers Advertising Opportunities: The following advertising opportunity is available to Platinum Level Sponsor • Conference Program Guide – Highlighted Platinum level logo placement in the official Conference Program Guide. • Print Campaign – Company logo included in pre-event print publication produced by the Conference organizers. • WWW Posting – Acknowledgement of your company's sponsorship on the Conference website. • Newsletter: Company Logo/highlighted as the Platinum Sponsor on all conference Email Newsletters

September 29-30, 2016
Ritz Carlton Hotel, Abu Dhabi, UAE

Category	Fees	Sponsorship Recognition
Gold	US\$ 30,000	Company Logo/highlighted as Gold Sponsor on all conference promotional materials (All prints, recognition on conference website, online conference materials, conference brochure, banner, roll ups, conference book, promotional emails, acknowledgement at conference, etc. • Recognized as gold Conference sponsor, with 4th highest priority branding among sponsors • A standard sized booth in a premium location. • Complimentary registration for (20) Delegates of the company's choice, providing that they are eligible to attend the conference. • LED Screen with HDMI and USB Port+System Mounting Board for infill Panel. • USB with abstract to 20 of your premier delegates. • 4 Company Representatives • 4 Luncheon Vouchers • Advanced logo recognition on Conference website with web link • Company logo on Conference stage backdrops and venue pop-ups • Logo Recognition in Conference Program • Opportunity to place company material on combined sponsor table during the Conference
Category	Fees	Sponsorship Recognition
Silver	US\$ 20,000	Company Logo/highlighted as Silver Sponsor on all conference promotional materials (All prints, recognition on conference website, online conference materials, conference brochure, banner, roll ups, conference book, promotional emails acknowledgement at conference, etc. • A standard sized Exhibit Space for company materials in a Good location • Complimentary registration for 12 delegates • LED Screen with HDMI and USB Port+System Mounting Board for infill Panel. • USB with abstract to 12 of your premier delegates. • 3 Company Representatives • 3 Luncheon vouchers
Category	Fees	Sponsorship Recognition
Bronze	US\$ 13,500	Company Logo/highlighted as Bronze Sponsor on all conference promotional materials (All prints, recognition on conference website, online conference materials, conference brochure, banner, roll ups, conference book, promotional emails, and company name listed in the commercial book, acknowledgement at conference, etc. • A standard sized Exhibit Space for company materials in a Good location • Complimentary registration for 7 delegates • LED Screen with HDMI and USB Port+System Mounting Board for infill Panel. • USB with abstract to 7 of your premier delegates. • 2 Company Representative • 2 Luncheon voucher
Category	Fees	Sponsorship Recognition
Exhibitor	US\$ 7,000	Company Logo/highlighted as on all conference promotional materials (All prints, recognition on conference website, online conference materials, conference brochure, banner, roll ups, conference book, promotional emails, and company name listed in the commercial book, acknowledgement at conference, etc. • Standard Exhibit Space for company materials • Complimentary registration for 3 delegates • USB with abstract to 3 of your premier delegates. • 1 Company Representative • 1 Luncheon voucher

September 29-30, 2016
Ritz Carlton Hotel, Abu Dhabi, UAE

Sponsorship Guide

Opportunities	Lead	Diamond	Platinum	Gold	Silver	Bronze	Exhibitor
Venue Signage	✓						
Exhibit Space	Triple Standard Size	Double Standard Size	Double Standard Size	Standard	Standard	Display Area	Display Area
Premium Location	✓	✓	✓	✓			
Free Delegate Registration	50	35	25	20	12	7	3
Company Representatives	7	6	5	4	3	2	1
Luncheon Vouchers	7	6	5	4	3	2	1
Logo on Website	✓	✓	✓	✓	✓	✓	✓
Logo on Conference Book	✓	✓	✓	✓	✓	✓	✓
Logo in Print Campaign	✓	✓	✓	✓	✓	✓	✓
Logo in Newsletter	✓	✓	✓	✓	✓	✓	✓
Logo on Conference Stage Backdrop	✓	✓	✓	✓	✓	✓	✓
USB	50	35	35	20	12	7	3
Free WiFi	✓	✓	✓	✓	✓	✓	✓

