

6th ANNUAL

Health INFORMATION MANAGEMENT CONGRESS



NOVEMBER 2-3, 2016
ROSEWOOD HOTEL, ABU DHABI - UAE



Accredited by HAAD
for 14.25 CME Hours



Organized by:

شركة الشرق الأوسط وشمال افريقيا للمؤتمرات ذ.م.م.



Welcome Message



Dear Colleagues and Friends,

On behalf of the Scientific Committee, it is my honour to cordially invite you to the **6th Health Information Management Congress** to be held in Abu Dhabi, UAE, from November 2nd – 3rd, 2016.

We are very proud to once again give the region a platform for HIM discussions and learning with the support of the American Health Information Management Association (AHIMA).

The congress theme **"HIM - The Heart of Healthcare"** reflects the growing importance of Health Information Management (HIM) globally. The rapid technological progress in the health care sector brings many challenges to the HIM profession across the globe. However, many countries do not yet have an adequately trained HIM workforce. The congress program will present the most up-to-date Health Information Management practices, as well as addressing certain specific needs of Health Information Professionals from the UAE and the region.

Following the five previous successful conferences from 2010 to 2015, this year's two-day intensive conference will allow health information managers, data analyses, administrators, policy makers, insurers, clinicians, coders and vendors a much-needed platform to present, share, learn and discuss the latest findings in health information management and utilization in order to integrate healthcare information management and technology for medical service solutions to ensure the highest level of patient care.

The annual HIM congress is bringing together healthcare colleagues from both far-field and from around the region. This is a demonstration of our commitment to collaboration, education, inform, and of course, to interact professionally. This event provides the best in learning and networking opportunities through enlightening educational sessions; an exhibit hall displaying the latest in HIM solutions, products, and technology; and an elite roster of expert speakers and thought leaders delivering thought-provoking talks.

To make this a complete scientific experience, great care is being taken to design the plenary sessions and the topics, in consultation with a renowned faculty from the field of HIM, and the 6th HIM Congress promises to be an unforgettable event. International leaders and renowned speakers of the discipline will present the most recent advances in Health Information Management, and as in past conferences, this 6th Conference will provide a key networking and educational interface for colleagues from healthcare institutions, industry, universities, education programs and independent research organizations to come together to learn, to exchange experiences and to develop enduring friendships.

We look forward, again, to a memorable 6th HIM Conference.

See you in Abu Dhabi in November, 2016!

Michelea Peech RHIT, CCS, CCS-P

Chair, HIM Congress

Managing Director

True Codes Consultancy, Abu Dhabi, UAE

Scientific & Organizing Committee



Michelea Peech, RHIT, CCS, CCS-P
Managing Director, True Codes Consultancy,
Abu Dhabi, UAE



Linda Jewell
Manager Patient Financial Services,
Cleveland Clinic, Abu Dhabi, UAE



Sunil Raj
Corporate Manager - Revenue Operations,
Alnoor Hospitals Group,
Abu Dhabi, UAE



Dr. Samina Ashiq
Group Manager Clinical Documentation
Improvement and Denials Management,
Al Noor Hospital, Abu Dhabi, UAE



Ann Louise Webster
Revenue Cycle Manager, Tawam Hospital,
Al Ain, UAE



Fatima Al Baloushi
Strategy and Performance Management
Director, Al Ain Hospital, Al Ain, UAE



Pamela Gyles
Director of Medical Record Department,
Nation Hospital, Abu Dhabi, UAE



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Manager of Medical Standards & Research,
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Dr. Sobih S. Abdurahman
M.B.ch.B/CCA, CPPM
Health Insurance Manager,
Emirates International Hospital,
Al Ain, UAE



Deborah K. Green, MBA, BS, RHIA
EVP/Chief Innovation and Global Services Officer,
AHIMA, USA



Dr. Phoebe Ramsis
Head of Medical Controlling,
Health Point, Abu Dhabi, UAE



Dr. Subashnie Devkaran,
PhD, FACHE, FISQa, MSchM, CPHQ, BScPT
Vice President, ACHE Middle East & North Africa Group,
Manager Accreditation, Cleveland Clinic, Abu Dhabi, UAE



