



7th International Neonatology Conference

On "Hottest Topics in Neonatal Medicine"

9th - 11th March , 2017
Jumeriah at Etihad Towers
Abu Dhabi, UAE

SAVE
THE
DATE

THE REGION'S LARGEST
NEONATOLOGY CONFERENCE

Supported by:



Organized by

شركة الشرق الأوسط وشمال أفريقيا للمؤتمرات ذ.م.م.



www.menaconference.com



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مستشفى المفرق
Mafraq Hospital





SPONSORSHIP INVITATION LETTER

Dear Colleagues,

On behalf of the scientific committee, it gives us immense pleasure to invite you to participate as a sponsor in the 7th International Neonatology Conference on "Hottest Topics in Neonatal Medicine", which will be held on 9-11 March, 2017 at Jumeirah Etihad Towers, Abu Dhabi, UAE.

In line with the spirit of the successful six edition, that was held in March 2016, this conference's goal is to present the latest scientific evidence on the care, treatment and follow up of neonates and to create a platform for communication between leading experts and professionals in the field of Neonatology.

The conference is designed to meet the needs of Neonatologists, Paediatricians and other related specialties, physicians-in-training who wish to expand the understanding and increase the knowledge of Neonatal-Prenatal Medicine.

The main theme of the conference is "Current Trends of Neonatologists to Create a Better Health to the New-Born". The Neonatology Conference 2017 anticipates more than 800 participants around the region with thought provoking Keynote lectures, Oral Presentations and Poster Presentations.

Once more, the conference is going to be a multidisciplinary program of neonatal and perinatal research and practice, giving the opportunity to interact and share clinical and research experiences with colleagues in the Neonatology community.

Prominent international speakers from all the fields of Neonatology and Pediatrics will provide comprehensive, up-to-date, research-based answers to the most frequent questions that arise at patient's bedside in everyday practice. Abu Dhabi is a splendid venue for this meeting and will give all the delegates the opportunity to enjoy the beautiful weather at this time of the year.

We encourage you to join us for one of the exciting presentations and events we are planning, and experience firsthand the pride we take to improve health for neonates in the UAE and the region.

This is an established international conference which will provide a very important exposure to sponsors. The conference provides a vital opportunity to promote your company, products and services. In terms of sponsorship, we offer exposure that will help position your brand and its strengths, and most importantly, feature your support to medical advancement in the UAE.

The sponsorship also comes with a diverse portfolio of promotional opportunities. We would be more than happy to provide you with more information and on how we could best tailor these to suit your needs.

Being our important partner, we would encourage your participation in this important conference. We have enclosed a sponsorship prospectus that details the different levels of participation from which you can choose how you would like to participate in the event and support our efforts

We appreciate your participation in the past and hope you continue to partner with us in this work

Yours sincerely,

The Organizing Committee
7th International Neonatology Conference



CONFERENCE DETAILS

ORGANIZING & SCIENTIFIC COMMITTEE:

- Dr. Junaid M. Khan Chair, Scientific Committee, Al-Rahba Hospital, Abu Dhabi, UAE
- Dr. Aiman Rahmani Co-Chair, Scientific Committee, Tawam Hospital, Al Ain, Abu Dhabi, UAE
- Dr. Laila Obaid Member, Mafraq Hospital, Abu Dhabi, UAE
- Dr. Julian Eason Member, Corniche Hospital, Abu Dhabi, UAE
- Dr. Fozi Dakilah Member, Al-Ain Hospital Al Ain, Abu Dhabi, UAE

CONFERENCE HIGHLIGHTS:

- Neonatology
- Birth Complications
- Neonatal Nutrition
- Neonatal Infections
- Neonatal Surgery
- Ethical Issues and Neonatology in Future

KEY FEATURES

- Presentation by renowned speakers from over the world
- Poster presentations and world class exhibits
- Interactive Sessions
- Platform for global networking
- Connecting scientific community

TARGET AUDIENCE

- Neonatologists
- Pediatricians
- Medical Residents and Fellows
- Obstetrics & Gynecologists
- ER Physicians
- Family Physicians
- General Practitioners
- Pharmacists
- Respiratory Therapists
- Nurses, Midwives and all healthcare professionals that are interested in Neonatal Medicine





BECOME A SPONSOR:

Welcome to a comprehensive menu of opportunities to promote your brand at the International Neonatology Conference 9th - 11th March, 2017.