The Exhibition Stands will include the following items:

- Shell Scheme Stand in aluminum white powder coated profile with white infill panel (2 sided walls for corner booths and 3 sided walls for aisle booth)
- Blue Fascia board with white text displaying exhibitor name and stand no. (English) in computer cut vinyl sticker.
- 100w track spotlights & 250w power socket
- Round table with a laminate top, 76cmH X 90cm D.
- Black stackable chairs
- Waste bin

September 29-30, 2016
Ritz Carlton Hotel, Abu Dhabi, UAE

Sponsorship Application & Contract

In accordance with the terms and conditions for sponsorship and the rental of exhibit space outlined in this contract, the undersigned hereby applies for sponsorship of **4th International Oncology Conference** is planned to be held at **Ritz Carlton, Abu Dhabi, Grand Canal on September 29-30, 2016.**

We have read and agree to the stated regulations. We understand that these terms and conditions are incorporated into this contract by reference and that this application becomes a contract when accepted and confirmed by MENA Conference. We understand that all fees are to be paid in full on or before August 30th, 2016.

Section 1: Organization Information

Organization Name : _____
(As it will be listed)

Street Address : _____

City : Emirate : _____

ZIP Code / PO Box : _____ *Country :* _____

Phone : _____ *Fax :* _____

Email: _____ *Website:* _____

Section 2: Sponsorship Opportunities

* LEAD	US\$ 100,000
* DIAMOND	US\$ 70,000
* PLATINUM	US\$ 40,000
* GOLD	US\$ 30,000
* SILVER	US\$ 20,000
* BRONZE	US\$ 13,500
* EXHIBITOR	US\$ 7,000



September 29-30, 2016
Ritz Carlton Hotel, Abu Dhabi, UAE

Section 3 : Payment Method

Cheque (Make payable to "Middle East and North Africa Conference")

Wire transfer to:

BANK	DETAIL
ACCOUNT NAME	MIDDLE EAST AND NORTH AFRICA CONFERENCE
BANK NAME	BANK OF BARODA, HAMDAN STREET, ABU DHABI
BANK ACCOUNT NO.	90020200006131
SWIFT CODE	BARBAEADADH
IBAN NO.	AE290110090020200006131

Section 4 : Pre Planning Contact

Designate below the name of the person in your organization who is to receive all pre-conference correspondence and information, including confirmations, scheduling updates and alerts. It will be the responsibility of this person to share any and all conference information and updates with other affected staff within the organization.

Name : _____

Title : _____

Office Phone : _____

Mobile Phone : _____

Fax : _____ *Email :* _____

Section 5 : Exhibitor Registration

Please complete the information below listing the person(s) to receive exhibitor registration. The undersigned company has the option to register additional delegates to work the exhibit. Please note that an Exhibitor Registration is in no way interchangeable with a Conference Registration and can only be offered to exhibiting company employees. Exhibitor registration will allow these individuals to participate in all conference activities and meals on **September 29-30, 2016** at **Ritz Carlton, Abu Dhabi, Grand Canal**, United Arab Emirates.

Exhibitor Registrations can be added anytime before 30th August, 2016 by emailing full contact information for each representative to **Mr. Afsal** via: Phone: +971 2 4919888 Email: afsal@menaconference.com

Name: Title: _____

Office Phone: _____ *Mobile Phone:* _____

Fax: Email: _____

Name : Title: _____

Office Phone: _____ *Mobile Phone:* _____

Fax: _____ *Email:* _____

September 29-30, 2016

Ritz Carlton Hotel, Abu Dhabi, UAE

Section 6: Sponsor Exhibits

The undersigned company is entitled to one (1) standard exhibit space. Booths will be available with tables, and chairs for each exhibit area as per the selected package. Electricity is not included and will need to be ordered through the facility. If additional equipment or services are needed, please contact the facility directly. Additional costs incurred for items not supplied by MENA Conference will be the responsibility of the exhibitor.