Emmanuel Sukanand
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ADNIC, Abu Dhabi, UAE



Lavanya Nagarajan
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Susan Young
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3M Gulf, Abu Dhabi, UAE



Jameel Ahmed
Corporate HIM & Coding Manager
SEHA, Abu Dhabi, UAE



Sama Al Zaabi
Clinical Coding Manager,
Shaikh Khalifa Medical City,
Abu Dhabi, UAE

Conference Objectives

Upon completion of this educational activity, participants will be able to:

- Realize how healthcare data is used in different departments in healthcare organizations
- Explain processes and procedures for acquiring healthcare data
- Identify best practices for analyzing healthcare data
- Recognize how to best protect your healthcare data and information
- Keep abreast of the latest healthcare technology

Program Themes Includes Him's Interfacing with Healthcare in the Healthcare Entities

- Finance (Revenue Cycle, budgeting and forecasting, coding)
- Clinician (CDI, training, coding)
- Informatics (IT & Statistics)
- Quality – (Accreditation, Documentation Standards, coding and documentation audits)
- Governance (C suite)(By-laws, legal, decision support, ethics, utilization management)
- Manpower (HIM related staffing, credentials, continuing education, career development, coders)
- Administrative (Front office)
- Patient (ROI, Confidentiality, Archiving, Master Patient Index (MPI)
- Health information record documentation standards and processes
- Communications between Clinicians and HIM Coders
- Storage and retention of health information
- And many relevant topics related to the conference theme

Target Audience

- All Healthcare Stakeholders
- Payers
- Providers
- Vendors and Auditors
- Coders
- Health Information Managers
- Insurers
- Nurses
- Pharmacists
- Data Analyses
- Administrators
- Doctors
- Chief Financial Officers (FCOs)
- Finance and Revenue Cycle Personal
- Registration personal
- Clinical researchers Policy Makers and Regulators
- Midwives



Speakers



Michelea Peech, RHIT, CCS, CCS-P
Managing Director, True Codes Consultancy,
Abu Dhabi, UAE



Deborah K. Green, MBA, BS, RHIA
EVP/Chief Innovation and Global Services Officer,
AHIMA, USA



Melanie Endicott
MBA/HCM, RHIA, CHDA, CDIP, CCS, CCS-P, FAHIMA
AHIMA-approved ICD-10-CM/PCS Trainer
Senior Director; HIM Practice Excellence,
CDI/EHR, USA



Ann F. Chenoweth, MBA, RHIA, FAHIMA
AHIMA Board President/Chair-elect
Salt Lake City, UT
USA



Prof. Sana Daya Marini,
PhD, MPH, CHPIMS, RN
Consultant HIMs, Healthcare Informatic
Education, USA



Angie Comfort, RHIA, CDIP, CCS
AHIMA-approved ICD-10-CM/PCS Trainer,
Senior Director | HIM Practice Excellence,
Coding Services, USA



Kathy Giannangelo,
RHIA, CCS, CPHIMS, FAHIMA
President, Kathy Giannangelo
Consulting LLC, USA



Marion Salwin, CCS, CPC, COC, CPC-I
Director of Physician & Regulatory Compliance,
Trinity Health, USA



Dr. Mervat Abdelhak,
PhD, RHIA, FAHIMA
Health Information Management
School of Health & Rehabilitation Sciences
University of Pittsburgh, USA



Dr. Philipp Vetter
Director of Strategy
Orzone AB, Sweden



Charles E. Jackson,
MS, Health Informatics
Business Systems Analyst DML Consulting, Inc.
Broken Arrow, OK, USA



Dwayne M Lewis, RHIT, CCS
President/CEO
DML Consulting, Inc, USA



Sarah Low
Consultant, World Health Organization
Samoa



Hussein Albishi, CHIM
Consultant HIM, Clinical Coding and Healthcare
Financing; Healthcare Strategic Transformation
Center HSTC, Ministry of Health, Saudi Arabia



Roderick M. Napulan
Hospital Health Information Management Adviser
Health Facility Development Bureau,
Department of Health, Philippines



