



1st International Congress of the

# World Association for Psychosocial Rehabilitation (WAPR) - Abu Dhabi

Mind and Body; Bridging the Gap



MARK  
YOUR  
CALENDAR



September 21-23, 2017

Abu Dhabi National Exhibition Centre  
(ADNEC), Abu Dhabi, UAE

**SPONSORSHIP PROSPECTUS**

Under the Auspices



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## World Association for Psychosocial Rehabilitation (WAPR)

"A global NGO in advocacy for the mentally ill"

### About WAPR:

Established in 1986, WAPR is a multidisciplinary scientific association, and an advocacy group aiming to reduce the negative stigma associated with mental disorders, through the empowerment of mental health patients. The association serves as a key platform for global stakeholders to discuss updated and important issues within the mental health and psychosocial rehabilitation industry, and allows for an exchange of experiences to aid in the formulation of policies and research.

WAPR is a non-governmental organization, with consultative status in the World Health Organization (WHO), the United Nations Economic and Social Council, and the International Labour Office. The organization maintains close relations with the European Commission, the African Rehabilitation Institute, and many other international agencies.

### WAPR Headquarters

C/ Paraguay 8, Coslada 28822 Madrid (Spain)  
presidency@wapr.info  
[www.wapr.org](http://www.wapr.org)

# Welcome letter from the Honorary President of the Congress



Dear Colleagues,

Regarding the long-term Outcomes in Schizophrenia, the management was addressing Pre-1960s Improve self-care, reduce aggression, and reduce self-injury. between 1960- 70s to "survive" out of hospital and deinstitutionalization, in 1980s reduce relapse and minimize positive symptoms, while in 1990s increase "stable" periods and minimize negative symptoms, in 2000 and after that it was focusing on functionality and potential for remission i.e. rehabilitation.

Functional recovery lags behind symptomatic improvement, only 5% of research mentions functional recovery. Many new scales for assessment have been developed, for functional recovery rehabilitation". The goal of psychiatric rehabilitation is to help individuals with persistent and serious mental illness to develop the emotional, social and intellectual skills needed to live, learn and work in the community with the least amount of professional support.

Enabling persons with persistent and serious mental illness to live a normal life in the community causes a shift away from a focus on an illness model towards a model of functional disability Therefore, other outcome measures apart from clinical conditions become relevant, especially social role functioning - including social relationships, work and leisure as well as quality of life and family burden - is of major interest for the mentally disabled individuals living in the community.

The overall philosophy of psychiatric rehabilitation in mental disorders comprises two intervention strategies. The first strategy is Individual-centered and aims at developing the patient's skills in interacting with a stressful environment. The second strategy is ecological and directed towards developing environmental resources to reduce potential stressors. Most disabled persons need a combination of both approaches, Symptom control does not necessarily have the highest priority, as some side effects of pharmacological treatment can weaken a person's ability to perform his or her social roles. and impair vocational rehabilitation.

The rehabilitation program should start right from the first time the patient has come into contact with a mental health professional. A clinician waiting to start rehabilitation after the patient becomes asymptomatic, may not benefit the patient or the family in the long run.

Once the aim of psychiatric treatment is improving quality of life. the shift and emphasis of the future will be towards rehabilitation not as adjunct to pharmacotherapy but as a necessity.

Welcome to the first Abu Dhabi International Congress of World Association for Psychological Rehabilitation.



**Prof. Ahmed Okasha**

**Honorary President of the Congress**

MD., PhD, F.R.C.P., F.R.C., Psych., F.A.C.P (Hon.)

Founder, Professor and Emeritus Chairman

Institute of Psychiatry, Ain Shams University

President World Psychiatric Association (2002-2005)

Hon. President Egyptian Psychiatric Association

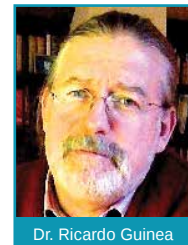
Hon. President Arab Federation of Psychiatrist

Member of the Egyptian Presidential Advisory Council of Distinguished Scientist



## World Association for Psychosocial Rehabilitation

Association Mondiale Pour La Réadaptation Psychosociale  
Asociación Mundial Para La Rehabilitación Psicosocial



Dr. Ricardo Guinea

### President

Ricardo Guinea, Spain

### President Elect

Thyloth Murali, India

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### SOUTH EAST ASIA

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### WESTERN PACIFIC

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Jacques Dubuis, France  
Martin Gittelman, USA  
Gaston P. Harnois, Canada  
Benedetto Saraceno, Italy  
Oliver Wilson, Scotland

## Welcome message

Dear Colleagues,

On behalf WAPR, I am very honored to address you as WAPR President to invite you to the **1st International Congress of the World Association for Psychosocial Rehabilitation (WAPR) - Abu Dhabi**, scheduled for 21-23 September 2017.

We expect this international conference, leaded by Dr. Medhat El Sabbahi, our Regional Vice-president, will be a mayor event in the region, and the ratification that Psychosocial Rehabilitation is in the agenda of the professionals in the region.

Psychosocial Rehabilitation is a philosophy of attention that has already proved in many countries to be effective in improving quality of life and promoting recovery in those people affected by serious mental illness and their families. According to well documented epidemiological data in Europe, this group accounts for 0.3 of general population. A group that needs specific and continuous support for their illnesses social handicaps associated, and constitute a very vulnerable and full of needs group, that needs community policies and supportive services in different domains of life to reach a decent standard of living.

