

Destination Partner



مكتب المؤتمرات
CONVENTION BUREAU



SEHA صحة
شركة أبوظبي للخدمات الصحية
Abu Dhabi Health Services Co. P.S.C



Abu Dhabi International Mental Health Conference

"Mental Health in a Changing World"

Conference

18-19
October - 2018

Workshops

20
October - 2018

Venue

Abu Dhabi National Exhibition Centre (ADNEC),
Abu Dhabi, UAE



The Conference Program
Includes 3 Tracks & Workshops

General Mental Health

Mental Health Subspecialties

Arabic Track

Workshops

57+
SCIENTIFIC
LECTURES

29
RESEARCH
PRESENTATIONS

10+
POSTER
PRESENTATIONS

9
WORKSHOPS

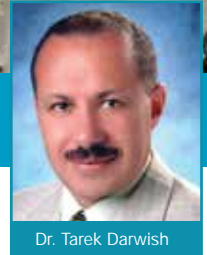
45
INTERNATIONAL
& REGIONAL
SPEAKERS

21
NATIONAL
SPEAKERS

Supported by



SPONSORSHIP INVITATION LETTER



Dear Partners,

The Behavioral Science Pavilion at Sheikh Khalifa Medical City and all affiliated SEHA Hospitals in Abu Dhabi region would like to invite you to participate in the **Abu Dhabi International Mental Health Conference** as a valued sponsor. The conference will take place on **18-20 October, 2018** at Abu Dhabi National Exhibition Centre (ADNEC) in Abu Dhabi.

This conference provides an invaluable opportunity to build relationships and to share knowledge, research, latest advances and best practices in the arena of mental health across a broad spectrum of mental disorders.

The conference program is designed to challenge, inspire, demonstrate and encourage participants while facilitating discussion. The program will explore mental health access and support, service design and specialized clinically focused programs, physical wellbeing and mental wellness, mentally healthy workplaces, disorder management, strategies and support for wellness of mental health workers, suicide and harm prevention.

The program includes an extensive range of topics with keynotes, concurrent sessions, workshops and posters to examine solutions and share ideas for improving the quality of life for those with mental health issues.

Keynote addresses, submitted papers, workshops and case studies will discuss how approaches and techniques can be incorporated into daily practice. Featuring National and International leading clinical practitioners, academics, and mental health experts, the conference will motivate and inspire professionals (and future professionals) to make change and provide the best possible outcome for those living with mental health conditions.

This international meeting developed specifically to gather world class scientists, renowned teaching faculty and top leaders to encourage exchange of knowledge, experience and best practices in the arena of Mental Health.

By supporting this event, you can reiterate your commitment to the significant growth and evolution of the healthcare sector in the Emirate of Abu Dhabi, your impact on training and education for local healthcare practitioners, and your passion for advancing the health and growth of the nation.

SEHA is proud to bring such distinguished panel of experts to Abu Dhabi and the Middle East. This congress anticipates more than 800 participants from around the region and would include thought provoking lectures with cutting edge information alongside detailed discussions on recent developments and diagnostic issues of Child, Adolescent and Adult Mental Health Disorders.

This meeting will provide a very important exposure to sponsors. The conference provides a vital opportunity to promote your company, products and services. In terms of sponsorship, we offer exposure that will help position your brand and its strengths, and most importantly, feature your support to medical advancement in the UAE.

The sponsorship comes with a diverse portfolio of promotional opportunities. We would be more than happy to provide you with more information and on how we could best tailor these to suit your needs.

Being an important partner to BSP at SEHA, we would encourage your participation in this important conference. We have enclosed a sponsorship commitment letter that details the different levels of participation from which you can choose how you would like to participate in the event and support our efforts.

We appreciate your participation in the past and hope you continue to partner with us in this work.

Dr. Tarek Abdalla Darwish
Conference President
Consultant Psychiatrist & Medical Director,
SKMC, Abu Dhabi, UAE

A handwritten signature in black ink, appearing to be "Tarek Darwish". The signature is fluid and cursive, written on a white background.

SPONSORSHIP INVITATION LETTER



Dear Colleagues,

On behalf of the organising and scientific committees, we are greatly honored to cordially welcome you all to this timely, informative and exciting event **"Abu Dhabi International Mental Health Conference"** to be held on **18-20 October, 2018** at Abu Dhabi National Exhibition Centre (ADNEC) in Abu Dhabi, UAE.