Dr. Sumanth C. Raman, MD, DCH, DCA
Domain Consultant Healthcare
Tata Consultancy Services Limited, India



Speakers



Catherine McNamara

Director Case Management,
Cambridge Medical Rehabilitation Center,
Abu Dhabi, UAE



Michelle Machon, RN, MSN

Director, Clinical and Nursing Informatics,
Cleveland Clinic, Abu Dhabi, UAE



Dr. Suaad Aljaberi, PhD

Head of Infection Control,
Abu Dhabi Police Clinic, Abu Dhabi, UAE



Dr. Sangam Mahagaonkar
MD, DNB, PGDMLE (NLSIU)

Engagement Manager, IMS Health,
Dubai, UAE



Nadia Ruby Van Zyl

Senior Charge Nurse/Unit Manager
Tawam Hospital, Al Ain, UAE



Dr. Mouza Omair Al Dhaheri

Specialist Physician, Family Medicine (Dep)
Medical Affairs, Tawam Hospital, UAE



Fatima Al Baloushi

Strategy and Performance Management
Director, Al Ain Hospital, Al Ain, UAE



Dr. Sobih S. Abdurahman
M.B.ch.B/CCA, CPPM

Health Insurance Manager,
Emirates International Hospital, Al Ain, UAE



Christine Boktor

Quality and Education Coordinator,
Cleveland Clinic Abu Dhabi, UAE



Dr. Subashnie Devkaran,
PhD, FACHE, FISQa, MSchM, CPHQ, BScPT

Vice President, ACHE Middle East & North Africa Group,
Manager Accreditation, Cleveland Clinic, Abu Dhabi, UAE



Dr. Kalthoom Mohammed Al Belooshi

Director, Ministry of Health and Prevention,
Dubai, UAE



Scientific Program

Day 1: November 02, 2016 – Wednesday

07:30 – 08:30	Registration
08:30 – 08:45	Introduction & Welcome - <i>Michelea Peech, Chair Scientific Committee</i>
08:45 – 09:15	Keynote: Big Data in Healthcare: Promise and Potential <i>Ann Chenoweth</i>
09:15 – 09:45	Panel: Case Management and CDI (Clinical Documentation Improvement) <i>Moderator: Susan Young</i>
	Abu Dhabi Inpatient point of view - <i>Christine Boktor</i>
	Outpatient ED (CDI) – <i>Nadia Ruby Van Zyl</i>
	Long Term Care and Rehabilitation - <i>Catherine Mcnamara</i>
09:45 – 10:15	CDI Technologies and Evolving Process - <i>Melanie Endicott</i>
10:15 – 10:30	Panel Discussion
10:30 – 10:45	Coffee Break
10:45 – 11:15	CDI Are we speaking the same language? Barriers and Differences between Physician's & Coder's - <i>Marion Salwin</i>
11:15 – 11:45	The Governance of Getting to the Right HIS (EHR) - <i>Dr. Philipp Vetter</i>
11:45 – 12:15	Moving Forward as the Healthcare Transformation Unfolds: A New Way of Learning - <i>Dr. Mervat Abdelhak</i>
12:15 – 12:45	Evolving Technology and HIM - <i>Kathy Giannangelo</i>
12:45 – 13:00	Panel Discussion
13:00 – 14:15	Lunch Break
14:15 – 15:00	The Rise of mHealth in the new age of Healthcare Consumerism: Current trends and future challenges - <i>Charles E. Jackson & Dwayne M. Lewis</i>
15:00 – 15:45	Health Information Systems (HIS) The Magic Tool of All Your Health Data Analysis <i>Dr. Suaad Aljaberi</i>
15:45 – 16:00	Coffee Break
16:00 – 16:30	Release of Information (ROI); Legal and Cultural Challenges <i>- Fatima Al Baloushi</i>
16:30 – 17:15	The Big ICD 10 CM Code Offt <i>Michelea Peech</i>
17:15 – 17:30	Panel Discussion
17:30 – 17:45	Closing