This conference will be an excellent opportunity for many professional of the region and beyond the region, for exchange on the many aspects of Psychosocial Rehabilitation relevant updates; quality treatments, updated policies, recovery oriented services, research, participation, human rights in mental health, legislation, accessibility to job and accommodation for patients, accessibility to psychoeducation for families, etc.

I am sure that this will be very successful conference and will constitute a milestone in the region.

Yours sincerely,

**Dr. Ricardo Guinea**

**Conference President**

WAPR President, Madrid, Spain

# SPONSORSHIP INVITATION LETTER



Dr. Tarek Darwish



Dr. Medhat Elsabbahy

Dear Partners,

On behalf of the organizing committee, I would like to invite you to participate in the **"1st Abu Dhabi International Congress of the World Association for Psychosocial Rehabilitation"** which is scheduled to be held from **21 to 23 September, 2017** at Abu Dhabi National Exhibition Centre (ADNEC) in Abu Dhabi, UAE and hosted by Sheikh Khalifa Medical City - Behavioral Sciences Pavilion, SEHA (Abu Dhabi Health Services) & National Rehabilitation Center in Abu Dhabi.

SEHA is proud to bring the "1st Abu Dhabi International Congress of the World Association for Psychosocial Rehabilitation". This will be the first time for the World Association for Psychosocial Rehabilitation (WAPR) to offer such an educational program in the region and the Middle East. This is considered a great chance for the attendees to update their knowledge, stimulate collaboration with each other and exchange experiences with distinguished line-up of experts.

The congress anticipates more than 1000 participants from all over the region and would include thought provoking lectures with cutting edge information alongside detailed discussions of all the relevant issues concerning the care of people with mental disorders.

The WAPR Congress is expected to be an exciting venue to hear and discuss the latest scientific advances in all disciplines pertinent to the field of mental health and psychiatric rehabilitation. The program aims to encourage the highest possible standards of clinical practice, to increase knowledge and skills about mental disorders and how they can be prevented and treated, to promote mental health, to promote the highest possible ethical standards in psychiatric work, to disseminate knowledge about evidence-based therapies and values-based practice.

The program will feature various Psychiatric Rehabilitation topics including, Psychopharmacology in Bipolar Disorders, Neurobiological aspects in Bipolar Disorders, Psychopharmacology in major Depressive Disorders, Neurobiological aspects in major Depressive Disorders, Psychopharmacology in Schizophrenia, Neurobiological aspects in Schizophrenia, Current rehabilitation services and models of rehabilitation, Cognitive remediation/ rehabilitation, Research in rehabilitation, Incorporation of rehabilitation training in current education system, Substance use disorders, Rehabilitation in major Psychiatric Disorders and many more topics.

Nationally and internationally renowned experts, world class scientists and thought leaders in the field of psychiatric rehabilitation and mental health are invited to give plenary and keynote lectures as well as symposia and workshops representing different fields of psychiatric rehabilitation and related disciplines to encourage exchange of knowledge, experience and best practices

This is important meeting will provide a very important exposure to sponsors. The conference provides a vital opportunity to promote your company, products and services. In terms of sponsorship, we offer exposure that will help position your brand and its strengths, and most importantly, feature your support to medical advancement in the UAE.

The sponsorship comes with a diverse portfolio of promotional opportunities. We would be more than happy to provide you with more information and on how we could best tailor these to suit your needs.

Being an important partner to BSP at SEHA, we would encourage your participation in this important conference. We have enclosed a sponsorship commitment letter that details the different levels of participation from which you can choose how you would like to participate in the event and support our efforts.

We appreciate your participation in the past and hope you continue to partner with us in this work.

A handwritten signature in black ink, appearing to read 'Tarek'.

**Dr. Tarek Abdalla Darwish Selim**  
**Conference Chairman**

Consultant Psychiatrist & Medical Director,  
SKMC, Abu Dhabi, UAE

A handwritten signature in black ink, appearing to read 'Medhat'.

**Dr. Medhat Elsabbahy**  
**Conference Director**

Head of the Psychiatric Rehabilitation Dept.  
SKMC, Abu Dhabi, UAE



## International Committee

- **Dr. Ricardo Guinea, MD** - WAPR President, Hospital de Día Madrid, Spain
- **Dr. Afzal Javed, MD** - WAPR Immediate Past President, The Medical Centre, United Kingdom
- **Dr. Thyloth Murali, MD, DPM** - President Elect, Prof. and Head Dep. of Psychiatry, M.S.Ramaiah Medical College and Hospitals, Bangalore India
- **Dr. Alberto Ferguson, MD** - Vice President
- **Dr. V.K. Radhakrishnan, MD** - Vice President WAPR, Bangalore, India
- **Dr. Solomon Rataemane, MD** - WAPR General Secretary, University of Limpopo, Medunsa

## Local Steering Committee

- **Dr. Tarek Darwish** - Consultant Psychiatrist & Medical Director, SKMC, Abu Dhabi, UAE
- **Dr. Medhat Elsabbahy** - Adjunct Professor of Psychiatry GMC University, Head of the Psychiatric Rehabilitation Department, SKMC, Abu Dhabi, UAE
- **Khaled Afify** - General Manager, MENA Conference, Abu Dhabi, UAE
- **Dr. Tarek Abdul Gawad** - Professor of Psychiatry Cairo University, Consultant Psychiatrist and Medical Director, National Rehabilitation Center, Abu Dhabi, UAE