This multi-international conference will bring together some of the world's leading mental health specialists whose work has been widely acclaimed and which has contributed to successful patient outcomes.

Our past event has proven to be a major success and has been instrumental in further developing and solidifying our field as an important part in healthcare.

Now in its 2nd year, our conference is gaining a reputation as one of the world's largest established mental health congresses and an inspirational and empowering event tackling all the mental disorders challenges and offering new ideas and latest innovation to examine solutions for improving the quality of life for those with mental health issues in the UAE, the Middle East and the Region.

The scientific committee has developed a truly international event with high profile program that will satisfy all of your expectations and is rich and due to the success. The program will focus on the latest developments in current and controversial issues of our specialty, aims to offer reliable scientific updates in child & adult behavioral health & meet the challenges & opportunities that arise.

There will also be dedicated time for interdisciplinary workshops. As well the conference offers opportunities for paper presentations from clinicians and academics.

Every year we work towards raising the bar of excellence in terms of formulating a rich comprehensive agenda, inviting world-class renowned speakers for their unique insights, featuring high quality lectures on many key topics related to various psychiatric disorders and creating a rich interactive atmosphere for the exchange of knowledge and ideas to advance and develop the future of mental health in the UAE and the region.

The event will be a great opportunity to network with already known colleagues and to meet new colleagues in the field from across the globe.

We are certain that your active participation and presence in the conference will significantly contribute to the success of this meeting.

I would like to welcome you all in this meeting and I am confident that all the discussions and efforts that will be made during this conference will translate into a major step towards quality mental health care and service for the benefit of the people in need.

Dr. Medhat Elsabbahy

Conference Director

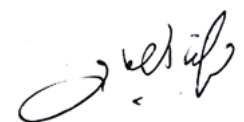
WAPR Board Member

Head of the Psychiatric Rehabilitation Division

Arab Federation of Psychiatrists

Head of the Psychiatric Rehabilitation Dept., BSP, SKMC

Abu Dhabi, UAE

A handwritten signature in black ink, appearing to read "Medhat Elsabbahy". The signature is fluid and cursive, written in a professional style.



Conference President

- **Dr. Tarek Abdullah Darwish** - Consultant Psychiatrist & Medical Director, SKMC, Abu Dhabi, UAE

Conference Director

- **Dr. Medhat Elsabbahy** - Adjunct Professor of Psychiatry GMC University, Head of the Psychiatric Rehabilitation Department, SKMC, Abu Dhabi, UAE

Organizing Committee

- **Dr. Alaa Haweel**, Consultant Psychiatrist, Sheikh Khalifa Medical City (SKMC), Abu Dhabi, UAE
- **Dr. Mohamed Gamal Mousa**, Consultant Psychiatrist, Sheikh Khalifa Medical City (SKMC), Abu Dhabi, UAE
- **Dr. Amani Ahmed**, Consultant Psychiatrist, Sheikh Khalifa Medical City (SKMC), Abu Dhabi, UAE
- **Dr. Mufeed M.S. Raouf**, Consultant Psychiatrist, Sheikh Khalifa Medical City (SKMC), Abu Dhabi, UAE
- **Dr. Ahmed Elboraie**, Consultant Psychiatrist, Sheikh Khalifa Medical City (SKMC), Abu Dhabi, UAE
- **Dr. Talaat Matar**, Consultant and Head of the Psychiatry Department at Ibrahim Bin Hamad Obaidullah Hospital, Ras Al Khaima, UAE
- **Dr. Elbakhir Hassan Abdalla Mohamed**, Consultant Psychiatrist, Sheikh Khalifa Medical City (SKMC), Abu Dhabi, UAE
- **Dr. Khawla Ahmed**, Consultant & Head of Psychiatry Department, Rashid Hospital, Dubai, UAE
- **Dr. Hadeer Abdel Rahman**, Specialist Psychiatrist, Sheikh Khalifa Medical City (SKMC), Abu Dhabi, UAE
- **Ahlam Abdullah**, Marketing Department, Sheikh Khalifa Medical City (SKMC), Abu Dhabi, UAE
- **Baqlah Hassan Ali**, SCN Nurse, Sheikh Khalifa Medical City (SKMC), Abu Dhabi, UAE
- **Fareza Awwad**, Staff Nurse, Sheikh Khalifa Medical City (SKMC), Abu Dhabi, UAE