Section 7: Deadlines

To realize the full benefit of the **4th International Oncology Conference** sponsorship, it is very important to make note of all deadlines associated with the Conference. The pre-planning contact for each sponsor will be notified of changes in advance and with reasonable notice to respond, however, if submission deadlines are missed it could result in loss of benefits or opportunities all together.

Deadline for submitting the application : 10th August, 2016

Payment should be paid in full before : 30th August, 2016

Section 8 : Cancellation

All cancellations must be sent to MENA Conference in writing. A cancellation fee equal to 50% of the total cost of the sponsorship will apply to any sponsor cancellation received before 15th August, 2016. After 15th August, 2016, no refunds will be given.

Section 9 : Official Exhibit Terms and Conditions

All exhibits and exhibitors are subject to the following regulations:

Dates and Hours of Exhibition

As of this publication, the dates and hours of the exhibition are:

Set-up Wednesday, 28th September, 2016 at 8:00 pm

Exhibits Open from Thursday, 29th September, 2016 at 7:30 am

Tear-Down Friday, 30th September, 2016 at 6:00 pm

*All times are tentative and subject to change.

1. Organizer Fee for utilization of event and accessing of audience through the exhibition payable upon confirmation
2. Sponsorship features will be allocated on first-paid, first served basis. Priority will be determined by date of receipt of application accompanied by required payment.
3. Payment must be received before **30th August, 2016**.
4. Branding identifying sponsor/exhibitors will be displayed on our website, and on conference brochure.
5. The exhibitors will be announced as sponsored by Company
6. Representatives from company will be granted access to network with speakers and scientific committee members at Lunchtime
7. Representatives over and above initial included in the package are only for company representatives.
8. All exhibits must be arranged so as not to obstruct the general view or hide the exhibits of others.
9. The standard booth equipment provided to the exhibitor by the Management will consist of an exhibit area, a table, 2 chairs, and a waste basket.
10. Exhibits may be installed and dismantled in the designated exhibits area at the designated set-up time and date only.
11. Exhibitors may not dismantle or disturb their exhibits before the official closing.

September 29-30, 2016
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Section 10: Acceptance of Terms & Condition

I have read and understand the information provided and agree to abide by the rules and provisions set for this document, the conference brochures and in the Official Exhibit Terms and Conditions.

Name: _____

Title: _____

Date: _____

Signature : _____

Company Stamp : _____

Contact us

For more information, sponsorship requests and additional requirements and ideas that are not listed, please do not hesitate to contact Mena Conference the official organizing company of the congress via:

Mr. Afsal Ahmad via:
Phone : +971 2 4919888
Email : afsal@menaconference.com

Ms. Zandra May S. Gonzales
Phone: +971 2 4919888
Email: zandra@menacnf.com

For more information, Please visit:
www.menacnf.com

شركة الشرق الأوسط وشمال أفريقيا للمؤتمرات ذ.م.م.



SPONSOR AND EXHIBITOR PROSPECTUS/CONTRACT

4th International Oncology Conference



~~September 29-30, 2015~~
Ritz Carlton Hotel, Abu Dhabi, UAE

Venue & Floor Plan

Inspiration reveals itself in every corner of The Ritz-Carlton Abu Dhabi, Grand Canal, where elements of European architecture stand in graceful contrast to the iconic Sheikh Zayed Grand Mosque, beckoning the faithful and the curious from just outside the doors of our luxury hotel in Abu Dhabi. The delicate scent of Moroccan rose welcomes guests, leading them to explore our 57-acre waterfront hotel, where artfully designed water features, manicured gardens and Venetian architecture create a luxury oasis in the midst of the Abu Dhabi desert.