## Local Organizing Committee

- **Dr. Mohamed Al-Garhy** - Consultant Psychiatrist, SKMC, Abu Dhabi, UAE
- **Dr. Alaa Haweel MD, F.R.C.Psych** - Consultant Psychiatrist, SKMC, Abu Dhabi, UAE
- **Dr. Mohamed Gamal Mousa** - Consultant Psychiatrist, SKMC, Abu Dhabi, UAE
- **Dr. Mufeed M.S. Raouf** - Consultant Psychiatrist, SKMC, Abu Dhabi, UAE
- **Dr. Amani Ahmed** - Consultant Psychiatrist, SKMC, Abu Dhabi, UAE
- **Dr. Ahmed Yousif Ali** - Consultant Psychiatrist, Head of Psychiatry Section National Rehabilitation Centre, Abu Dhabi, UAE
- **Dr. Tarek Shahrour** - Director of the Psychiatry Residency, Training Program (ACGMEI accredited) Consultant Psychiatrist (Liaison Psychiatry), SKMC, Abu Dhabi, UAE
- **Dr. Ahmed Elboraie** - Consultant Psychiatrist, Behavioral Science Pavilion (BSP), SKMC, Abu Dhabi, UAE
- **Dr. Muez Siddiq** - Specialist Psychiatrist, Behavioral Science Pavilion (BSP), SKMC, Abu Dhabi, UAE
- **Dr. Shaimaa Al Ferdan** - Senior Clinical Psychologist and Head of the Psychology Department Behavioral Science Pavilion (BSP), SKMC, Abu Dhabi, UAE
- **SN Fareza Awwad** - Behavioral Science Pavilion (BSP), SKMC, Abu Dhabi, UAE
- **Baqlah Hassan Ali Mansoor** - Nursing Unit Manager Psychiatric Rehabilitation, Behavioral Science Pavilion (BSP), SKMC, Abu Dhabi, UAE



## Regional Organizing Committee

- **Dr. Talaat Matar** - Consultant Psychiatrist, Prof. of Psychiatry, RAK University
- **Dr. Amna Turki** - Consultant Psychiatrist, Al Amal Hospital, MOH, UAE
- **Dr. Abdel Mohsen Al Homod** - Consultant Psychiatrist - Kuwait
- **Prof. Mohamed Yousef Abo Zied** - Consultant Psychiatrist, Professor of Psychiatry ASUIP
- **Dr. Mohamad Ali Siddiq** - Consultant Psychiatrist, Community Mental Health, Hamad Medical City Qatar
- **Dr. Yaser Bakkar** - Consultant psychiatrist, Community Services supervisor, Al Amal Complex for Mental Health
- **Dr. Hameed Hussein**, Consultant psychiatrist, Community Mental Health, Bahrain
- **Dr. Hanan Ghadery** - Consultant Psychiatrist, Chair of WAPR Egypt
- **Prof. Naglaa Abol Azayem** - Al Azahar University, Cairo, Egypt
- **Dr. Mouza Al Sobosy** - Consultant Psychiatrist, Behavioral Science Institute Al Ain Hospital, Al Ain, UAE

## Scientific Committee

- **Dr. Afzal Javed, MD** - WAPR Immediate Past President, The Medical Centre, United Kingdom
- **Prof. Ahmed Saad** - Professor of Psychiatry, Chair of the Ain Shams Institute of Psychiatry
- **Prof. Dr. Hisham Ramy** - Professor of Psychiatry Ain Shams University, Chair of the Mental Health Trust, Egypt
- **Dr. Yaser Abdel Razek** - Professor of Psychiatry Ain Shams University
- **Dr. Ossama Tawakol Osman** - Associate Professor, Department of Psychiatry and Behavioral Sciences, College of Medicine and Health Sciences, UAE University
- **Prof. Thyloth Murali, MD, DPM** - President Elect WAPR, Prof. and Head Dep. of Psychiatry, M.S.Ramaiah, Medical College and Hospitals
- **Dr. Solomon Rataemane, MD** - WAPR General Secretary, University of Limpopo, Medunsa
- **Dr. Karam Fadhli** - Former Clinical Researcher into Adult and Forensic Psychiatry, Institute of Psychological Medicine and Clinical Neurosciences School of Medicine, Cardiff University
- **Dr. Mohamed Al-Garhy** - Consultant Psychiatrist, SKMC, Abu Dhabi, UAE
- **Dr. Medhat Elsabbahy** - Adjunct Professor of Psychiatry GMC University, Head of the Psychiatric Rehabilitation Department, SKMC, Abu Dhabi, UAE
- **Dr. Hadeer Abdel Rahman** - Specialist Psychiatrist, Behavioral Science Pavilion (BSP) SKMC, Abu Dhabi, UAE
- **Dr. Khadija Soleiman El-Hammasi** - Specialist Psychiatrist, Behavioral Science Pavilion (BSP) SKMC, Abu Dhabi, UAE



## Advisory Board

- **Prof. Ahmed Okasha** - Founder, Professor and Emeritus Chairman, Institute of Psychiatry, Ain Shams University, Egypt; Hon. President Egyptian Psychiatric Association; Hon. President Arab Federation of Psychiatrists; President of World Psychiatric Association WPA (2002-2005)  
Member of the Egyptian Presidential Advisory Council of distinguished Scientists
- **Prof. Afaf Hamed Khalil** - Professor of Psychiatry, Institute of Psychiatry, Ain Shams University, Egypt  
President of Egyptian Association of Psychiatric Services
- **Dr. Benedetto Saraceno** - WAPR Past President, Italy
- **Dr. Hamad Al Ghaferi** - Director General, National Rehabilitation Center, UAE
- **Dr. Maha Al Amri** - General Director, Behavioral Science Pavilion (BSP) SKMC, Abu Dhabi, UAE
- **Roy Starks, MA** - Chair of Psychiatric Rehabilitation Foundation, USA
- **Dori Hutchinson** - Chair of Psychiatric Rehabilitation Association, USA
- **Prof. Marianne Farkas** - Boston Rehabilitation Center, USA
- **Prof. Veronica Carey** - Prof. Psychiatric Rehabilitation, Drexel University, Chair of Psychiatric Rehabilitation Academy, Philadelphia, USA