Scientific Committee

- **Dr. Tarek Abdullah Darwish**, Medical Director and Consultant Psychiatrist, Sheikh Khalifa Medical City (SKMC), Abu Dhabi, UAE
- **Dr. Mohamed Al-Garhy**, Consultant Psychiatrist, Sheikh Khalifa Medical City (SKMC), Abu Dhabi, UAE
- **Dr. Medhat Elsabbahy**, Consultant Psychiatrist, Head of the Psychiatric Rehabilitation Department Sheikh Khalifa Medical City (SKMC), Abu Dhabi, UAE
- **Prof. Ahmed Saad**, Professor of Psychiatry, Chair of Ain Shams Institute of Psychiatry, Cairo, Egypt
- **Dr. Samer Makhoul**, Consultant Psychiatrist, American Center for Neurology and Psychiatry, Abu Dhabi, UAE
- **Prof. Dr. Hisham Ramy**, Professor of Psychiatry, Ain Shams University, Chair of the Mental Health Trust, Cairo, Egypt
- **Dr. Tarek Shahrour**, Director of the Psychiatry Residency, Training Program (ACGMEI accredited), Consultant Psychiatrist (Liaison Psychiatry), Sheikh Khalifa Medical City (SKMC), Abu Dhabi, UAE
- **Dr. Khadija Soleiman El-Hammasi**, Specialist Psychiatrist, Sheikh Khalifa Medical City (SKMC), Abu Dhabi, UAE
- **Dr. Adel Ahmed El Sheikh**, Consultant Psychiatrist, Sheikh Khalifa Medical City (SKMC), Abu Dhabi, UAE
- **Ma'Moon A M Karaja**, CN Nurse, Sheikh Khalifa Medical City (SKMC), Abu Dhabi, UAE
- **Baqlah Hassan Ali**, SCN Nurse, Sheikh Khalifa Medical City (SKMC), Abu Dhabi, UAE

Advisory Board

- **Prof. Ahmed Okasha**, M.D., PhD, F.R.C.P., F.R.C., Psych., F.A.C.P (Hon.) Founder, Professor and Emeritus Chairman Institute of Psychiatry, Ain Shams University, Hon. President Egyptian Psychiatric Association, Hon. President Arab Federation of Psychiatrists, President of World Psychiatric Association WPA (2002-2005), Member of the Egyptian Presidential Advisory Council of distinguished Scientists
- **Prof. Afzal Javed**, WPA PRESIDENT Elect The Medical Centre. Manor Court Avenue Nuneaton, United Kingdom
- **Prof. Afaf Hamed Khalil**, Professor of Psychiatry, MD, FRCpsych, FAPA Institute of Psychiatry, Ain Shams University, President of Egyptian Association of Psychiatric Services
- **Dr. Alzain Abbas Omara**, MD, FRCpsych, DPM, FAPA, Consultant Psychiatrist, Al Noor Hospital
- **Prof. Thyloth Murali**, MD, DPM, PRESIDENT ELECT WAPR Prof. and Head Dep. of Psychiatry, M.S.Ramaiah Medical College and Hospitals
- **Prof. Marianne Farkas**, Boston Rehabilitation Center, USA
- **Prof. Veronica Carey**, Prof. Psychiatric Rehabilitation, Drexel University, Philadelphia Chair of Psychiatric Rehabilitation Academy, USA



Learning Objectives

Upon completion of this educational activity, participants will be able to:

- Review the latest evidence and best practices for the management and treatment of different issues related to old aged and adults with mental health disorders.
- Describe fundamentals of quality improvement strategies for mental illness
- Evaluate and diagnose a selected group of common mental disorders using the most updated evidence based tools and apply it appropriately to fit regional special needs.
- Review practical real-life cases and pitfalls in various sub-specialties.
- Examine solutions to real-world clinical problems through case-based learning sessions
- Review current treatment guidelines and how to utilize them in clinical practice.
- Provide insight into patient needs and experiences and improve clinical practice.
- Apply new knowledge in the diagnostic and therapeutic modalities presented in selected topics
- Formulate an appropriate approach that is suitable for local experiences in some of the controversial issues in adults and old aged with mental health disorders
- Perform hands-on workshops given by world-leading experts and tutors in Mental Health Disorders

