

AACC

Better health through
laboratory medicine.

The Best of AACC Middle East

March 23-24, 2017 | Rosewood Hotel - Abu Dhabi

SPONSORSHIP PROSPECTUS



Internationally renowned, innovative laboratory solutions
shaping the future of clinical diagnostics

For registration and more information please contact:

Mr. Afsal

afsal@menaconference.com





About AACC:

AACC is dedicated to achieving better health through laboratory medicine and brings together more than 50,000 clinical laboratory professionals, physicians, research scientists, and business leaders from around the world focused on clinical chemistry, molecular diagnostics, mass spectrometry, translational medicine, lab management, and other areas of progressing laboratory science. Since 1948, AACC has worked to advance the common interests of the field, providing programs that advance scientific collaboration, knowledge, expertise, and innovation.

AACC Headquarters

900 Seventh Street, NW, Suite 400
Washington, DC 20001 U.S.A.

www.aacc.org

Sponsorship Opportunities



Two (2) Platinum Sponsors will receive:

Fee: \$50,000

- First right of acceptance to organize an Industry Workshop.
- Company Name and Logo recognized as Platinum Sponsor on The Best of AACC event materials including: invitations, banners, stage signage, attendee registration website (with link to company page), and Program Book;
- Reserved Seating for (50) delegates
- Display Space located outside the meeting room where coffee breaks and snacks served;
- Company Name and Logo on Post Meeting Report sent to all Attendees;
- Mailing list of all Attendees Post Event for one time use; and,
- First right of renewal as Platinum Sponsor for The Best of AACC 2018 meeting.



Three (3) Gold Sponsors will receive:

Fee: \$40,000

- Company Name and Logo recognized as Gold Sponsor on The Best of AACC event materials including: invitations, banners, stage signage, attendee registration website (with link to company page), and Program Book;
- Reserved Seating for (35) delegates
- Display Space located outside the meeting room where coffee breaks and snacks served;
- Company Name and Logo on Post Meeting Report sent to all Attendees;
- Mailing list of all Attendees Post Event for one time use; and,
- First right of renewal as Gold Sponsor for The Best of AACC 2018 meeting.



One (1) Silver Sponsor will receive:

Fee: \$20,000

- Company Name and Logo recognized as Silver Sponsor on The Best of AACC event materials including: invitations, banners, stage signage, attendee registration website (with link to company page), and Program Book;
- Reserved Seating for (20) delegates
- Display Space located outside the meeting room where coffee breaks and snacks served;
- Company Name and Logo on Post Meeting Report sent to all Attendees;
- Mailing list of all Attendees Post Event for one time use; and,
- First right of renewal as Silver Sponsor for The Best of AACC 2018 meeting.



One (1) Bronze Sponsor will receive:

Fee: \$10,000

- Company Name and Logo recognized as Bronze Sponsor on The Best of AACC event materials including: invitations, banners, stage signage, attendee registration website (with link to company page), and Program Book;
- Reserved Seating for (10) delegates
- Display Space located outside the meeting room where coffee breaks and snacks served;
- Company Name and Logo on Post Meeting Report sent to all Attendees;
- Mailing list of all Attendees Post Event for one time use; and,
- First right of renewal as Bronze Sponsor for The Best of AACC 2018 meeting.

The Best of AACCC Middle East

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Sponsor Booking Form

In order to ensure that all sponsors communicate their requirements, we recommend filling in the booking form below.

Kindly fill in the form below with all your requirements and submit to Mena conference.

For further inquiries or any clarifications please contact:

Mr. Khaled Afify
General Manager, MENA Conference
Mob : + 971 50 7617355
Email: khaled@menaconf.com / or

Hosam Fouad
h.fouad@alborglaboratories.com / or

Ms. Lidia
Lidia.martin@encoremeded.com

Sponsorship Requirements

Kindly indicate which type of sponsorship package you are interested in:

- Platinum \$50,000
 Gold \$40,000
 Silver \$20,000
 Bronze \$10,000

Conference Passes

Kindly indicate the quantity required for additional company representatives above your free allowance per space booked and delegate passes:

Item	Amount	No's
<input type="checkbox"/> Representative Pass	AED 500	
<input type="checkbox"/> Delegate Pass (early bird)	AED 1200	

Payments

Please choose one of the following mode of payment:

- By cheque payable to MENA
 By Credit card
 By Bank Transfer

BANK TRANSFER	
ACCOUNT NAME	MIDDLE EAST AND NORTH AFRICA CONFERENCE
BANK NAME	BANK OF BARODA, HAMDAN STREET, ABU DHABI
BANK ACCOUNT NO.	90020200006131
SWIFT CODE	BARBAEADADH
IBAN NO.	AE290110090020200006131

Sponsoring Company:

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Contact Name:

Designation:

Address:

P.O. Box:

City: Country:

Tel:

Mobile:

Fax:

E-mail:

Website:

Upon submitting the booking form, please note that MENA event coordinator will get back to you for confirmation including a contract for your final revision within 7 days.

Name:

Date:

Signature

Thank you for your booking confirmation

شركة الشرق الأوسط وشمال افريقيا للمؤتمرات ذ.م.م.



Exhibition Floor plan

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EXHIBITION FLOOR PLAN

روزوود أبو ظبي
ROSEWOOD
ABU DHABI



Category	NOs	Booth Size
Platinum	2	7x2 meter
Gold	3	6x2 meter
Silver	1	3x2 meter
Bronze	1	3x2 meter
TOTAL	7	





The sponsorships are available to industry on a first come basis.

For more information, contact MENA through Mr. Khaled Afifi at khaled@menaconf.com or, Encore Medical Education through Lidia.martin@encoremeded.com or Dr. Hosam Fouad at h.fouad@alborglaboratories.com

Managed by

شركة الشرق الأوسط وشمال أفريقيا للمؤتمرات ذ.م.م.



For registration and further information, please contact:

Mr. Khaled Afify

General Manager, MENA Conference

Mob : + 971 50 7617355

Email: khaled@menaconf.com