## Conference Objectives

- Review the latest evidence and best practices for the management and treatment of different issues related to psychiatric rehabilitation and mental and behavioral health disorders
- Describe fundamentals of quality improvement strategies of mental illness
- Evaluate and diagnose a selected group of common mental disorders using the most updated evidence based tools and apply it appropriately to fit regional special needs.
- Review practical real-life cases and pitfalls in various sub-specialties.
- Examine solutions to real-world clinical problems through case-based learning sessions
- Review current treatment guidelines and how to utilize them in clinical practice.
- Provide insight into patient needs and experiences and improve clinical practice
- Apply new knowledge in the diagnostic and therapeutic modalities presented in selected topics
- Formulate an appropriate approach that is suitable for local and regional experiences in some of the controversial issues in patients with mental and behavioral health disorders
- Perform hands-on workshops given by world-leading experts and tutors

## Accreditation

- HAAD Accreditation is under process
- WPA Accreditation is under process
- WAPR Accreditation
- PRA Accreditation is under process ( for CPRP )
- European CME Accreditation is under process

## Important Dates!

- **15th May, 2017**  
Abstract Submission Deadline
- **1st September, 2017**  
Early Bird Registration Closes



## Scientific Highlights

- Psychopharmacology in Bipolar Disorders
- Neurobiological aspects in Bipolar Disorders
- Psychopharmacology in major Depressive Disorders
- Neurobiological aspects in major Depressive Disorders
- Psychopharmacology in Schizophrenia
- Neurobiological aspects in Schizophrenia
- Current rehabilitation services and models of rehabilitation
- Cognitive remediation/ rehabilitation
- Research in rehabilitation
- Incorporation of rehabilitation training in current education system
- Gender specific rehabilitation services
- Service utilization among homeless and destitute
- Barriers in service utilization
- Stigma
- Role of NGO in rehabilitation
- Rehabilitation in special population
- Psychosocial interventions
- Economics and social cost
- Role of families in psychosocial rehabilitation
- Human rights and special privileges
- Policies and advocacy
- Psychotherapy and counseling
- Vocational Training and Employment
- Regional differences in rehabilitation world perspective
- Deinstitutionalization & Trans-institutionalization
- Community based rehabilitation
- Disaster and Mental Health
- Future of Rehabilitation
- Role of media in Rehabilitation
- Multidisciplinary Rehabilitation – integration
- Substance use disorders
- Rehabilitation in major Psychiatric Disorders

## Key Features

- State of the art lectures
- Presentations by renowned speakers from all over the world
- Poster presentations and world class exhibits
- Interactive sessions
- Case Discussions
- Hands-on Workshops
- Platform for Global Networking
- Connecting Scientific Community

## Target Audience

- Psychiatrists
- Psychologists
- Neurologists
- Psychiatric Rehabilitation Practitioners
- Occupational Therapists
- Physical Therapists
- Other Mental Health Professionals
- Speech Therapists
- Social workers,
- School Counselors
- Special Education Teachers
- Family Medicine
- General Practitioners
- Specialist Nurses and Therapists
- Nurses
- Pharmacists
- Policy makers, government, academia and other mental health professionals
- Residents & Fellows
- Medical Students



## BECOME A SPONSOR:

Welcome to a comprehensive menu of opportunities to promote your brand at the “**1st Abu Dhabi International Congress of the World Association for Psychosocial Rehabilitation**”.

We offer comprehensive sponsorship packages which include exhibit space and various branding opportunities. Sponsorship allows you to achieve your objectives before, during, and long after the event. Make sure your company stand form the crowd and get maximum exposure to qualified decision-makers from the industry with our value-added opportunities!

Our team is ready to tailor a package that suits your needs, reflects your company image and fits in with your budget. Please find below various sponsorship categories:

## WHY SHOULD YOUR COMPANY PARTICIPATE?

- Align your brand with region's largest child and adult psychiatry conference and influence the audience that matters most to you
- Connect with key industry decision makers, researchers and clinicians
- Maximum exposure at a premier conference dedicated to child and adult behavioral health.
- Exhibit and distribute your marketing and promotional materials
- Increase your Brand equity and promote new product and services
- Build new Business and maintain existing relationships
- Learn about best practices of the field from around the world!

| SPONSORSHIP PACKAGES |           |
|----------------------|-----------|
| LEAD                 | \$ 50,000 |
| DIAMOND              | \$ 40,000 |
| PLATINUM             | \$ 30,000 |
| GOLD                 | \$ 20,000 |
| SILVER               | \$ 13,500 |
| BRONZE               | \$ 8,500  |
| EXHIBITOR            | \$ 6,000  |