Conference Highlighted Sessions

- Mental Health Access and Support, Service Design, Specialized
- Clinically Focused Programs
- Physical Wellbeing, Mental Wellness
- Mentally Healthy Workplaces
- Strategies and Support for Wellness of Mental Health Workers
- Various Psychiatric Disorders Management
- Adolescent Mental Health
- Aged Care Mental Health Solutions
- Suicide and Self Harm Prevention
- Women Mental health care
- Substance Use disorders Liaison Psychiatry Forensic Psychiatry Psychiatric Rehabilitation
Clinical Psychology

ACCREDITATION:

Department of Health - Abu Dhabi CME accreditation is in process



Key Features

- State of the art lectures
- Keynote presentations by renowned speakers
- Poster presentations
- World class exhibits
- Interactive sessions
- Case discussions
- Hands-on workshops
- Platform for global networking connecting scientific community

5 Great Reasons to Attend

- **ACCESS** a best-in-class program in mental health delivered by experts in the field
- **LEARN** new frameworks and skills that can be implemented in your organisation
- **EXPERIENCE** incredible networking opportunities
- **ASK** questions, challenge thinking
- **JOIN** a community of change makers working to build a better world

Target Audience

This activity is designed to meet the needs of:

- Psychiatrists
- Psychologists
- Neurologists
- Occupational Therapists
- Physical Therapists
- Speech Therapists
- Social Workers
- Counsellors
- General Practitioners
- Family Physicians
- Residents & Fellows
- Pharmacists
- Clinical Nurses
- Psychiatric rehabilitation practitioners
- Aged care Providers
- Researchers
- Policy Makers, Government, Academia and Other Mental Health Professionals



BECOME A SPONSOR:

Welcome to a comprehensive menu of opportunities to promote your brand at the **"Abu Dhabi International Mental Health Conference"**.

We offer comprehensive sponsorship packages which include exhibit space and various branding opportunities. Sponsorship allows you to achieve your objectives before, during, and long after the event. Make sure your company stand form the crowd and get maximum exposure to qualified decision-makers from the industry with our value-added opportunities!

Our team is ready to tailor a package that suits your needs, reflects your company image and fits in with your budget. Please find below various sponsorship categories:

WHY SHOULD YOUR COMPANY PARTICIPATE?

- Align your brand with region's largest child and adult psychiatry conference and influence the audience that matters most to you
- Connect with key industry decision makers, researchers and clinicians
- Maximum exposure at a premier conference dedicated to child and adult behavioral health.
- Exhibit and distribute your marketing and promotional materials
- Increase your Brand equity and promote new product and services
- Build new Business and maintain existing relationships
- Learn about best practices of the field from around the world!

SPONSORSHIP PACKAGES	
LEAD	\$ 50,000
DIAMOND	\$ 40,000
PLATINUM	\$ 30,000
GOLD	\$ 20,000
SILVER	\$ 13,500
BRONZE	\$ 8,500
EXHIBITOR	\$ 6,000

In compliance with the UAE Government mandate, VAT will be applicable at a standard rate of 5%



SPONSORSHIP AT A GLANCE

Level of Sponsorship	Lead	Diamond	Platinum	Gold	Silver	Bronze	Exhibitor
Pre-Conference Benefits							
Conference Website: Logo displayed as sponsor by tier	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Primarily Program Booklet: Logo displayed as sponsor by tier	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Marketing Collaterals (e-brochures, e-flyer & Roll ups) Logo displayed as sponsor by tier	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Sponsor Profile on website	300 words	200 words	100 words	No	No	No	No
Hyperlink to your corporate website	Yes	Yes	Yes	Yes	Yes	No	No
Preconference Email Blasts:	Yes	Yes	Yes	Yes	No	No	No
At Conference Benefits							
Exhibitor Space	9 x 3 m	7 x 3 m	6 x 3 m	4 x 3 m	3 x 3 m	3 x 3 m	3 x 3 m
Free Delegate Pass	30	25	20	12	8	5	0
Additional Delegate Registration Discount	Yes	Yes	Yes	Yes	No	No	No
Industry Symposium Opportunity	Yes	No	No	No	No	No	No
Nominate Speakers	Yes	Yes	No	No	No	No	No
Nominate Chair Person on Plenary Session	Yes	Yes	Yes	No	No	No	No
Workshop Sponsorship	Yes	Yes	No	No	No	No	No
Public Relations & Media: Acknowledgement in where ever possible	Yes	Yes	Yes	Yes	No	No	No
Exhibitor Pass	7	6	5	4	3	2	1
Registration Area Sponsorship	Yes	No	No	No	No	No	No
Logo on Roll ups and Signages	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo on the Backdrop	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Delegate Bag Insert	Yes	Yes	Yes	No	No	No	No