Elegant design weaves itself throughout the five star hotel, from the signature acanthus leaf stitched into the linens of our 447 luxury hotel guest rooms and suites and private villas to the unique concepts of our lounges and restaurants. While modern features abound, including state-of-the-art meeting spaces, tradition is honored at our beachfront spa, offering an atmosphere and treatments that draw on local Bedouin culture.



THE RITZ-CARLTON®
ABU DHABI, GRAND CANAL

The Ritz-Carlton Abu Dhabi, Grand Canal
Khor Al Maqta'a, Abu Dhabi, United Arab Emirates
Phone: +9712 8188888, Fax: +9712 8188088
Email: rc.auhrz.leads@ritzcarlton.com

How to Register

🖱 www.uaeoncologycongress.com

☎ Tel : +971 2 4919888

This conference has a limited capacity. Pre-registration is mandatory.

Personal Details

FULL NAME

JOB TITLE

PLACE OF WORK

CITY

MOBILE

TEL (WORK)

FAX

EMAIL

- ☐ Yes, I would like to receive information on future events and services by e-mail.
- ☐ I do not want my address to appear on the delegates list.

Fees

DOCTORS

- ☐ **750 AED** Early Bird Registration (before 31st July 2016)
- ☐ **1000 AED** Late & Onsite registration (after 31st July 2016)

NON- DOCTORS

- ☐ **600 AED** Early Bird Registration (before 31st July 2016)
- ☐ **800 AED** Late & Onsite registration (after 31st July 2016)

A confirmation email will be sent upon receipt of your registration form. Please note that full payment must be received prior to the event. Payment can be made via Online / Credit card / Cheque/Bank drafts in AED.

All payment should be in favour of **MENA CONFERENCE**

Payments

Please choose one of the following mode of payment

- ☐ By Online (www.menaconf.com) ☐ By cheque payable to MENA
- ☐ By Credit card ☐ By Bank Transfer

BANK TRANSFER

ACCOUNT NAME	MIDDLE EAST AND NORTH AFRICA CONFERENCE
BANK NAME	BANK OF BARODA, HAMDAN STREET, ABU DHABI
BANK ACCOUNT NO.	90020200006131
SWIFT CODE	BARBAEADADH
IBAN NO.	AE290110090020200006131

شركة الشرق الأوسط وشمال أفريقيا للمؤتمرات ذ.م.م.

MENA CONFERENCE

For registration and further information, please contact

Mr. Afsal or Mr. Nadish via:

Phone: +971 2 4919888

Email: afzal@menaconf.com, nadish@menaconference.com

Cancellation / Substitution Policy

If you are unable to attend, a substitute delegate will be very welcome in your place. If this is not suitable, a 20% administration fee will apply. Registrations cancelled less than two weeks before the event are non refundable.

Event Venue



The Ritz-Carlton Abu Dhabi, Grand Canal
Khor Al Maqta'a, Abu Dhabi, United Arab Emirates
Phone: +9712 8188888, Fax: +9712 8188088

**SPONSOR AND EXHIBITOR
PROSPECTUS/CONTRACT**

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4th International
Oncology
Conference

شركة الشرق الأوسط وشمال افريقيا للمؤتمرات ذ.م.م.



www.menaconference.com

DISCLAIMER

The relationship between the official institutions endorsing this event and the sponsoring organizations of an event or event-related item do not represent exclusive agreements between the institutions and the organization, nor do they suggest that institutions endorse the programs, products or services of the organization.

RIGHT TO REFUSE SPONSOR

The institutions reserve the right to reject a potential sponsor based on such factors as questionable business practices, those with a mission in conflict with the mission of the institutions and those who desire unreasonable influence upon the event.

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mena

CONFERENCE

For Sponsorship Opportunities & Registration

Mr. Afsal or Mr. Nadish via:

Phone: +971 2 4919888

Email: afzal@menaconf.com, nadish@menaconference.com