## SPONSORSHIP AT A GLANCE

| Level of Sponsorship                                                                         | Lead      | Diamond   | Platinum  | Gold    | Silver  | Bronze  | Exhibitor |
|----------------------------------------------------------------------------------------------|-----------|-----------|-----------|---------|---------|---------|-----------|
| <b>Pre-Conference Benefits</b>                                                               |           |           |           |         |         |         |           |
| Conference Website:<br>Logo displayed as sponsor by tier                                     | Yes       | Yes       | Yes       | Yes     | Yes     | Yes     | Yes       |
| Primarily Program Booklet:<br>Logo displayed as sponsor by tier                              | Yes       | Yes       | Yes       | Yes     | Yes     | Yes     | Yes       |
| Marketing Collaterals (e-brochures, e-flyer & Roll ups)<br>Logo displayed as sponsor by tier | Yes       | Yes       | Yes       | Yes     | Yes     | Yes     | Yes       |
| Sponsor Profile on website                                                                   | 300 words | 200 words | 100 words | No      | No      | No      | No        |
| Hyperlink to your corporate website                                                          | Yes       | Yes       | Yes       | Yes     | Yes     | No      | No        |
| Preconference Email Blasts:                                                                  | Yes       | Yes       | Yes       | Yes     | No      | No      | No        |
| <b>At Conference Benefits</b>                                                                |           |           |           |         |         |         |           |
| Exhibitor Space                                                                              | 9 x 3 m   | 9 x 3 m   | 6 x 2 m   | 4 x 2 m | 4 x 2 m | 3 x 2 m | 3 x 2 m   |
| Free Delegate Pass                                                                           | 30        | 25        | 20        | 12      | 8       | 5       | 0         |
| Additional Delegate Registration Discount                                                    | Yes       | Yes       | Yes       | Yes     | No      | No      | No        |
| Industry Symposium Opportunity                                                               | Yes       | No        | No        | No      | No      | No      | No        |
| Nominate Speakers                                                                            | Yes       | Yes       | No        | No      | No      | No      | No        |
| Nominate Chair Person on Plenary Session                                                     | Yes       | Yes       | Yes       | No      | No      | No      | No        |
| Workshop Sponsorship                                                                         | Yes       | Yes       | No        | No      | No      | No      | No        |
| Public Relations & Media:<br>Acknowledgement in where ever possible                          | Yes       | Yes       | Yes       | Yes     | No      | No      | No        |
| Exhibitor Pass                                                                               | 7         | 6         | 5         | 4       | 3       | 2       | 1         |
| Registration Area Sponsorship                                                                | Yes       | No        | No        | No      | No      | No      | No        |
| Logo on Roll ups and Signages                                                                | Yes       | Yes       | Yes       | Yes     | Yes     | Yes     | Yes       |
| Logo on the Backdrop                                                                         | Yes       | Yes       | Yes       | Yes     | Yes     | Yes     | Yes       |
| Delegate Bag Insert                                                                          | Yes       | Yes       | Yes       | No      | No      | No      | No        |



## LEAD SPONSOR

\$50,000

### PRE CONFERENCE OPPORTUNITIES:

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- Logo placement on conference Book with acknowledgement as Lead Sponsor
- Company logo and 300 words profile featured on the website as Lead Sponsor
- Company logo to feature on the E- brochure.
- Logo placement on E-flyers posted on social media
- Reciprocal website hot link to the company's website from Conference website.
- Acknowledgements in all PR and media campaigns for the event
- Company Logo highlighted as the Lead Sponsor on pre-conference Newsletters

### CONFERENCE OPPORTUNITIES:

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- 30 complimentary delegate passes for the conference, providing that they are eligible to attend the conference
- 9 x 3 m Exhibition space in a premium location of your choice for networking
- Opportunity to nominate two speaker on company's behalf (Subject to approval)
- Opportunity to organize satellite symposium (Subject to approval)
- Opportunity to nominate a chairperson for a plenary session
- Company Logo/highlighted as Lead Sponsor on all conference artworks (Banners, roll ups and Pop ups) throughout the conference
- Logo on signage at registration and exhibition areas
- Insert of printed literature into delegate bag (max. 2 A4 inserts)
- 7 complimentary passes for Company Representatives
- Option to purchase additional 25 registrations at the early bird registration fee till the date of the conference
- Registration area sponsorship opportunity
- Recognition with certificate of appreciation from the Chair persons at the Conference



## DIAMOND SPONSOR

\$40,000

### PRE CONFERENCE OPPORTUNITIES:

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- Logo placement on conference Book with acknowledgement as Diamond Sponsor
- Company logo and 200 words profile featured on the website as Diamond Sponsor
- Company logo to feature on the E- brochure.
- Logo placement on E-flyers posted on social media
- Reciprocal website hot link to the company's website from Conference website.
- Acknowledgements in all PR and media campaigns for the event
- Company Logo highlighted as the Diamond Sponsor on pre-conference Newsletters

### CONFERENCE OPPORTUNITIES:

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- 25 complimentary delegate passes for the conference, providing that they are eligible to attend the conference
- 9 x 3 m Exhibition space in a premium location of your choice for networking
- Opportunity to nominate a speaker on company's behalf (Subject to approval)
- Opportunity to nominate a chairperson for a plenary session
- Opportunity to sponsor workshop
- Company Logo/highlighted as Diamond Sponsor on all conference artworks (Banners, roll ups and Pop ups) throughout the conference
- Logo on signage at registration and exhibition areas
- Insert of printed literature into delegate bag (max. 1 A4 insert)
- 6 complimentary passes for Company Representatives
- Option to purchase additional 15 registrations at the early bird registration fee till the date of the conference
- Recognition with certificate of appreciation from the Chair persons at the Conference



## PLATINUM SPONSOR

\$30,000

### PRE CONFERENCE OPPORTUNITIES:

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- Logo placement on conference Book with acknowledgement as Platinum Sponsor
- Company logo and 100 words profile featured on the website as Platinum Sponsor
- Company logo to feature on the E- brochure.
- Logo placement on E-flyers posted on social media
- Reciprocal website hot link to the company's website from Conference website.
- Company Logo highlighted as the Platinum Sponsor on pre-conference Newsletters