LEAD SPONSOR

\$50,000

PRE CONFERENCE OPPORTUNITIES:

- Logo placement on conference Book with acknowledgement as Lead Sponsor
- Company logo and 300 words profile featured on the website as Lead Sponsor
- Company logo to feature on the E- brochure.
- Logo placement on E-flyers posted on social media
- Reciprocal website hot link to the company's website from Conference website.
- Acknowledgements in all PR and media campaigns for the event
- Company Logo highlighted as the Lead Sponsor on pre-conference Newsletters

CONFERENCE OPPORTUNITIES:

- 30 complimentary delegate passes for the conference, providing that they are eligible to attend the conference
- 9 x 3 m Exhibition space in a premium location of your choice for networking
- Opportunity to nominate two speaker on company's behalf (Subject to approval)
- Opportunity to organize satellite symposium (Subject to approval)
- Opportunity to nominate a chairperson for a plenary session
- Company Logo/highlighted as Lead Sponsor on all conference artworks (Banners, roll ups and Pop ups) throughout the conference
- Logo on signage at registration and exhibition areas
- Insert of printed literature into delegate bag (max. 2 A4 inserts)
- 7 complimentary passes for Company Representatives
- Option to purchase additional 25 registrations at the early bird registration fee till the date of the conference
- Registration area sponsorship opportunity
- Recognition with certificate of appreciation from the Chair persons at the Conference



DIAMOND SPONSOR

\$40,000

PRE CONFERENCE OPPORTUNITIES:

- Logo placement on conference Book with acknowledgement as Diamond Sponsor
- Company logo and 200 words profile featured on the website as Diamond Sponsor
- Company logo to feature on the E- brochure.
- Logo placement on E-flyers posted on social media
- Reciprocal website hot link to the company's website from Conference website.
- Acknowledgements in all PR and media campaigns for the event
- Company Logo highlighted as the Diamond Sponsor on pre-conference Newsletters

CONFERENCE OPPORTUNITIES:

- 25 complimentary delegate passes for the conference, providing that they are eligible to attend the conference
- 7 x 3 m Exhibition space in a premium location of your choice for networking
- Opportunity to nominate a speaker on company's behalf (Subject to approval)
- Opportunity to nominate a chairperson for a plenary session
- Opportunity to sponsor workshop
- Company Logo/highlighted as Diamond Sponsor on all conference artworks (Banners, roll ups and Pop ups) throughout the conference
- Logo on signage at registration and exhibition areas
- Insert of printed literature into delegate bag (max. 1 A4 insert)
- 6 complimentary passes for Company Representatives
- Option to purchase additional 15 registrations at the early bird registration fee till the date of the conference
- Recognition with certificate of appreciation from the Chair persons at the Conference



PLATINUM SPONSOR

\$30,000

PRE CONFERENCE OPPORTUNITIES:

- Logo placement on conference Book with acknowledgement as Platinum Sponsor
- Company logo and 100 words profile featured on the website as Platinum Sponsor
- Company logo to feature on the E- brochure.
- Logo placement on E-flyers posted on social media
- Reciprocal website hot link to the company's website from Conference website.
- Company Logo highlighted as the Platinum Sponsor on pre-conference Newsletters

CONFERENCE OPPORTUNITIES:

- 20 complimentary delegate passes for the conference, providing that they are eligible to attend the conference
- 6 x 3 m Exhibition space in a premium location of your choice for networking
- Opportunity to nominate a chairperson for a plenary session
- Company Logo/highlighted as Platinum Sponsor on all conference artworks (Banners, roll ups and Pop ups) throughout the conference
- Logo on signage at registration and exhibition areas
- Insert of printed literature into delegate bag (max. 1 A4 insert)
- 5 complimentary passes for Company Representatives
- Option to purchase additional 10 registrations at the early bird registration fee till the date of the conference
- Recognition with certificate of appreciation from the Chair persons at the Conference