We offer comprehensive sponsorship packages which include exhibit space and various branding opportunities. Sponsorship allows you to achieve your objectives before, during, and long after the event. Make sure your company stand form the crowd and get maximum exposure to qualified decision-makers from the industry with our value-added opportunities!

Our team is ready to tailor a package that suits your needs, reflects your company image and fits in with your budget. Please find below various sponsorship categories:

WHY INTERNATIONAL NEONATOLOGY CONFERENCE?

- Align your brand with region's largest Neonatology conference and influence the audience that matters most to you
- Connect with key industry decision makers, researchers and clinicians
- Maximum exposure at a premier Conference dedicated to Neonatology.
- Exhibit and distribute your marketing and promotional materials
- Increase your Brand equity and promote new product and services
- Build new Business and maintain existing relationships
- Learn about best practices of the field from around the world!

SPONSORSHIP PACKAGES	
LEAD	\$ 40,000
DIAMOND	\$ 35,000
PLATINUM	\$ 27,000
GOLD	\$ 20,000
SILVER	\$ 13,500
BRONZE	\$ 8,500
EXHIBITOR	\$ 6,500



SPONSORSHIP AT A GLANCE

Level of Sponsorship	Lead	Diamond	Platinum	Gold	Silver	Bronze	Exhibitor
Pre-Conference Benefits							
Conference Website: Logo displayed as sponsor by tier	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Primarily Program Booklet: Logo displayed as sponsor by tier	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Marketing Collaterals (e-brochures, e-flyer & Roll ups) Logo displayed as sponsor by tier	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Sponsor Profile on website	300 words	200 words	100 words	No	No	No	No
Hyperlink to your corporate website	Yes	Yes	Yes	Yes	Yes	No	No
Preconference Email Blasts:	Yes	Yes	Yes	Yes	No	No	No
At Conference Benefits							
Exhibitor Space	18 sq m	16 sq m	14 sq m	12 sq m	10 sq m	8 sq m	6 sq m
Free Delegate Pass	30	25	20	12	8	5	0
Additional Delegate Registration Discount	Yes	Yes	Yes	Yes	No	No	No
Industry Symposium Opportunity	Yes	No	No	No	No	No	No
Nominate Speakers	Yes	Yes	No	No	No	No	No
Nominate Chair Person on Plenary Session	Yes	Yes	Yes	No	No	No	No
Workshop Sponsorship	No	Yes	No	No	No	No	No
Public Relations & Media: Acknowledgement in where ever possible	Yes	Yes	Yes	Yes	No	No	No
Exhibitor Pass	7	6	5	4	3	2	1
Registration Area Sponsorship	Yes	No	No	No	No	No	No
Logo on Roll ups and Signages	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo on the Backdrop	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Delegate Bag Insert	Yes	Yes	Yes	No	No	No	No



LEAD SPONSOR

\$40,000

PRE CONFERENCE OPPORTUNITIES:

- Logo placement on conference Book with acknowledgement as Lead Sponsor
- Company logo and 300 words profile featured on the website as Lead Sponsor
- Company logo to feature on the E- brochure.
- Logo placement on E-flyers posted on social media
- Reciprocal website hot link to the company's website from Conference website.
- Acknowledgements in all PR and media campaigns for the event
- Company Logo highlighted as the Lead Sponsor on pre-conference Newsletters

CONFERENCE OPPORTUNITIES:

- 30 complimentary delegate passes for the conference, providing that they are eligible to attend the conference
- 18 (9X2) sqm Exhibition space in a premium location of your choice for networking
- Opportunity to nominate two speaker on company's behalf (Subject to approval)
- Opportunity to organize satellite symposium (Subject to approval)
- Opportunity to nominate a chairperson for a plenary session
- Company Logo/highlighted as Lead Sponsor on all conference artworks (Banners, roll ups and Pop ups) throughout the conference
- Logo on signage at registration and exhibition areas
- Insert of printed literature into delegate bag (max. 2 A4 inserts)
- 7 complimentary passes for Company Representatives
- Option to purchase additional 25 registrations at the early bird registration fee till the date of the conference
- Registration area sponsorship opportunity
- Recognition with certificate of appreciation from the Chair persons at the Conference