### CONFERENCE OPPORTUNITIES:

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- 20 complimentary delegate passes for the conference, providing that they are eligible to attend the conference
- 6 x 2 m Exhibition space in a premium location of your choice for networking
- Opportunity to nominate a chairperson for a plenary session
- Company Logo/highlighted as Platinum Sponsor on all conference artworks (Banners, roll ups and Pop ups) throughout the conference
- Logo on signage at registration and exhibition areas
- Insert of printed literature into delegate bag (max. 1 A4 insert)
- 5 complimentary passes for Company Representatives
- Option to purchase additional 10 registrations at the early bird registration fee till the date of the conference
- Recognition with certificate of appreciation from the Chair persons at the Conference



GOLD SPONSOR

\$20,000

## PRE CONFERENCE OPPORTUNITIES:

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- Logo placement on conference Book with acknowledgement as Gold Sponsor
- Company logo featured on the website as Gold Sponsor
- Company logo to feature on the E- brochure.
- Logo placement on E-flyers posted on social media
- Reciprocal website hot link to the company's website from Conference website.
- Company Logo highlighted as the Gold Sponsor on pre-conference Newsletters

## CONFERENCE OPPORTUNITIES:

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- 12 complimentary delegate passes for the conference, providing that they are eligible to attend the conference
- 4 x 2 m Exhibition space in a premium location of your choice for networking
- Company Logo/highlighted as Gold Sponsor on all conference artworks (Banners, roll ups and Pop ups) throughout the conference
- Logo on signage at registration and exhibition areas
- 4 complimentary passes for Company Representatives
- Option to purchase additional 05 registrations at the t early bird registration fee till the date of the conference
- Recognition with certificate of appreciation from the Chair persons at the Conference



## SILVER SPONSOR

\$13,500

### PRE CONFERENCE OPPORTUNITIES:

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- Logo placement on conference Book with acknowledgement as Silver Sponsor
- Company logo to feature on the E- brochure.
- Reciprocal website hot link to the company's website from Conference website.

### CONFERENCE OPPORTUNITIES:

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- 8 complimentary delegate passes for the conference, providing that they are eligible to attend the conference
- 4 x 2 m Exhibition space in a premium location of your choice for networking
- Company Logo/highlighted as Silver Sponsor on all conference artworks (Banners, roll ups and Pop ups) throughout the conference
- Logo on signage at registration and exhibition areas
- 3 complimentary passes for Company Representatives
- Recognition with certificate of appreciation from the Chair persons at the Conference



## BRONZE SPONSOR

\$8,500

### PRE CONFERENCE OPPORTUNITIES:

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- Logo placement on conference Book with acknowledgement as Bronze Sponsor
- Company logo to feature on the E- brochure.

### CONFERENCE OPPORTUNITIES:

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- 5 complimentary delegate passes for the conference, providing that they are eligible to attend the conference
- 3 x 2 m Exhibition space in a premium location of your choice for networking
- Company Logo/highlighted as Bronze Sponsor on all conference artworks (Banners, roll ups and Pop ups) throughout the conference
- Logo on signage at registration and exhibition areas
- 2 complimentary passes for Company Representatives
- Recognition with certificate of appreciation from the Chair persons at the Conference



## EXHIBITOR

\$ 6,000

### PRE CONFERENCE OPPORTUNITIES:

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- Logo placement on conference Book with acknowledgement as Exhibitor
- Company logo to feature on the E- brochure.

### CONFERENCE OPPORTUNITIES:

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- 3 x 2 m Exhibition space of your choice for networking
- Company Logo/highlighted as Exhibitor Sponsor on all conference artworks (Banners, roll ups and Pop ups) throughout the conference
- 1 complimentary passes for Company Representatives
- Recognition from the Chair persons at the Conference



## ADDITIONAL SPONSORSHIP OPPORTUNITIES

### DELEGATE BAG SPONSOR

\$18,000

- Company logo Branded on Delegate Bags given to every Attendees upon registration.
- Logo placement on conference Book and other conference collaterals with acknowledgement as Supporting Sponsor
- Company logo and profile to be featured on event website with acknowledgement as Supporting Sponsor
- Company Logo on the E-Brochure
- Reciprocal website hot link to the company's website from Conference website.
- Insert of Corporate Literature into delegate bag (max. 2 A4 insert)

### LANYARD SPONSOR

\$10,000

- Company Logo exclusively will be printed on the lanyard
- Conference lanyards to be given to all attendees upon registration.
- Company's logo and profile to be featured on the website as Supporting Sponsor.
- Reciprocal hot link to your website from the event website.
- 5 Complimentary delegates pass

### PHOTO BOOTH SPONSOR

\$6,000

- Exclusive sponsor of photo booth
- Sponsor logo included on photo paper
- Logo placement on conference Book and other conference collaterals with acknowledgement as Supporting Sponsor
- Company logo and profile to be featured on event website with acknowledgement as Supporting Sponsor
- Company Logo on the E-Brochure



## ADDITIONAL SPONSORSHIP OPPORTUNITIES

### WI-FI SPONSOR

\$4,000

- Help all conference attendees get connected at the Conference as the Official WiFi sponsor.
- Company logo on signage the includes Wi-Fi login instruction
- Wi-Fi Network Branded with company logo
- 2 complimentary conference registrations
- Logo and link placement on event registration website
- Sponsorship recognition in conference program

### EXHIBITION STAND INFORMATION

The Exhibition Stands will include the following items:

- Shell Scheme Stand in aluminum white powder coated profile with white infill panel
- (2 sided walls for corner booths and 3 sided walls for aisle booth)
- Blue Fascia board with white text displaying exhibitor name and stand no. (English) in computer cut vinyl sticker.
- 100w track spotlights & 250w power socket
- Round table with a laminate top, 76cmH X 90cm D.
- Black stackable chairs
- Waste bin





# 1st International Congress of the World Association for Psychosocial Rehabilitation (WAPR) - Abu Dhabi

For registration and further information,  
please contact:

**Mr. Jerico**

Phone: +971 2 4919888

Mob : +971 565033749

Email: jerico@menaconference.com

## Sponsor Booking Form

In order to ensure that all sponsors communicate their requirements, we recommend filling in the booking form below. Kindly fill in the form below with all your requirements and submit to Mena conference.

### Sponsorship Requirements

Kindly indicate which type of sponsorship package you are interested in:

- |                                   |       |          |
|-----------------------------------|-------|----------|
| <input type="checkbox"/> Lead     | ..... | \$50,000 |
| <input type="checkbox"/> Diamond  | ..... | \$40,000 |
| <input type="checkbox"/> Platinum | ..... | \$30,000 |
| <input type="checkbox"/> Gold     | ..... | \$20,000 |
| <input type="checkbox"/> Silver   | ..... | \$13,500 |
| <input type="checkbox"/> Bronze   | ..... | \$8,500  |

### Advertising Opportunities

If you are interested in purchasing value adding branding opportunities, kindly check all that apply:

- |                                               |       |          |
|-----------------------------------------------|-------|----------|
| <input type="checkbox"/> Delegate Bag Sponsor | ..... | \$18,000 |
| <input type="checkbox"/> Lanyard Sponsor      | ..... | \$10,000 |
| <input type="checkbox"/> Photo Booth Sponsor  | ..... | \$6,000  |
| <input type="checkbox"/> Wi-Fi Sponsor        | ..... | \$4,000  |

### Conference Passes

Kindly indicate the quantity required for additional company representatives above your free allowance per space booked and delegate passes:

| Item                                                     | Amount  | No's |
|----------------------------------------------------------|---------|------|
| <input type="checkbox"/> Representative Pass             | AED 750 |      |
| <input type="checkbox"/> Doctors Pass (early bird)       | AED 850 |      |
| <input type="checkbox"/> Non - Doctors Pass (early bird) | AED 700 |      |

### Payments

Please choose one of the following mode of payment:

- ☐ By cheque payable to MENA
- ☐ By Credit card
- ☐ By Bank Transfer

Sponsoring Company:

.....

Contact Name: .....

Designation: .....

Address: .....

P.O. Box: .....

City: ..... Country: .....

Tel: .....

Mobile: .....

Fax: .....

E-mail: .....

Website: .....

Upon submitting the booking form, please note that MENA event coordinator will get back to you for confirmation including a contract for your final revision within 7-10 days.

Name: .....

Date: .....

Signature .....

Thank you for your booking confirmation

شركة الشرق الأوسط وشمال إفريقيا للمؤتمرات ذ.م.م.





# 1st International Congress of the World Association for Psychosocial Rehabilitation (WAPR) - Abu Dhabi

September 21 - 23, 2017  
Abu Dhabi National  
Exhibition Centre  
(ADNEC), Abu Dhabi, UAE

## EXHIBITOR BOOKING FORM

This is an application form (please tick a box):

☐ Booth Space including shell scheme. Minimum space 3 x 2 mtrs (6 sqm)

Stand No. ....

☐ Booth space only. Minimum space 3 x 2 mtrs (6 sqm)

(For Organiser Use only)

**100% Amount must be paid upon signing the contract.**

### Shell Scheme Stand (AED 2950 per sqm):

Space required (sqm) ..... Total .....  
..... x \$1000 .....

### Space Only Stand (AED 1850 per sqm):

Space required (sqm) ..... Total .....  
..... x \$950 .....

Grand Total: \$ .....

- Applications received before 30th October 2016 must be accompanied by 50% deposit to confirm reservation of space (with the balance payable on 1st November 2016).
- Applications received after 10th November 2016 must be accompanied by full payment in order to be considered.

### Payments

Please choose one of the following mode of payment:

- ☐ By Online ([www.menaconference.com](http://www.menaconference.com))
- ☐ By cheque payable to MENA
- ☐ By Credit card
- ☐ By Bank Transfer

### Bank Transfer

**Account Name:** Middle East And North Africa Conference  
**Bank Name:** Bank of Baroda, Hamdan St, Abu Dhabi, UAE  
**Bank Account No.:** 90020200006131  
**Swift Code:** BARBAEADADH  
**Iban No.:** AE290110090020200006131

### Exhibiting Company:

.....

Contact Name: .....

Designation: .....

Address: .....

P.O. Box: .....

City: ..... Country: .....

Tel: .....

Mobile: .....

Fax: .....

E-mail: .....

Website: .....

We agree to abide by all provisions, rules and regulations,  
which are part of this contract.

Name: .....

Date: .....

Signature .....

### Organizing Office

شركة الشرق الأوسط وشمال إفريقيا للمؤتمرات ذ.م.م.