GOLD SPONSOR

\$20,000

PRE CONFERENCE OPPORTUNITIES:

- Logo placement on conference Book with acknowledgement as Gold Sponsor
- Company logo featured on the website as Gold Sponsor
- Company logo to feature on the E- brochure.
- Logo placement on E-flyers posted on social media
- Reciprocal website hot link to the company's website from Conference website.
- Company Logo highlighted as the Gold Sponsor on pre-conference Newsletters

CONFERENCE OPPORTUNITIES:

- 12 complimentary delegate passes for the conference, providing that they are eligible to attend the conference
- 4 x 3 m Exhibition space in a premium location of your choice for networking
- Company Logo/highlighted as Gold Sponsor on all conference artworks (Banners, roll ups and Pop ups) throughout the conference
- Logo on signage at registration and exhibition areas
- 4 complimentary passes for Company Representatives
- Option to purchase additional 05 registrations at the t early bird registration fee till the date of the conference
- Recognition with certificate of appreciation from the Chair persons at the Conference



\$13,500

SILVER SPONSOR

PRE CONFERENCE OPPORTUNITIES:

- Logo placement on conference Book with acknowledgement as Silver Sponsor
- Company logo to feature on the E- brochure.
- Reciprocal website hot link to the company's website from Conference website.

CONFERENCE OPPORTUNITIES:

- 8 complimentary delegate passes for the conference, providing that they are eligible to attend the conference
- 3 x 3 m Exhibition space in a premium location of your choice for networking
- Company Logo/highlighted as Silver Sponsor on all conference artworks (Banners, roll ups and Pop ups) throughout the conference
- Logo on signage at registration and exhibition areas
- 3 complimentary passes for Company Representatives
- Recognition with certificate of appreciation from the Chair persons at the Conference



BRONZE SPONSOR

\$8,500

PRE CONFERENCE OPPORTUNITIES:

- Logo placement on conference Book with acknowledgement as Bronze Sponsor
- Company logo to feature on the E- brochure.

CONFERENCE OPPORTUNITIES:

- 5 complimentary delegate passes for the conference, providing that they are eligible to attend the conference
- 3 x 3 m Exhibition space in a premium location of your choice for networking
- Company Logo/highlighted as Bronze Sponsor on all conference artworks (Banners, roll ups and Pop ups) throughout the conference
- Logo on signage at registration and exhibition areas
- 2 complimentary passes for Company Representatives
- Recognition with certificate of appreciation from the Chair persons at the Conference



EXHIBITOR

\$ 6,000

PRE CONFERENCE OPPORTUNITIES:

- Logo placement on conference Book with acknowledgement as Exhibitor
- Company logo to feature on the E- brochure.

CONFERENCE OPPORTUNITIES:

- 3 x 3 m Exhibition space of your choice for networking
- Company Logo/highlighted as Exhibitor Sponsor on all conference artworks (Banners, roll ups and Pop ups) throughout the conference
- 1 complimentary passes for Company Representatives
- Recognition from the Chair persons at the Conference



ADDITIONAL SPONSORSHIP OPPORTUNITIES

DELEGATE BAG SPONSOR

\$18,000

- Company logo Branded on Delegate Bags given to every Attendees upon registration.
- Logo placement on conference Book and other conference collaterals with acknowledgement as Supporting Sponsor
- Company logo and profile to be featured on event website with acknowledgement as Supporting Sponsor
- Company Logo on the E-Brochure
- Reciprocal website hot link to the company's website from Conference website.
- Insert of Corporate Literature into delegate bag (max. 2 A4 insert)

LANYARD SPONSOR

\$10,000

- Company Logo exclusively will be printed on the lanyard
- Conference lanyards to be given to all attendees upon registration.
- Company's logo and profile to be featured on the website as Supporting Sponsor.
- Reciprocal hot link to your website from the event website.
- 5 Complimentary delegates pass

PHOTO BOOTH SPONSOR

\$6,000

- Exclusive sponsor of photo booth
- Sponsor logo included on photo paper
- Logo placement on conference Book and other conference collaterals with acknowledgement as Supporting Sponsor
- Company logo and profile to be featured on event website with acknowledgement as Supporting Sponsor
- Company Logo on the E-Brochure