DIAMOND SPONSOR

\$35,000

PRE CONFERENCE OPPORTUNITIES:

- Logo placement on conference Book with acknowledgement as Diamond Sponsor
- Company logo and 200 words profile featured on the website as Diamond Sponsor
- Company logo to feature on the E- brochure.
- Logo placement on E-flyers posted on social media
- Reciprocal website hot link to the company's website from Conference website.
- Acknowledgements in all PR and media campaigns for the event
- Company Logo highlighted as the Diamond Sponsor on pre-conference Newsletters

CONFERENCE OPPORTUNITIES:

- 25 complimentary delegate passes for the conference, providing that they are eligible to attend the conference
- 16 (8X2) sqm Exhibition space in a premium location of your choice for networking
- Opportunity to nominate a speaker on company's behalf (Subject to approval)
- Opportunity to nominate a chairperson for a plenary session
- Opportunity to sponsor workshop
- Company Logo/highlighted as Diamond Sponsor on all conference artworks (Banners, roll ups and Pop ups) throughout the conference
- Logo on signage at registration and exhibition areas
- Insert of printed literature into delegate bag (max. 1 A4 insert)
- 6 complimentary passes for Company Representatives
- Option to purchase additional 15 registrations at the early bird registration fee till the date of the conference
- Recognition with certificate of appreciation from the Chair persons at the Conference



PLATINUM SPONSOR

\$27,000

PRE CONFERENCE OPPORTUNITIES:

- Logo placement on conference Book with acknowledgement as Platinum Sponsor
- Company logo and 100 words profile featured on the website as Platinum Sponsor
- Company logo to feature on the E- brochure.
- Logo placement on E-flyers posted on social media
- Reciprocal website hot link to the company's website from Conference website.
- Company Logo highlighted as the Platinum Sponsor on pre-conference Newsletters

CONFERENCE OPPORTUNITIES:

- 20 complimentary delegate passes for the conference, providing that they are eligible to attend the conference
- 14 (7X2) sqm Exhibition space in a premium location of your choice for networking
- Opportunity to nominate a chairperson for a plenary session
- Company Logo/highlighted as Platinum Sponsor on all conference artworks (Banners, roll ups and Pop ups) throughout the conference
- Logo on signage at registration and exhibition areas
- Insert of printed literature into delegate bag (max. 1 A4 insert)
- 5 complimentary passes for Company Representatives
- Option to purchase additional 10 registrations at the early bird registration fee till the date of the conference
- Recognition with certificate of appreciation from the Chair persons at the Conference



GOLD SPONSOR

\$20,000

PRE CONFERENCE OPPORTUNITIES:

- Logo placement on conference Book with acknowledgement as Gold Sponsor
- Company logo featured on the website as Gold Sponsor
- Company logo to feature on the E- brochure.
- Logo placement on E-flyers posted on social media
- Reciprocal website hot link to the company's website from Conference website.
- Company Logo highlighted as the Gold Sponsor on pre-conference Newsletters

CONFERENCE OPPORTUNITIES:

- 12 complimentary delegate passes for the conference, providing that they are eligible to attend the conference
- 12 (6X2) sqm Exhibition space in a premium location of your choice for networking
- Company Logo/highlighted as Gold Sponsor on all conference artworks (Banners, roll ups and Pop ups) throughout the conference
- Logo on signage at registration and exhibition areas
- 4 complimentary passes for Company Representatives
- Option to purchase additional 05 registrations at the t early bird registration fee till the date of the conference
- Recognition with certificate of appreciation from the Chair persons at the Conference



SILVER SPONSOR

\$13,500

PRE CONFERENCE OPPORTUNITIES:

- Logo placement on conference Book with acknowledgement as Silver Sponsor
- Company logo to feature on the E- brochure.
- Reciprocal website hot link to the company's website from Conference website.