For registration and further information, please contact:

**Mr. Jerico**

Phone: +971 2 4919888

Mob : +971 565033749

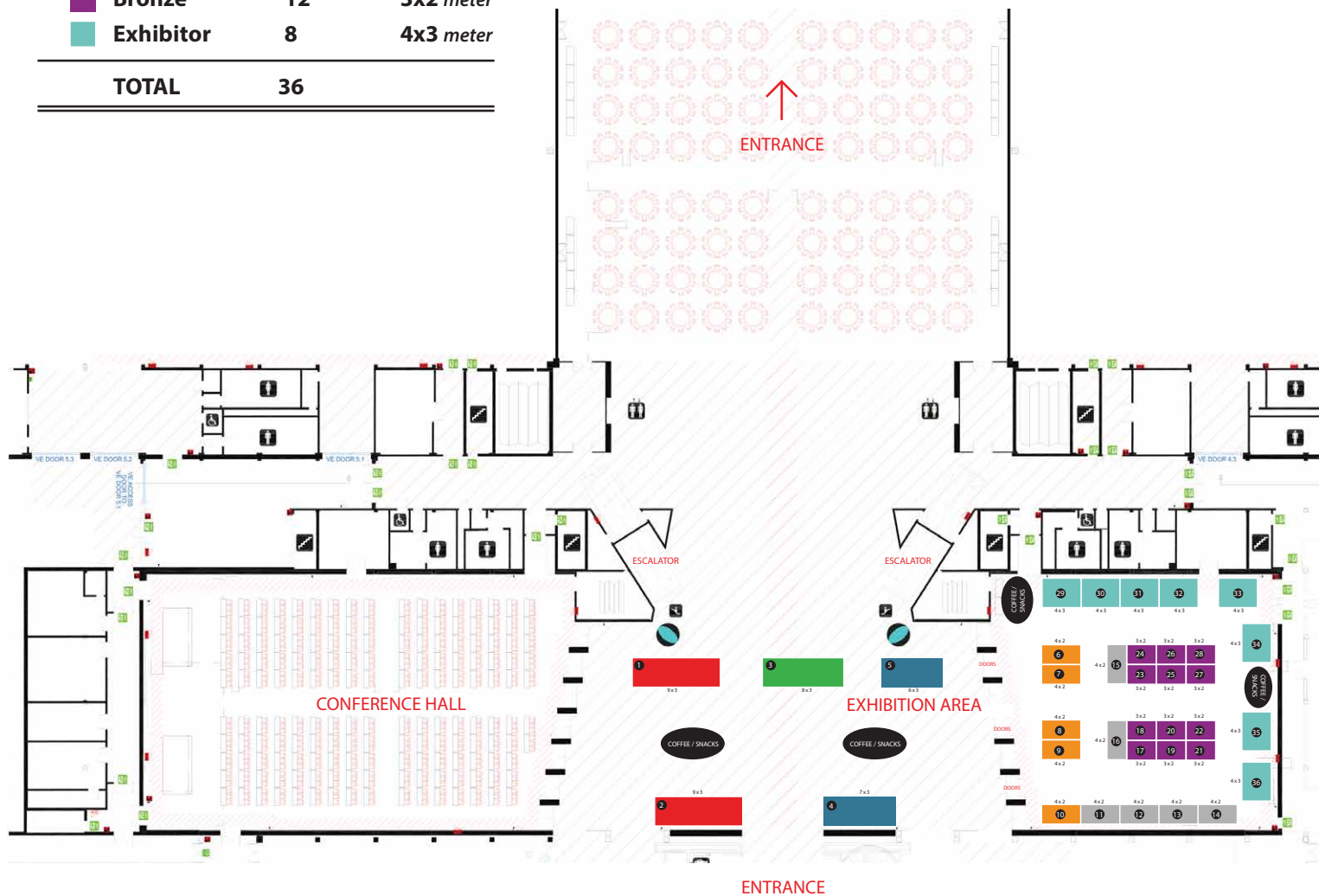
Email: [jerico@menaconference.com](mailto:jerico@menaconference.com)



## VENUE & FLOOR PLAN

ADNEC was established in August 2005 under a decree issued by His Highness Sheikh Khalifa Bin Zayed Al Nahyan, President of the UAE and Ruler of Abu Dhabi. ADNEC's initial task was to develop a venue that would replace the old Abu Dhabi International Exhibition Center and attract more meetings, incentives, conferences and events into the emirate . It had the broader goal of enhancing Abu Dhabi's image as a business, leisure and lifestyle destination.

| Category                                      | NOs       | Booth Size      |
|-----------------------------------------------|-----------|-----------------|
| <span style="color: red;">■</span> Lead       | 2         | 9x3 meter       |
| <span style="color: green;">■</span> Diamond  | 1         | 8x3 meter       |
| <span style="color: blue;">■</span> Platinum  | 2         | 7x3 / 6x3 meter |
| <span style="color: orange;">■</span> Gold    | 5         | 4x2 meter       |
| <span style="color: grey;">■</span> Silver    | 6         | 4x2 meter       |
| <span style="color: purple;">■</span> Bronze  | 12        | 3x2 meter       |
| <span style="color: teal;">■</span> Exhibitor | 8         | 4x3 meter       |
| <b>TOTAL</b>                                  | <b>36</b> |                 |





1st International Congress of the

# World Association for Psychosocial Rehabilitation (WAPR) - Abu Dhabi

September 21-23, 2017

Abu Dhabi National Exhibition Centre (ADNEC), Abu Dhabi, UAE



Managed by

شركة الشرق الأوسط وشمال إفريقيا للمؤتمرات ذ.م.م.



For registration and further information, please contact:

**Mr. Afsal or Ms. Zandy**

Phone: +971 2 4919888 | Mob : +971 565033747 | Mob : +971 565033746

Email: afsal@menaconference.com, zandy@menaconference.com