ADDITIONAL SPONSORSHIP OPPORTUNITIES

WI-FI SPONSOR

\$4,000

- Help all conference attendees get connected at the Conference as the Official WiFi sponsor.
- Company logo on signage the includes Wi-Fi login instruction
- Wi-Fi Network Branded with company logo
- 2 complimentary conference registrations
- Logo and link placement on event registration website
- Sponsorship recognition in conference program

EXHIBITION STAND INFORMATION

The Exhibition Stands will include the following items:

- Shell Scheme Stand in aluminum white powder coated profile with white infill panel
- (2 sided walls for corner booths and 3 sided walls for aisle booth)
- Blue Fascia board with white text displaying exhibitor name and stand no.
(English) in computer cut vinyl sticker.
- 100w track spotlights & 250w power socket
- Round table with a laminate top, 76cmH X 90cm D.
- Black stackable chairs
- Waste bin





Abu Dhabi International Mental Health Conference

October 18-20, 2018

Abu Dhabi National Exhibition Centre (ADNEC), Abu Dhabi, UAE

For registration and further information,
please contact:

Mr. Afsal

Phone: +971 2 4919888

Mob : +971 565033747

Email: afsal@menaconference.com

Sponsor Booking Form

In order to ensure that all sponsors communicate their requirements, we recommend filling in the booking form below. Kindly fill in the form below with all your requirements and submit to Mena conference.

Sponsorship Requirements

Kindly indicate which type of sponsorship package you are interested in:

- | | | |
|------------------------------------|-------|----------|
| <input type="checkbox"/> Lead | | \$50,000 |
| <input type="checkbox"/> Diamond | | \$40,000 |
| <input type="checkbox"/> Platinum | | \$30,000 |
| <input type="checkbox"/> Gold | | \$20,000 |
| <input type="checkbox"/> Silver | | \$13,500 |
| <input type="checkbox"/> Bronze | | \$8,500 |
| <input type="checkbox"/> Exhibitor | | \$6,000 |

Advertising Opportunities

If you are interested in purchasing value adding branding opportunities, kindly check all that apply:

- | | | |
|-----------------------------------------------|-------|----------|
| <input type="checkbox"/> Delegate Bag Sponsor | | \$18,000 |
| <input type="checkbox"/> Lanyard Sponsor | | \$10,000 |
| <input type="checkbox"/> Photo Booth Sponsor | | \$6,000 |
| <input type="checkbox"/> Wi-Fi Sponsor | | \$4,000 |

Conference Passes

Kindly indicate the quantity required for additional company representatives above your free allowance per space booked and delegate passes:

Item	Amount	No's
<input type="checkbox"/> Representative Pass	AED 750	
<input type="checkbox"/> Doctors Pass (early bird)	AED 1250	
<input type="checkbox"/> Non - Doctors Pass (early bird)	AED 1000	

Payments

Please choose one of the following mode of payment:

- By cheque payable to MENA
- By Credit card
- By Bank Transfer

Sponsoring Company:

.....

Contact Name:

Designation:

Address:

P.O. Box:

City: Country:

Tel:

Mobile:

Fax:

E-mail:

Website:

Upon submitting the booking form, please note that MENA event coordinator will get back to you for confirmation including a contract for your final revision within 7-10 days.

Name:

Date:

Signature

Thank you for your booking confirmation

شركة الشرق الأوسط وشمال إفريقيا للمؤتمرات ذ.م.م.