CONFERENCE OPPORTUNITIES:

- 8 complimentary delegate passes for the conference, providing that they are eligible to attend the conference
- 10 (5X2) sqm Exhibition space in a premium location of your choice for networking
- Company Logo/highlighted as Silver Sponsor on all conference artworks (Banners, roll ups and Pop ups) throughout the conference
- Logo on signage at registration and exhibition areas
- 3 complimentary passes for Company Representatives
- Recognition with certificate of appreciation from the Chair persons at the Conference



BRONZE SPONSOR

\$8,500

PRE CONFERENCE OPPORTUNITIES:

- Logo placement on conference Book with acknowledgement as Bronze Sponsor
- Company logo to feature on the E- brochure.

CONFERENCE OPPORTUNITIES:

- 5 complimentary delegate passes for the conference, providing that they are eligible to attend the conference
- 8 (4X2) sqm Exhibition space in a premium location of your choice for networking
- Company Logo/highlighted as Bronze Sponsor on all conference artworks (Banners, roll ups and Pop ups) throughout the conference
- Logo on signage at registration and exhibition areas
- 2 complimentary passes for Company Representatives
- Recognition with certificate of appreciation from the Chair persons at the Conference



EXHIBITOR

\$ 6,500

PRE CONFERENCE OPPORTUNITIES:

- Logo placement on conference Book with acknowledgement as Exhibitor
- Company logo to feature on the E- brochure.

CONFERENCE OPPORTUNITIES:

- 06 (3X2) sqm Exhibition space of your choice for networking
- Company Logo/highlighted as Exhibitor Sponsor on all conference artworks (Banners, roll ups and Pop ups) throughout the conference
- 1 complimentary passes for Company Representatives
- Recognition from the Chair persons at the Conference



ADDITIONAL SPONSORSHIP OPPORTUNITIES

DELEGATE BAG SPONSOR

\$18,000

- Company logo Branded on Delegate Bags given to every Attendees upon registration.
- Logo placement on conference Book and other conference collaterals with acknowledgement as Supporting Sponsor
- Company logo and profile to be featured on event website with acknowledgement as Supporting Sponsor
- Company Logo on the E-Brochure
- Reciprocal website hot link to the company's website from Conference website.
- Insert of Corporate Literature into delegate bag (max. 2 A4 insert)

LANYARD SPONSOR

\$10,000

- Company Logo exclusively will be printed on the lanyard
- Conference lanyards to be given to all attendees upon registration.
- Company's logo and profile to be featured on the website as Supporting Sponsor.
- Reciprocal hot link to your website from the event website.
- 5 Complimentary delegates pass

PHOTO BOOTH SPONSOR

\$6,000

- Exclusive sponsor of photo booth
- Sponsor logo included on photo paper
- Logo placement on conference Book and other conference collaterals with acknowledgement as Supporting Sponsor
- Company logo and profile to be featured on event website with acknowledgement as Supporting Sponsor
- Company Logo on the E-Brochure



ADDITIONAL SPONSORSHIP OPPORTUNITIES

WI-FI SPONSOR

\$4,000

- Help all conference attendees get connected at the Conference as the Official WiFi sponsor.
- Company logo on signage the includes Wi-Fi login instruction
- Wi-Fi Network Branded with company logo
- 2 complimentary conference registrations
- Logo and link placement on event registration website
- Sponsorship recognition in conference program

EXHIBITION STAND INFORMATION

The Exhibition Stands will include the following items:

- Shell Scheme Stand in aluminum white powder coated profile with white infill panel
- (2 sided walls for corner booths and 3 sided walls for aisle booth)
- Blue Fascia board with white text displaying exhibitor name and stand no. (English) in computer cut vinyl sticker.
- 100w track spotlights & 250w power socket
- Round table with a laminate top, 76cmH X 90cm D.
- Black stackable chairs
- Waste bin





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Sponsor Booking Form

In order to ensure that all sponsors communicate their requirements, we recommend filling in the booking form below.

Kindly fill in the form below with all your requirements and submit to Mena conference.