Scientific Program

Day 2: November 03, 2016 – Thursday

07:30 – 08:25	Registration
08:25 – 08:30	Welcome
08:30 – 09:00	ICD-10 Implementation in Saudi Arabia, Challenges and Opportunities <i>Hussein Albishi</i>
09:00 – 09:30	ICD 10 CM - One year On in the USA - <i>Angie Comfort</i>
09:30 – 10:00	ICD 10 coding - Across MOH Facilities - <i>Dr. Kalthoom Mohammed Al Belooshi</i>
10:00 – 10:30	Keynote Lecture: Healthcare Transformation and the HIM Profession <i>Deborah Green</i>
10:30 – 11:00	Impact of BCMA on Medication Errors and Patient Safety: A Summary <i>Prof. Sana Daya Marini</i>
11:00 – 11:15	Panel Discussion
11:15 – 11:30	Coffee Break
11:30 – 12:00	Panel: Choosing the Right Health Information System (HIS) <i>Moderator: Dr. Sobih S. Abdurahman</i> Clinician - <i>Michelle Machon</i> Informatics - <i>Kathy Giannangelo</i> Information Technology - <i>Sumanth Raman</i> Consultant - <i>Philipp Vetter</i>
12:00 – 12:30	Electronic Medical Record Implementation, Experiences From One of the World's Largest Successful Implementations - <i>Sumanth C. Raman</i>
12:30 – 13:00	Compliance to Hospital Health Information Management Manual Standards <i>Roderick M. Napulan</i>
13:00 – 13:15	Panel Discussion
13:15 – 14:30	Lunch Break
14:30 – 15:00	Benchmarking - Overall View and Best Practices -
15:00 – 15:30	Challenges of Homecare Documentation and Coding <i>Dr. Mouza Omair Al Dhaheri</i>
15:30 – 15:45	Coffee Break
15:45 – 16:15	Can Predictive Analytics on Real World Data Help Improve Clinical Outcomes? <i>Dr. Sangameshwar B Mahagaonkar</i>
16:15 – 16:45	Reliability science and resilient healthcare leadership - <i>Subashnie Devkaran</i>
16:45 – 17:15	Adventures of a HIM – Success, Strategy and Survival - <i>Sarah Low</i>
17:15 – 17:30	Panel Discussion
17:30 - 17:45	Closing

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How to Register www.menaconference.com

Tel : +971 2 4919888

This conference has a limited capacity. Pre-registration is mandatory.

Personal Details

FULL NAME

JOB TITLE

PLACE OF WORK

CITY

MOBILE

TEL (WORK)

FAX

EMAIL

- Yes, I would like to receive information on future events and services by e-mail.
 I do not want my address to appear on the delegates list.

Fees

General Registration	
<input type="checkbox"/> 1500 AED	Early Bird Registration (before 15th October 2016)
<input type="checkbox"/> 1800 AED	Late & Onsite registration (after 15th October 2016)
Nurses & Midwives	
<input type="checkbox"/> 500 AED	Early Bird Registration (before 15th October 2016)
<input type="checkbox"/> 800 AED	Late & Onsite registration (after 15th October 2016)

Pharmacist	
<input type="checkbox"/> 750 AED	Early Bird Registration (before 15th October 2016)
<input type="checkbox"/> 1000 AED	Late & Onsite registration (after 15th October 2016)

A confirmation email will be sent upon receipt of your registration form. Please note that full payment must be received prior to the event. Payment can be made via Online / Credit card /
Cheque/Bank drafts in AED. /
All payment should be in favour of

Payments

Please choose one of the following mode of payment

- By Online (www.menaconf.com) By cheque payable to MENA
 By Credit card By Bank Transfer

BANK TRANSFER	
ACCOUNT NAME	MIDDLE EAST NORTH AFRICA CONFERENCE
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BANK ACCOUNT NO.	90020200006131
SWIFT CODE	BARBAEADADH
IBAN NO.	AE290110090020200006131

Cancellation / Substitution Policy

If you are unable to attend, a substitute delegate will be very welcome in your place. If this is not suitable, a 20% administration fee will apply. Registrations cancelled less than two weeks before the event are non refundable.

Organizing Office

شركة الشرق الأوسط وشمال افريقيا للمؤتمرات ذ.م.م.



For registration and further information, please contact

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Event Venue

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ROSEWOOD
ABU DHABI

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