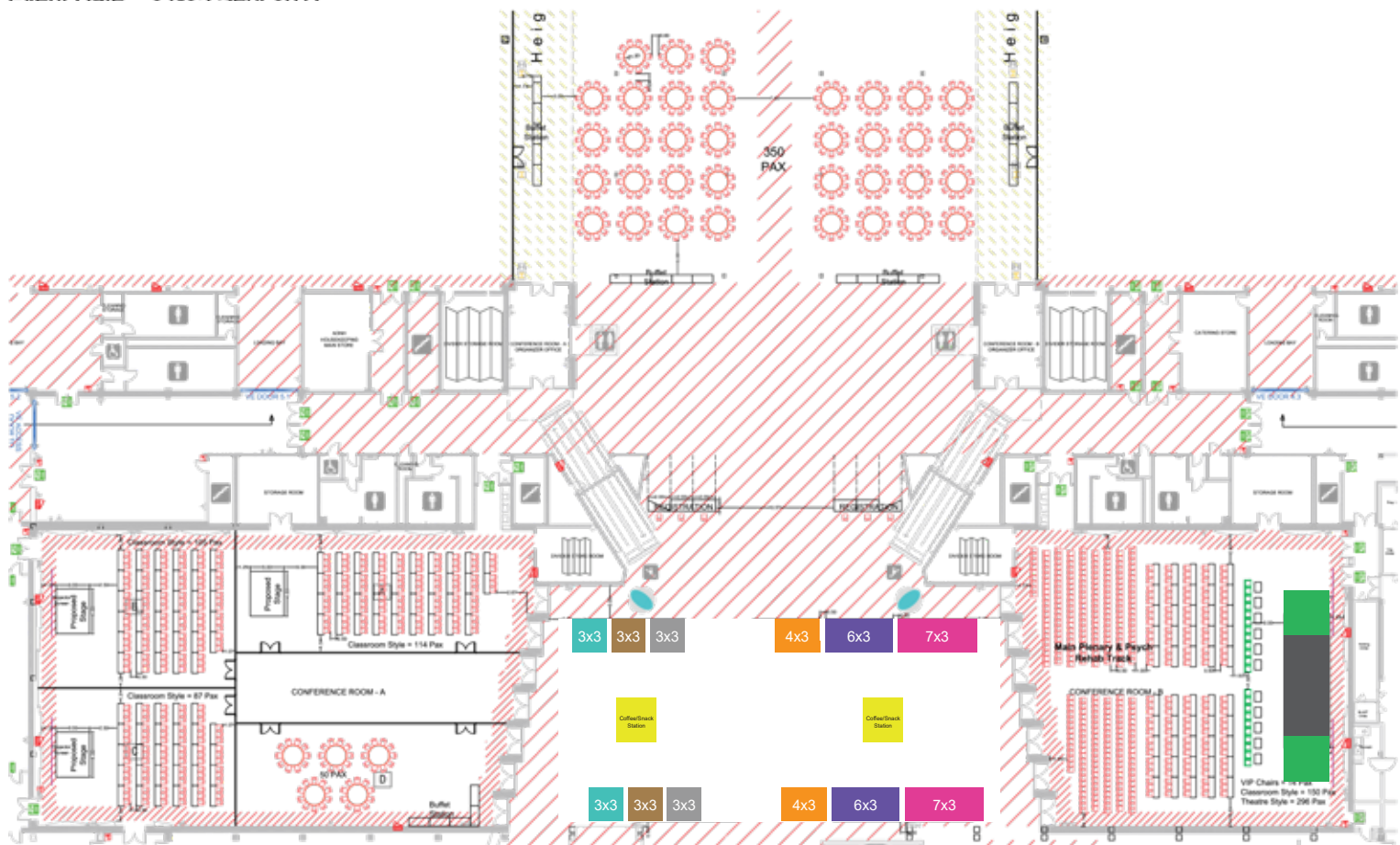
MENA CONFERENCE



VENUE & FLOOR PLAN

ADNEC was established in August 2005 under a decree issued by His Highness Sheikh Khalifa Bin Zayed Al Nahyan, President of the UAE and Ruler of Abu Dhabi. ADNEC's initial task was to develop a venue that would replace the old Abu Dhabi International Exhibition Center and attract more meetings, incentives, conferences and events into the emirate. It had the broader goal of enhancing Abu Dhabi's image as a business, leisure and lifestyle destination.

Category	NOs	Booth Size
■ Diamond	2	7x3 meter
■ Platinum	2	6x3 meter
■ Gold	2	4x3 meter
■ Silver	2	3x3 meter
■ Bronze	2	3x3 meter
■ Exhibitor	2	3x3 meter
TOTAL	12	



Destination Partner



مكتب
المؤتمرات
CONVENTION BUREAU



شركة أبوظبي للخدمات الصحية
Abu Dhabi Health Services Co. s.c.



Abu Dhabi International Mental Health Conference

October 18-20, 2018

Abu Dhabi National Exhibition Centre (ADNEC), Abu Dhabi, UAE



Managed by

شركة الشرق الأوسط وشمال أفريقيا للمؤتمرات ذ.م.م.



For registration and further information, please contact:

Mr. Jerico or Ms. Maria

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Email: jerico@menaconference.com | Email: maria@menaconference.com

www.menaconference.com