For further inquiries or any clarifications please contact:

Mr. Afsal
 Event Coordinator
 P: +971 2 4919888
 M: +971 565033747
 E: afsal@menaconference.com

Sponsorship Requirements

Kindly indicate which type of sponsorship package you are interested in:

- Lead \$40,000
- Diamond \$35,000
- Platinum \$27,000
- Gold \$20,000
- Silver \$13,500
- Bronze \$8,500

Advertising Opportunities

If you are interested in purchasing value adding branding opportunities, kindly check all that apply:

- Delegate Bag Sponsor \$18,000
- Lanyard Sponsor \$10,000
- Photo Booth Sponsor \$6,000
- Wi-Fi Sponsor \$4,000

Conference Passes

Kindly indicate the quantity required for additional company representatives above your free allowance per space booked and delegate passes:

Item	Amount	No's
<input type="checkbox"/> Representative Pass	AED 500	
<input type="checkbox"/> Delegate Pass (early bird)	AED 1800	

Payments

Please choose one of the following mode of payment:

- By cheque payable to MENA
- By Credit card
- By Bank Transfer

Sponsoring Company:

.....

Contact Name:

Designation:

Address:

P.O. Box:

City: Country:

Tel:

Mobile:

Fax:

E-mail:

Website:

Upon submitting the booking form, please note that MENA event coordinator will get back to you for confirmation including a contract for your final revision within 7-10 days.

Name:

Date:

Signature

Thank you for your booking confirmation

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EXHIBITOR BOOKING FORM

This is an application form (please tick a box):

Booth Space including shell scheme. Minimum space 3 x 2 mtrs (6 sqm)

Stand No.

Booth space only. Minimum space 3 x 2 mtrs (6 sqm)

(For Organiser Use only)

100% Amount must be paid upon signing the contract.

Shell Scheme Stand (\$ 1100 per sqm):

Space required (sqm) Total
..... x \$1100

Space Only \$ 950 per sqm):

Space required (sqm) Total
..... x \$950

Grand Total: \$

- Applications received before 1st February 2017 must be accompanied by 50% deposit to confirm reservation of space (with the balance payable on 20th February 2017).
- Applications received after 20th February 2017 must be accompanied by full payment in order to be considered.

Payments

Please choose one of the following mode of payment:

- By Online (www.menaconference.com)
- By cheque payable to MENA
- By Credit card
- By Bank Transfer

Bank Transfer

Account Name: Middle East North Africa Conference
Bank Name: Bank of Baroda, Hamdan St, Abu Dhabi, UAE
Bank Account No.: 90020200006131
Swift Code: BARBAEADADH
Iban No.: AE290110090020200006131

Exhibiting Company:

.....

Contact Name:

Designation:

Address:

P.O. Box:

City: Country:

Tel:

Mobile:

Fax:

E-mail:

Website:

We agree to abide by all provisions, rules and regulations, which are part of this contract.

Name:

Date:

Signature

Organizing Office

شركة الشرق الأوسط وشمال أفريقيا للمؤتمرات ذ.م.م.



For registration and further information, please contact:

Mr. Afsal

Event Coordinator

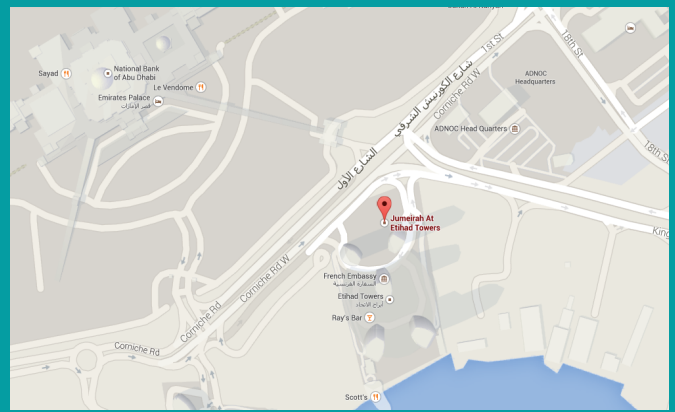
Phone: +971 2 4919888

Mob : +971 565033747

Email: afsal@menaconference.com

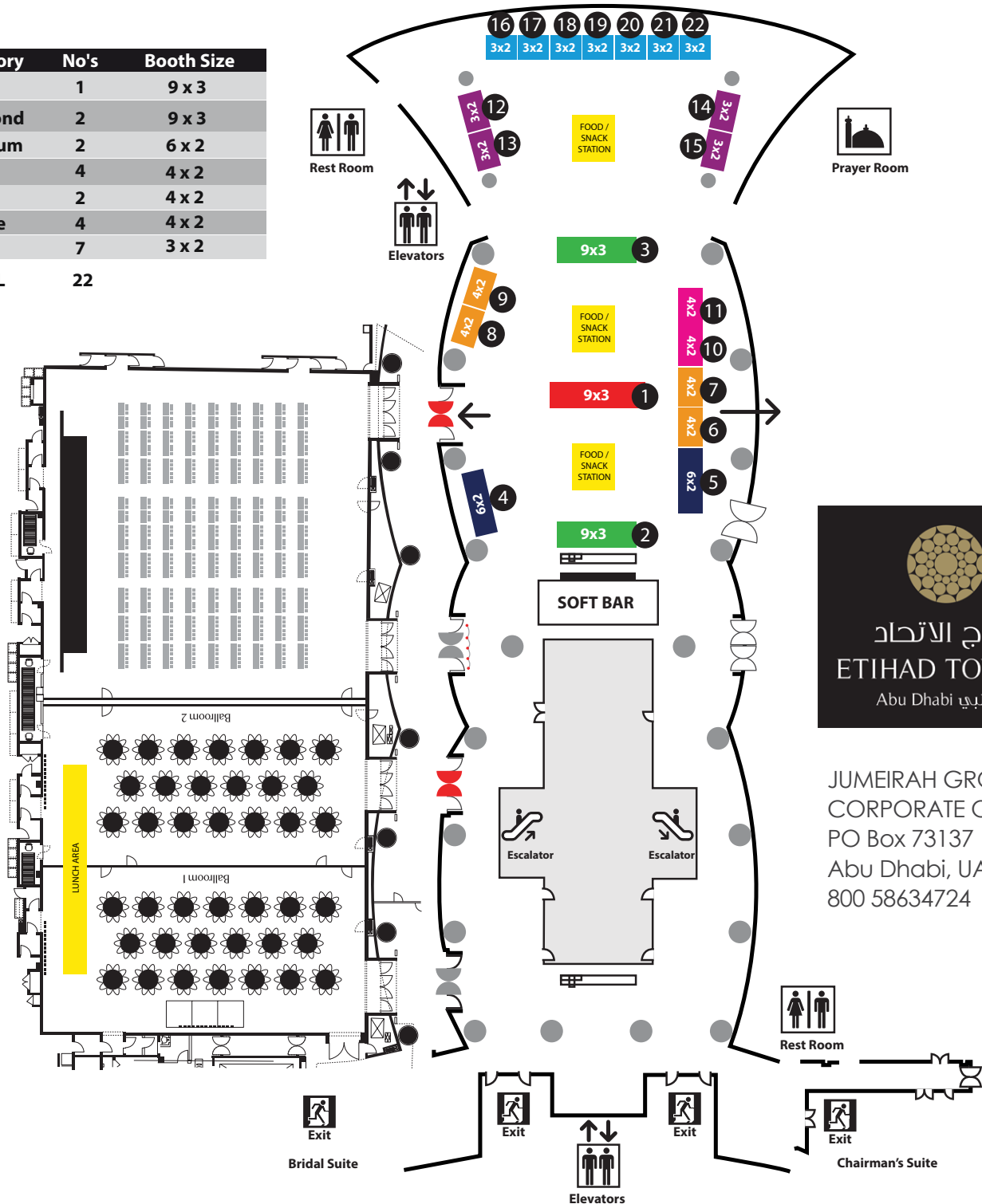
Venue & Floor Plan

Rising majestically from its beachside setting, Jumeirah at Etihad Towers' dramatic sculptural form and spectacular design set a new standard for luxury hotels in Abu Dhabi.



Category	No's	Booth Size
1. Lead	1	9 x 3
2. Diamond	2	9 x 3
3. Platinum	2	6 x 2
4. Gold	4	4 x 2
5. Silver	2	4 x 2
6. Bronze	4	4 x 2
7. Booth	7	3 x 2

TOTAL 22



JUMEIRAH GROUP
CORPORATE OFFICE
PO Box 73137
Abu Dhabi, UAE
800 58634724



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